

# 23 July 2020

## Latest news

### Millionaires call for higher taxes on wealthy to support COVID-19 recovery

A group of 83 of the world's richest people have called on governments to permanently increase taxes on them and other members of the wealthy elite to help pay for the economic recovery from the Covid-19 crisis.

Among those adding their names to the letter are the British screenwriter and director Richard Curtis and Sir Stephen Tindall, the founder of the Warehouse Group and New Zealand's second richest man. The new collective, state in their open letter to governments:

*"Today, we, the undersigned millionaires, ask our governments to raise taxes on people like us. Immediately. Substantially. Permanently."*

The letter goes on to say:

*"The problems caused by, and revealed by, Covid-19 can't be solved with charity, no matter how generous. Government leaders must take the responsibility for raising the funds we need and spending them fairly," the letter says.*

*"We owe a huge debt to the people working on the frontlines of this global battle. Most essential workers are grossly underpaid for the burden they carry."*

The millionaires' letter was organised by the Patriotic Millionaires, Oxfam, Human Act, Tax Justice UK, Club of Rome, Resource Justice, and Bridging Ventures.

[Read the full letter which is still open for signatures...](#)

---

### [Rishi Sunak orders a review of capital gains tax](#)

This week, Rishi Sunak has ordered the examination of the main tax on asset sales, which raises billions of pounds for the exchequer each year on the sale of second homes, works of art and stocks and shares.

The request followed a report by the Office for Budget Responsibility that highlighted how the growing deficit in government spending was likely to exceed £350bn this year as the costs of protecting businesses and households during the pandemic have risen.

Tom Selby, senior analyst at the financial adviser AJ Bell, said:

*“With UK borrowing set to hit its highest level in peacetime history, Sunak’s request for a review of CGT feels like the starting pistol for a tax grab ahead of the Autumn budget later this year.” The focus of the tax review will be primarily on whether an increase in CGT will offset loss of receipts that may occur from falling property values. Alongside this there is the question of whether a CGT hike will dampen an economic recovery.*

The review is not unexpected and may well result in the increase in taxation on the wealthy that is being called for by campaigners like Millionaires for Humanity. It may also spur greater interest in donor advised funds and charitable endowments, which are currently capital gains tax free.

[Read More](#)

---

## [I.G. Insights: Embracing the Power of Community - Designing a digital platform for philanthropists](#)

I.G. Advisors has been working alongside The Bill and Melinda Gates Foundation, to create a digital platform for communities of major donors and high-net worth individuals looking to become more philanthropic.

To support the launch of the platform, they are publishing a four-part series called I.G. Insights: Embracing the Power of Community, in which they share the learnings and insights gained during development of the digital platform.

The key question they are attempting to answer with is: how do we connect philanthropists and mindful wealth holders with opportunities to learn, give, and collaborate around social impact in more meaningful ways?

Key takeaways from the development interviews include:

There is an “age cliff” (of around 40) where comfort with digital engagement drops off: those over 40 may have the same rate of digital usage, but are less excited and comfortable with the applying digital solutions to solving problems.

Keeping the human element at the forefront is key: for wealth holders the human engagement with partners and beneficiaries is critical to their sense of social impact.

Most people already know what kinds of work they'd like to fund: their challenges lie in sourcing the opportunities that can be implemented to achieve their goals.

It's all about the execution: wealth holders want content that is high quality and tailored to them. Online and offline should be fluid: the platform must complement real world interactions by helping to build and support relationships that can flourish both offline and online.

Those who wanted to connect are seeking an exclusive network with 'serious' donors: wealth holders do not want to participate in something that is open to anyone.

What emerges from the analysis is that wealthy individuals become more engaged with giving when the experience of sourcing opportunities and giving is directly aligned with their interests. In the words of one interviewee, "I wouldn't want an app to just throw any information at me. Philanthropy is so personal – I don't want to feel used."

If you are interested in learning more about this work and the plans for the new digital platform, please reach out to [lauren@ig-advisors.com](mailto:lauren@ig-advisors.com).

[Read More](#)

---

## [Charity Commission scheme to release funds from dormant trusts extended](#)

The programme which takes funds lying dormant in the accounts of inactive or ineffective charities and puts them to good use, has received further funding and will now run until March 2021.

Since the programme's inception in 2018 it has repurposed £32 million from dormant charities towards organisations in need. In recent months, it has provided a source of funding for charities that are responding to the COVID crisis during the pandemic.

Funds are released from charities that are either inactive (meaning have had no income or expenditure over the last five years) or ineffective (spent less than 30% of total income over the last five years).

Once identified as dormant, the Charity Commission gives the trustees an option to act – with support to help trustees get back up and running if needed. Otherwise, the funds are either redeployed to causes in line with the aims of the dormant charity or the trust is transferred to a local community foundation to be managed for the long-term benefit of local communities.

The scheme is managed by the Charity Commission and UKCF, with funding from the Department of Digital, Culture, Media and Sport (DCMS).

The extension of this scheme comes at a vital time for supporting the survival and resilience of the charitable sector in the UK. Particularly as the Government's furlough scheme comes to an end, charities will need extra income streams more than ever. Therefore, trustees and individuals engaged in charities that fit the criteria are encouraged to engage with this scheme.

Charities falling within the programmes criteria and seeking support in helping to get their charity operating again can contact the Revitalising Trusts Programme for advice and support on at: [CSrevitalisingtrusts@charitycommission.gov.uk](mailto:CSrevitalisingtrusts@charitycommission.gov.uk)

[Read More](#)

---

## [Children in Need matches Stormzy's £10 million pledge towards fighting racial inequality](#)

Following the recent announcement by UK Grime artist Stormzy that he would pledge £10 million over the next 10 years towards fighting racial inequality in the UK, Children in Need have answered the artists call for others to pledge their support.

The charity has matched the £10 million commitment and will work with young people and BBC 1Xtra to develop a plan of action that will support individuals, organisations and groups in all areas of the UK and fund a range of activities that will enhance young Black lives.

The programme will be developed in partnership with young people themselves who will be involved throughout the design and delivery process, from naming the new programme to reviewing grant applications and advising on the allocation of funding.

Funding will be available to support young social entrepreneurs in making a difference in their local communities, to develop young leaders and youth leadership, to enable access to education and learning, and to develop young people's skills and confidence for work. Funding applications will be considered by a grant making committee facilitated by BBC Children in Need, which will include young people and volunteers with direct Black British experience.

Stormzy commented: "Further to making my pledge last month, I'm happy to hear that the BBC have also taken up my plea for others to pledge. I'm also pleased to know of their commitment to allow young black people to decide where the money will be spent and I believe this decision is an imperative factor in supporting and strengthening the young black community. We continue to urge others to join us in pledging."

The significance of Stormzy's pledged donation resulted in fundraising consultant and co-founder of the #CharitySoWhite campaign Martha Awojobi launching a public campaign to invite him to speak at the first ever BAME Fundraising Conference that she is curating with Fundraising Everywhere.

She said that Stormzy "is one of the most exciting Black Philanthropists in the UK and we MUST hear what he has to say".

Stormzy is continuing to call for others to follow his lead and pledge to support organisations, charities and movements that are committed to fighting racial inequality, justice reform and Black empowerment within the UK.

[Find out more about the Children in Need programme here](#)

---

## Comic Relief: Emergency Matched Programme for Social Enterprises

Comic Relief and UnLtd have launched an appeal to raise funds that will be matched by DCMS to provide funding and support to England-based social enterprises. The appeal is part of a wider matching scheme through which DCMS is releasing funding to a number of organisations that can raise and distribute new funds in support of the Covid-19 relief effort. Specifically, DCMS is seeking to:

- Ensure essential services are provided to vulnerable people, and

- Reduce closures of essential charities that provide essential services to vulnerable groups during the Covid-19 crisis

The programme that is being established by Comic Relief and UnLtd aims to support more than 400 social enterprises and at least 50% will be led by people from Black, Asian and minority ethnic (BAME) communities, people with a disability and older people.

The programme will:

- Support local social enterprises through emergency grants
- Deliver coaching to social enterprises to make them more sustainable
- Create local jobs & skills development and community resilience in places worst affected by Covid-19
- Develop a community of social leaders and innovators, 50% of them from BAME and/or disabled communities

New funds raised or pledged by Sunday 31st August will be doubled by DCMS. All funds will be dispersed to the front line by 31<sup>st</sup> March 2021.

For more information contact Sonya Timms: [s.timms@comicrelief.com](mailto:s.timms@comicrelief.com)

---

### [Scholarships not just for black teens, says founder Ric Lewis](#)

Philanthropist Ric Lewis is starting a £1 million fundraising campaign and has pledged that his foundation will match any donations up to £500,000 to help 100 disadvantaged young people with their education.

The matching fund is in addition to the £1.5 million that Lewis offers annually for educational scholarships through his Black Heart Foundation.

Lewis founded the Black Heart Foundation, which has provided scholarships of between £10,000-£15,000 each for 100 young people since 2013 while they study at leading universities or follow other educational goals. While most previous recipients have been black or minority ethnic, he would like this to broaden, he said.

“Our mission is to help under-resourced and under-represented young people, no matter what their ethnicity is. That’s the outlook I want us to have in the world and that’s what we’re trying to do as the foundation.”

Motivated to launch this new campaign by the recent world events surrounding racial inequality, Lewis invites and challenges:

*“Each and every one of us to find the change in perspective, kindness, mindset, generosity, and involvement that you will commit to everyday to create and sustain lasting change and improvement.”*

Applications for the money are akin to a business plan with candidates showing what funding they have in place, their shortfall and what they intend to do with the cash, such as covering living expenses, membership fees, commuting costs or tuition.

[Read More](#)

---

## [Charity Excellence add new funders to database & launch The Fundraising Recovery Toolkit](#)

Charity Excellence’s COVID19 Fundraising Response Toolkit has now launched alongside their Funder Database and will enable organisations to address ineffective fundraising processes as well as assisting with the increased competition for new funding.

The COVID19 Response Toolbox enables you to identify and respond to the emerging threats, find and exploit new opportunities, and create your fundraising recovery and financial sustainability plans.

This takes the form of a series of questions whereby you grade your organisation on a scale on a range of areas and how important it should be, resulting in a dashboard of how your organisation is faring, areas to concentrate on and ideas on where to focus.

The first two parts of the toolkit are available to download. They are the [Secure More Funding](#) and [Survive & Thrive](#). The ‘Save Money’ Toolkit will be available from next week, with a final ‘Coping with Crisis’ kit coming soon.

The COVID19 Funder Database has also been updated with 45+ new funders including the latest non-COVID funders, plus COVID funders that have re-opened.

The database and the toolkits are totally free to use and are excellent tools for all charities and trustees.

[Read More](#)

---

## 17th July

Global and UK philanthropy increase in response to pandemic...

According to Wealth-X, more than 10% of billionaires globally have made a donation or a pledge towards fighting Covid-19 in the period January-May 2020. Others have made non-monetary contributions, such as by providing supplies of personal protective equipment.

A number of announcements have received substantial media attention, including those by the Bill & Melinda Gates Foundation, George Soros, Li Ka-Shing, Jack Ma, Jack Dorsey and Azim Premji. Wealth-X indicates that more billionaires are expected to make pledges in the second half of the year.

The analysis highlights that the billionaires who have pledged money to fight the effects of COVID-19 so far are on average USD3.4 billion wealthier than billionaire philanthropists who have not yet pledged support. They also tend to be younger and self-made.

Meanwhile, in the UK the Beacon Collaborative has commissioned research from Savanta to identify whether giving by millionaires in the UK has increased over the last three months in response to the pandemic. 25% of respondents indicated they have indeed given more than they planned.

Fifty-one per cent stated they have given the same amount as planned and 19% have given less than planned.

The results suggest the majority of wealthy people in the UK are not retreating from giving and a healthy proportion have been giving more.

The research also finds a notable level of optimism about personal savings and investments, which suggests there is an opportunity to motivate more wealthy people to respond to the crisis in the coming months.

Both studies identify that wealthy people around the world are responding philanthropically to the crisis, with those in the highest echelons of wealth leading the charge. Across the wider

wealthy population, providing individuals continue to be engaged and supported, we can expect to see total annual giving levels increase in response to the global pandemic.

	<b>BILLIONAIRE COVID-19 PHILANTHROPISTS</b> Those who have given or pledged philanthropically to the Covid-19 cause between January and May 2020	<b>BILLIONAIRE MAJOR PHILANTHROPISTS</b> Those who have made a single philanthropic donation of at least \$1m in the past five years
<b>Average wealth (\$bn)</b>	11.4	8.0
<b>SOURCE OF WEALTH (%)</b>		
Inherited	7.0	11.5
Inherited/self-made	21.7	27.2
Self-made	71.3	61.3
<b>GENDER BY POPULATION (%)</b>		
Male	88.7	89.8
Female	11.3	10.3
<b>SOURCE OF WEALTH BY GENDER (%)</b>		
<b>Male population</b>		
Inherited	5.9	5.1
Inherited/self-made	21.6	28.0
Self-made	72.6	67.0
<b>Female population</b>		
Inherited	50.0	68.0
Inherited/self-made	21.1	20.0
Self-made	29.0	12.0
<b>AGE (%)</b>		
<50	14.9	9.6
50-70	49.1	43.5
70+	36.0	46.9

Source: Wealth-X 2020

Figure 1: Comparison between billionaire philanthropists who have and have not pledged money to the COVID-19 effort Source: Wealth-X Global Report 2020

---

[Charities Aid Foundation releases report on the state of UK charity sector 3 months on...](#)

Following on from Pro Bono Economics' report that the charity sector funding gap will be £10.1bn (as reported in last week's bulletin), CAF this week have released a report on how charities are faring in the UK. The report shows a snapshot of the sector and the demands placed on it by the COVID-19 lockdown.

Demand for services had increased by 36% (an increase on the 25% noted on 31 March). For over a quarter of the charities where demand has increased the increase has been over 50%. Despite this increase in need the survey showed that 50% of charities are still concerned for survival and less than half think that they will survive more than 12 months. Thus, as need increases the capacity of the sector to respond is decreasing.

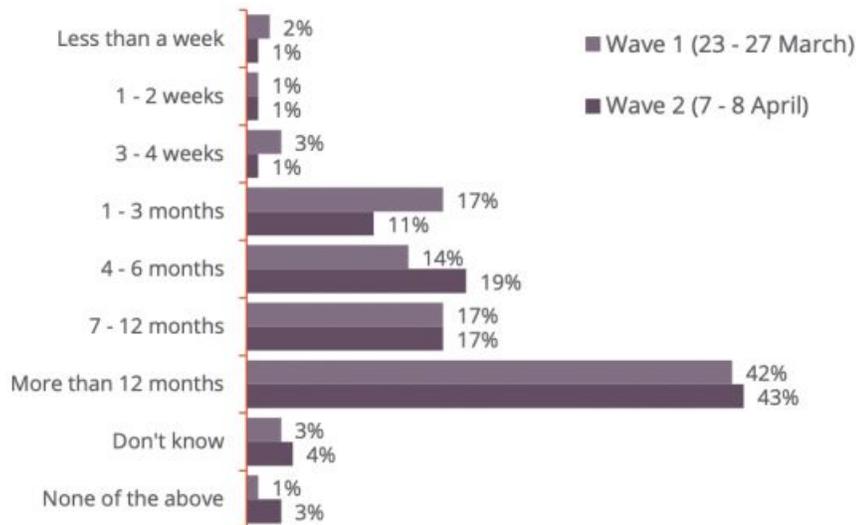


Figure 1: Assuming no extra help becomes available, either from the Government or elsewhere, how long do you think your charity can operate in its current form, given the coronavirus (COVID-19) crisis?

Charities are still declaring that unrestricted cash grants are the main support they need to see them through the crisis. They are calling for funders to de-restrict grants, to help with technology transformation and support, and in some cases to help fund provision of PPE.

Despite increased demand for services, 35% of charities stated that they have used the government furlough scheme and 14% that they have accessed the £750 million government fund for charities. This indicates that the crisis for the charity sector is not yet over. At the end of these government schemes and without new sources of funding charities may have to let staff go and reduce services further.

Only 18% of charities said that donations to them had increased, with 54% saying donations had decreased. This highlights that the loss of income from shops, cafés and fundraising events has not been supplemented by any other sources of income.

When asked to identify the steps that would make the biggest difference to their ability to reopen many of their services, 28% singled out a return to face-to-face contact with clients. Others pointed to reopening of community centres (18%) and visitor attractions such as museums and gardens (13%). The reopening of charity shops and cafes were also listed as being factors that will help charities to resume their full services.

The fears felt by charities reflect those of wider society. Their principal concern is how to manage the transition back to work while maintaining social distancing requirements. They also worry about reducing services, the lack of volunteers and the increase in demand.

[Read More](#)

---

### [Charity coalition calls for temporary increase in Gift Aid rate...](#)

An alliance of organisations led by Charities Aid Foundation, the Institute of Fundraising, the Charity Finance Group and the Charity Tax Group is asking the government to increase the effective amount of Gift Aid to 33% for the next two years. The coalition says this could boost sector finances by £450 million.

Recent research from IoF, CFG, and NCVO and supported by PwC shows that on average charities are expecting a 24% loss to their total income for the year ahead.

The proposed change would see the Gift Aid claimed on every eligible donation increase by a third, up from the current one quarter. This would mean that a £100 donation from a UK taxpayer would increase to £133.33 for the charity once Gift Aid had been claimed. This compares to the current £125.00.

Caron Bradshaw, chief executive of the Charity Finance Group, said: “The cancelled fundraising events across the country mean that Gift Aid that would have been claimed has not been. “We are confident that this move will help charities and, ultimately, will not cost government more than was projected in normal times.”

The coalition also seeks changes to the Gift Aid Small Donations Scheme to enable wider access across the full charity sector and increase the amount that can be claimed. It is asking for the matching rule to be removed so that the amount of GASDS top-up smaller charities can claim does not depend on the amount of Gift Aid that they have claimed in that tax year. It would also like to see the eligible donations that can be claimed under GASDS increased from £8k to £10k on a permanent basis, and the same temporary effective tax rate for GASDS as proposed for Gift Aid.

[Read More](#)

---

## [Danny Kruger MP to review how the voluntary, community and social enterprise sector can support the COVID effort...](#)

Prime Minister Boris Johnson has asked Danny Kruger MP to put forward proposals to build on the role charities have already been playing through the Covid-19 crisis. The proposals will also consider the role of philanthropy, social investment and business, and what new forms of finance can be used to support communities.

Kruger, an MP and former Number 10 adviser, will consult civil society organisations and others to determine how their efforts can be maximised to assist communities through the recovery phase of the crisis

Johnson has asked Kruger to report back by 24th July and cover the following topics:  
How civil society can support the NHS and other public services more effectively.

Local social infrastructure such as libraries, youth clubs and services for older people, and the role of local communities in supporting this infrastructure.

How civil society can help people facing unemployment as a result of the pandemic, especially young people who are new to the labour market.

Public procurement, and how better commissioning of services can strengthen local civil society and improve outcomes.

The role of philanthropy, social investment and business, and what new forms of finance can be used to support communities.

The contribution of faith groups in strengthening social capital and community resilience. Opportunities for young people and the particular contribution they can make.

The opportunities of data and technology to improve the effectiveness of charities and social enterprises, and to enhance collaboration between organisations in the public, private and community sectors.

In a letter, the prime minister Boris Johnson says: “Working closely with Baroness Barran, the minister for civil society in DCMS, I would like you to consult with civil society organisations, local authorities, our colleagues in Parliament, and across government to develop proposals to maximise the role of volunteers, community groups, faith groups, charities and social enterprises, and contribute actively to the government’s levelling up agenda.”

Danny Kruger has invited people to email him via [danny.kruger.mp@parliament.uk](mailto:danny.kruger.mp@parliament.uk), and if you would like to reach out to us regarding this please don’t hesitate to get in touch at [info@beaconcollaborative.org.uk](mailto:info@beaconcollaborative.org.uk).

[Read More](#)

---

## [International development agencies need help to avert bigger global crisis – reversing the effects of 30 years work to reduce poverty ...](#)

Research by The Conversation shows that the poverty impact of the crisis will soon be felt across the world in three key ways:

The economic shock of the worst-case scenario (contraction of global income and spending by 20%) could result in up to 1.12 billion people worldwide living in extreme poverty – up from 727 million in 2018.

The resources needed to lift the incomes of the poor to above the poverty line could increase by 60%, from US\$446m a day in the absence of the crisis to above US\$700m a day. For the existing extreme poor and those newly living in extreme poverty, their loss in income could amount to US\$500m per day.

The location of global poverty will also change. It is likely to increase dramatically in middle-income developing countries in Asia, such as India, Pakistan, Indonesia and the Philippines. This points to the fact that much of the previously poor population in these countries moved to just above the poverty line. In other words, recent economic progress in these countries has been relatively fragile. We will also likely see increased poverty in countries where it has remained relatively high over the last three decades, such as Tanzania, Nigeria, Ethiopia and the DRC.

The United Nations Development Programme has compiled forecasts from a number of international agencies that highlight the stark challenges around the world: Global per capita income is expected to fall 4%. The World Bank has warned that the virus could push between 40 and 60 million into extreme poverty this year, with sub-Saharan Africa and South Asia hardest hit.

The International Labour Organization (ILO) estimates that half of working people could lose their jobs within the next few months, and the virus could cost the global economy US\$10 trillion. The ILO says that in India alone, more than 400 million people risk sliding into poverty. The World Food Programme says 265 million people will face crisis levels of hunger unless direct action is taken

UNDP notes the particular challenge likely to be faced by the burgeoning middle classes in developing countries, who have become accustomed to a regular income. This group, in particular, risks slipping back into poverty due to the lack of a social security net in these countries. Further, the threat to nascent industries supported by governments, notably in Africa, in recent years will also impact skilled workers disproportionately. Many of these industries have been supported with the specific aim of increasing the number of middle-income earners.

[Read More](#)

---

## [Campaigns for a better and greener future propose ways to support ...](#)

#BuildBackBetter, #NewGreenDeal and #TheTimelsNow

#BuildBackBetter is a platform for everyone who wants us to come out of this crisis a stronger, fairer, greener country. There are three broad objectives:

- To create a space where people and organisations who want to #BuildBackBetter can congregate and publicise their activities
- To create a range of ideas and thinking to help shape what building back better looks like
- To create the pressure for change so building back better becomes a reality

The campaign also wants to stimulate debate on topics such as:

- How to ensure health, social care, housing and other vital public services are properly resourced and able to meet our future needs.
- How to mend the inequalities in our society so that everyone, no matter their background or race, can live a decent, fulfilling life.
- How to create secure, well-paid and rewarding jobs for all who want them, particularly for young people.
- And how not just to build our resilience to future pandemics, but to tackle the climate and environmental emergency already upon us.
- 

With signatories including the Director of ACEVO, CEOs of Trussell Trust and Save the Children and Big Issue founder Lord John Bird, the actions that #BuildBackBetter is calling for encompass all areas of building a greener future.

#TheTimesNow and #NewGreenDeal are also campaigning for a healthy, green and fair recovery.

These platforms provide an opportunity for funders, including philanthropists, to take part in the debate about how we can collectively reshape civil society to meet the needs of our communities post-coronavirus.

[Read More](#)

---

## Further stories...

- New advice from Peter Mimpriss, author of 'The Qualities of an Effective Charity Board', for charities on evaluating the risks to their organisation.  
With many charitable organisations facing existential challenges, Peter Mimpriss, a veteran trustee of 33 charities, has identified 10 questions that can funders and trustees can use as an Emergency Health Test to navigate the decisions ahead.  
Read more here...
- Steve Morgan Foundation extends charity Covid-19 campaign for another three months  
Philanthropist and leading businessman, Steve Morgan, has extended his campaign to help cash-strapped charities through Covid-19. The campaign was initially launched in March for 12 weeks through his [Steve Morgan Foundation](#), and will now run until the end of September.

- The campaign has already handed out in excess of 450 awards across Merseyside, North Wales and Cheshire totalling more than £4.5m. Morgan has also committed to give up to another £1m in match-funding to [Cheshire Community Foundation](#)'s Covid-19 Response Fund.

[Find out more and apply here...](#)

- Arts Council's National Lottery Project Grants reopen on 22nd July  
Arts Council England's National Lottery Project Grants programme will reopen on 22 July with a funding pot of £59.8m to give out before April 2021. The fund, which is a rolling fund for creative and cultural projects that benefit the public, was paused earlier this year to free funding for ACE's coronavirus emergency response. It will be open to individual artists, arts organisations, museums and libraries, offering grants of between £1,000 and £100,000.

Find out more here...

- Seven practice-based recommendations for philanthropists – Fons van der Velden and Ntombi Nyathi  
World Bank data indicate that the COVID-19 pandemic is likely to cause the first increase in global poverty since 1998. Organisations such as Oxfam International therefore argue therefore that it is time 'for bold and visionary choices for our collective future'. Massive investment will be required to avoid many people from sliding back into poverty. As two seasoned practitioners, Fons and Ntombi offer seven practice-based recommendations for philanthropists who want to provide support to counter these trends.

[Read the full article here...](#)

- Centre for Strategic Philanthropy opens at University of Cambridge  
A new Centre for Strategic Philanthropy has been established at the University of Cambridge Judge Business School. The Centre is dedicated to examining strategic philanthropy within and from the world's highest-growth markets, including Africa, Developing Asia and the Middle East.

[Find out more...](#)

---

# 19th June

## [Charity sector analysis shows worsening financial situation, especially for small charities](#)

Pro Bono Economics now estimates charity sector funding gap at £10.1bn.

UK charities are facing a £10.1 billion funding gap over the next six months as a result of COVID-19, with incomes expected to drop by £6.7 billion at the same time as demand for their support rises by the equivalent of £3.4 billion, according to new analysis from charity Pro Bono Economics (PBE).

PBE surveyed 261 civil society organisations across the UK. 88% of those responding say they expect COVID-19 to reduce their income over the coming six months relative to pre-crisis plans, and well over half (59%) say they have had to “significantly” reduce their activity in response.

Many charities have sought additional funding, with half saying they’ve applied for emergency support from non-government sources and 37% applying for a share of the £900 million of support earmarked for the sector by the government. But these sources are not available to all, noting that one-in-ten charities say they “expect” to cease operating altogether before the start of December.

The anticipated income hit sits alongside a sharp increase in demand for the services of many charities. The PBE survey shows that 72% expect demand to rise over the next six months in response to the crisis.

To meet this surge in demand, PBE estimates that the sector would require an additional £3.4 billion of resource. The estimated £6.7 billion income hit is

therefore generating an overall funding 'gap' of some £10.1 billion the charity says – resulting in unmet need for help across the country.

PBE says that small charities, with incomes of less than £500,000 a year, are especially exposed to the income squeeze. Its survey suggests that close to 63% of organisations in this group have already reduced their activity in a significant way and approaching half say they've grown more pessimistic about their situation over the past week. [Read the full analysis from Pro Bono Economics here...](#)

---

### [ACEVO research show reduction in spending on frontline services as they are needed the most](#)

[ACEVO](#) research suggests that 54% of 124 charities surveyed say spending on front line services has worsened. New business and donations were worse for 40% of charities responding, 36% reported worse cashflow and 44% reported that reserves had got worse. In a worryingly development the number of charities reporting spending on frontline services was lower than the previous month increased sharply from 30% in April to 54% in May. These findings suggest that charities that have been relying on reserves to maintain frontline services are now having to reduce their activity at a time when they are never more needed.

[Read more on the research from ACEVO here...](#)

---

### Legacy income set to fall

The charity legacy consortium [Legacy Foresight](#) said at the end of April that legacy income could [fall by between 8 and 27 per cent over the following year](#) because of the Covid-19 outbreak. But the latest figures from the consortium estimate that legacy income, which was worth £3.2bn in 2019, could shrink by between 4% and 23% this year because of the virus

Legacy Foresight said the average value of residual bequests was likely to drop by between 3% and 7% in 2020 because of the impact of the crisis on house prices and share prices

Jon Franklin, economist at Legacy Foresight, said: “We recently analysed cash legacy income from 12 Legacy Monitor charities in the first six weeks of lockdown. Across the sample, like-for-like cash income was down by 18% on 2019.”

“Although this fall is significant, it’s not as severe as expected, which is heartening news for legacy managers and finance directors. We expect the situation to improve over the coming months as charities continue to adapt their systems for collecting cash and recording bequest numbers in the new environment”

[Read further updates from Legacy Foresight here...](#)

[More organisations are carrying out surveys, both general and theme specific: a very comprehensive round up of all charity surveys can be found on the Institute of Fundraising’s website here...](#)

---

## [CAF releases guidance on resilience characteristics for the charity sector](#)

With over 90 years’ experience working with charities, major donors and corporates CAF are a sector knowledge leader. In a blog post, they have identified the 4 building blocks that organisations need to consider for resilience. These characteristics are particularly relevant when considering how to build resilience into the charitable sector as we go through the Covid-19 crisis:

**Awareness**—is the organisation aware of the context they are working in, not just locally but nationally, politically, economically?

**Thinking**— are their trustees and leadership team making time to talk about these challenges and able to creatively determine the best way out or are they solely focused on day to day operational issues?

**Reaching out**— is the charity well networked and both able and willing to get support or work in partnership with others?

**Fitness**— and finally, are they ‘fit’? This is where it makes sense to consider if they have enough income from a range of sources, and how healthy their reserves are.

[Read the full post here...](#)

This leads to defining the 6 characteristics of a resilient organisation:

- Understanding of purpose
  - A theory of change workshop can be extremely valuable in galvanising an organisation's focus on how they can build resilience.
- Awareness of the political, economic, local and national context. Regularly horizon-scanning for challenges, threats and opportunities.
  - Understand the landscape and the constant changes that affect the organisation's work.
  - This may lead to new opportunities for service delivery or partnerships and collaborations or seeing the gap that needs to be plugged.
- Effective leadership with trustees and staff who take time to talk about the bigger picture rather than focus solely on day to day matters.
  - Share responsibility and have a common, well understood goal.
  - Make the time to prioritise strategy and future planning.
- Well networked and able to get support from and work in partnership with others.
  - Have a broad network beyond obvious partners.
- Financially and operationally fit with sufficient income from a diverse range of sources.
- Able to identify and communicate the need that they meet and the impact that they have.
  - Use monitoring and evaluation internally to report against objectives and outcomes to drive their performance to meet beneficiaries' need.

[Read more about this on CAF's website here...](#)

In order to assess a small charity's resilience CAF suggest 5 questions that can be asked:

- If you had a spare month working for your charity but didn't have to do your day job, what would be the best use of your time?
- What are the hardest things to get funding for?
- To the people your charity supports, what is the most important part of your work?
- What underlying issues does your charity have that it either doesn't have the time or expertise to fix?
- What is the biggest challenge to your efficiency?

[Read more on CAF's resilience programme here...](#)

---

## [ACF releases guidance on transparency for foundations](#)

ACF has published a new report on how foundations can increase their ambition and effectiveness through greater transparency and engagement.

The report sets out five characteristics of excellent foundation practice:

- Understand the importance of transparency and engagement and articulate the approach
- Embed transparency and engagement across all activities
- Enable an internal culture of transparency and engagement
- Proactively engage in external audiences
- Make the most of opportunities and initiatives that enable transparency and engagement.
- 

Informed by 18 months of gathering evidence, the report emphasises the importance of engagement with external stakeholders and of sharing information not only on processes but on how decisions are made and why. It also encourages foundations to apply a lens of diversity, equity and inclusion to their engagement processes, ensuring that efforts to be more transparent make foundations more accountable to those they exist to support.

To help understand why transparency and engagement matter, ACF states the many ways in which making deliberate and intentional decisions to be more transparent can increase a foundation's effectiveness, for example by leading to more informed decision-making, and by boosting its legitimacy

[Read the full report from ACF here...](#)

---

## [US Foundations innovate new ways of increasing giving](#)

The Ford Foundation announced that it will borrow \$1 billion so that it can substantially increase the amount of money it distributes. To raise the money, it is preparing to issue a combination of 30- and 50-year bonds, a financial manoeuvre common among governments and companies but extremely rare among nonprofit groups.

Four other leading charitable foundations have also pledged that they will join with Ford and increase their giving by at least \$725 million.

The decision by the five influential foundations — major sponsors of social justice organisations, museums and the arts and environmental causes — could shatter the charitable world's deeply entrenched tradition of fiscal restraint during periods of economic hardship. That conservatism has provoked anger that foundations, which benefit from generous federal tax breaks, are hoarding billions of dollars during a national emergency, more interested in safeguarding their endowments than in helping those in need.

The Ford Foundation, which has a \$13.7 billion endowment, plans to distribute the newly raised money over the next two years, effectively increasing the percentage of its endowment that it pays out annually to about 10 percent from nearly 6 percent.

[Read more about this story in the NY Times...](#)

---

## Further stories...

- Big Society Capital and Social Enterprise UK release regional reports on the state of social enterprise.

The reports use 2019 State of Social Enterprise survey data to explore distinctions in each of England's nine regions. The reports paint a picture of the social enterprise community in each region compared to the national average. They also present SOSE findings by region which includes the sectors social enterprises work in, who they employ, turnover, start-up rates and the key challenges they face. The data also covers social enterprises as employers, analysing issues such as diversity, employee engagement and pay.

[Read the reports here...](#)

- Association of Charitable Organisations has published a new guide, developed by Smallwood Trust, to giving financial support to individuals during the COVID-19 crisis. The guide gives guidance to organisations looking to set up new funds to provide financial grants to individuals adversely impacted by the COVID-19 outbreak. It also provides insight into how charities have adapted their usual grant making procedures in light of COVID-19 to be more flexible, to provide advice to new grant makers on how to set up their operations.

[Read the reports here...](#)

- Philanthropy Impact release first magazine including an article on giving wisely, spending well by Reenie Hoare

[Read the article here...](#)

[Or the full issue #23 here...](#)

- The Big Give Christmas 2020 registrations are open.  
The Christmas Challenge 2020 will take place from 12pm 1st December 2020 – 12pm 8th December 2020 when donations to participating charities are doubled. The Christmas Challenge is a match funding campaign where donations to participating charities are doubled. The match funds come from two sources – charities secure some of these (Pledges) over the summer. These funds are then boosted by funds from a Big Give Champion who contributes to the match fund. Philanthropists can become Big Give Champions by working with the charities they support and pledging the 25% donation.  
[Read more here...](#)
- 

## 5th June - Latest news

### [New Philanthropy Capital and Bates Wells build momentum behind accelerated legacies - 27th May 2020](#)

The proposed scheme could allow charities to receive legacy income sooner and donors to see the impact of their generosity in their lifetime, alongside keeping financial security by retaining their assets.

An accelerated legacy plan involves three parties: the donor, a charity and a funder who does the discounting of the commitment by the donor.

The donor commits to give an amount on or just before their death to the funder.

The funder then advances the discounted value of that amount to the donor today based on the donor's age and interest rates.

The donor then donates that amount to the charity of their choice.

[Read the feasibility study conducted in conjunction with Bates Wells here...](#)

Unlike similar "living-will" schemes that have been proposed in the past, NPC says, this mechanism would not require a change in the law. It would also allow charities and the donors to claim Gift Aid on donations, which is not possible with traditional legacies.

During the urgent recovery phase of the COVID crisis this type of flexible giving could be a lifeline for many charities. For anyone interested in taking part in moving this forward and a pilot campaign should contact NPC.

[Read more...](#)

---

## [Social Investment coalition write to Jesse Norman of the Treasury to renew the Social Investment Tax Relief scheme - 2nd June 2020](#)

A group of Social Investment sector organisations has written to the Government's Financial Secretary to the Treasury, Jesse Norman, requesting an extension of the Social Investment Tax Relief by an additional two years to April 2023.

The letter maintains that facilitating social investment will be vital during the recovery and rebuild phases of the COVID crisis and will help spread growth across regions in the UK by funnelling capital into social enterprises and charities.

The 2 year extension would also allow time for consideration to be given for a replacement to the scheme with something more ambitious that can further increase investment.

The coalition, led by Access: The Social Investment Foundation, includes Bates Wells, Big Issue Invest, Esmée Fairbairn Foundation and NCVO amongst others.

[Read more on the Social Investment Tax Relief scheme and eligibility for donors and organisations on the Government website here...](#)

---

## [The Funder Commitment on Climate Change is to be hosted by the Association of Charitable Foundations \(ACF\) - 1st June 2020](#)

The Funder Commitment on Climate Change contains six commitments that charitable foundations and other funders will take on climate change. Signatories commit to:  
Educate and learn about climate change

- Commit resources to addressing the causes and impacts of climate change
- Integrate climate change into existing programmes, priorities and processes
- Consider climate change in investment strategies
- Decarbonise operations
- Report on progress.
- 

[Foundations can sign up to the Commitment via this link...](#)

The Funder Commitment is open to funders working on all issues, not just environmental. It is based on the recognition that climate change is a serious risk to the pursuit of foundations' charitable aims.

The recovery and rebuild phase of the COVID crisis globally is likely to impact heavily on the climate and environment as the world attempts to recover economically, therefore, commitments such as these will have an important part to play over the coming months.

The number of signatories has grown to 41 foundations since the Commitment was launched in November 2019, including the Paul Hamlyn Foundation, Guy's and St Thomas' Charity and the Community Foundation for Northern Ireland.

[Read more on the Funder Commitment on Climate Change on the website...](#)

---

['BeMore Generous' podcast and group education programme to support new donors... 1st June 2020](#)

Nicolette Wolf, CEO of BeMore, has launched a new mini podcast series that will feature over the next 3 weeks. The podcast focusses on teaching you how to manage your financial giving three ways and aims to help new givers onto the giving journey. In the first podcast, Nicolette discusses 'regular' methods of giving generously. Listen to the podcasts here...

BeMore has also developed a group education programme on giving for individuals new to giving. BeMORE groups have donated their skills and over £350,000 to great causes. Heres how it works:

Join a giving group of like-minded people, and together with your group you will seek out and give to a charity project and throughout the experience you will meet previous givers, mentors and ambassadors.

Research during a series of sessions that run over two months. The sessions teach you how to seek out charities that meet your giving criteria and how to have a tangible impact on the lives of others.

Collaborate as BeMORE helps you to identify your personal capacity to give of your time, talents and money and invites you to add into the pot as you go.

Give: The programme ends with a BeMORE giving celebration where you give your group pot to the chosen charity.

Both of these initiatives are needed now more than ever to encourage new individuals to engage with giving, particularly as we move into the recovery and rebuild phases of the pandemic and charities need new supporters to ensure survival.

[Read more](#)



Friday 22nd May  
Issue 7

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

## FURTHER RESOURCES

APPEALS...P12-23

TECHNOLOGY...P24

POLICY...P25-26

HUBS, RESOURCES, AND GUIDES...P27-29

GUIDANCE FOR TRUSTEES...P30-31

HOW TO FUND EFFECTIVELY...P32

PODCASTS...P33

## WEEKLY HEADLINES

### For philanthropists and thematic funders...p2:

- The Sunday Times Giving List 2020 includes Covid-related giving list
- Action to extend the Social Investment Tax Relief scheme, due to be retired next April

### For professionally staffed family foundations...p3:

- European funder networks collaborate to launch Unitus Europe Hub to coordinate cross-border activity

### For donors supporting the general emergency response...p4:

- WHO targets \$675 million for global emergency fund, \$214 million raised
- Covid Action Network

## THEMATIC FUNDING SPOTLIGHT: ENVIRONMENT...p5

Environmental charities facing loss of income at the same time as misconceptions about the positive environmental impact of lockdown are circulating widely



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## WEEKLY HEADLINES: PHILANTHROPISTS AND THEMATIC FUNDERS

### THE SUNDAY TIMES RICH LIST AND GIVING LIST 2020

---

The 2020 Rich List shows a £54 billion wealth cut between the 2020 pre-Covid and post-Covid list of Britain's wealthiest people and families – roughly 7% of their wealth. This is the first time since 2009 that the combined wealth has not risen.

The 2020 Giving List also shows donations are down overall. However, the report authors observe the challenges of gathering accurate giving data in the current situation. Total donations from those on the list fell to £3.16 billion, versus £3.75 billion in 2019, but the report also includes a special section focusing on Covid-related donations. Topping the Covid giving list is Alisher Usmanov at £117.7 million.

CAF, which partners the Sunday Times for the Giving List, notes that donor behaviour has changed through the crisis, with many stepping forward asking how they can help, rather than seeking to select individual charities.

The Rich List and Giving List are behind a pay-wall but can be accessed here:

<https://www.thetimes.co.uk/sunday-times-rich-list>

### CALL TO HELP EXTEND THE SOCIAL INVESTMENT TAX RELIEF SCHEME

---

The Social Investment Tax Relief (SITR), which is designed to support the growth of social enterprises and charities through private investment, may be retired by April 2021 due to a sunset clause in the legislation.

Resonance Impact Investment is calling for individuals to write to their MPs to ask them to support an amendment which would extend Social Investment Tax Relief's end date from April 2021 to April 2023.

If you require more information on SITR please get in touch with Daniel Brewer and the Resonance team [sitr@resonance.ltd.uk](mailto:sitr@resonance.ltd.uk).

<https://resonance.ltd.uk/news/news/save-sitr-open-letter>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## WEEKLY HEADLINE: PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### EUROPEAN PHILANTHROPY AND SOCIAL INVESTING IMPACT HUB LAUNCHED

---

European philanthropy and social investment networks **Donors and Foundations Networks in Europe (DAFNE)**, **European Foundation Centre (EFC)**, **European Venture Philanthropy Association (EVPA)**, **Global Steering Group for Impact Investment (GSG)** and **Network of European Foundations (NEF)** have come together to support the 'survival' (6 months) and 'revival' (18 month) phases related to the Covid-19 crisis.

The platform, called Unitus, will act as a collaborative online space to provide guidance and support to suppliers of funding, catalyse and coordinate activities, identify gaps, inspire initiatives, and accelerate supply and match demand.

The hub will have a focus on trans-national and cross-border activities and they invite all European actors in philanthropy and social investing, as well as global actors active in Europe to join the collaborative space.

<https://unituseurope.org/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## WEEKLY HEADLINES: DONORS SUPPORTING THE GENERAL EMERGENCY

### INTERNATIONAL FUNDING FOR WHO AND GLOBAL GIVING

The World Health Organization's COVID-19 Solidarity Response Fund has raised \$214 million from 375,000 donors so far. Allocations from fund will be decided by WHO in line with its [Strategic Preparedness and Response Plan](#), and will include UNICEF, vaccine development alliance CEPI (Coalition for Epidemic Preparedness Innovations), and other partners.

Under this plan it is estimated at least \$675 million is needed for critical response efforts in countries most in need of help.

<https://covid19responsefund.org/en/>

Meanwhile, Global Giving's Coronavirus Relief Fund has raised in excess of £5 million of its £8 million target. Donations will help to:

- Send doctors, nurses, and other front line responders to communities in need
- Get masks, ventilators, and other lifesaving medical supplies to hospitals and clinics
- Deliver essential items to struggling families and older individuals in quarantined cities and refugee camps
- Feed children that rely on school meals as their only source of nutrition
- Support hygiene awareness efforts

<https://www.globalgiving.org/projects/coronavirus-relief-fund/#menu>

### COVID-ACTION.NET LAUNCHES TECHNOLOGY DEBATE

The Covid Action Network has been launched to build a crowd-powered resource to generate ideas, develop insight and initiate meaningful action in the fight against Covid-19 and its consequences.

Network members can share news, views and ideas, participate in productive debates and provide input to the challenges that teams are facing in the field.

Covid-Action.net is currently leading a debate on society's level of trust in technology, which has become a key feature of the pandemic response, both to combat the spread of the virus and to support social distancing.

Questions being considered include:

- Privacy versus health: can contact-tracing apps lead to freedom?
- A digital global workforce: the 21st century dream or the driver of new inequalities?
- Knowledge and misinformation: how can online platforms counteract the infodemic of fake news?
- E-parliaments: can government by zoom revitalise the democratic process?

To share information please contact Jack George: [jack@covid-action.net](mailto:jack@covid-action.net) or go to [www.covid-action.net](http://www.covid-action.net)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC SPOTLIGHT: ENVIRONMENT

---

Almost all environmental charities are reporting the negative consequences of the pandemic, challenging the misconception that the lockdown has had a positive effect on the environment. Notable impacts have been the inability of charities to carry out conservation work and the reduced ability to carry out scientific, policy and advocacy work.

Challenges are also being experienced in the international context where the reduction in tourism and economic hardship is causing a spike in poaching and wildlife consumption.

At the same time, environmental charities are facing a loss of income (in line with other non-profits) with many reluctant to ask for support because of concerns that it will seem inappropriate at a time of increased humanitarian need. This is particularly acute for charities who rely on income from nature reserves, visitor centres and events.

These were the findings from a meeting of 40+ environmental fundraisers recently convened by the Environmental Funders Network. To support the UK's environmental sector going forward, EFN will:

- Regularly convene funders to share intelligence and encourage collaboration
- Encourage new funds to support the sector
- Support fundraisers in environmental charities to share information, collaborate and access funds
- Enhance communications for the wider sector

The principal goals for this effort are to:

- 1) Help a robust environmental sector to emerge after the pandemic: determining which parts of the sector/ organisations are most at risk, and helping to secure funding.
- 2) Support the sector to 'build back better': ensuring that the economic reset following the pandemic is as sustainable and fair as it can be.

For more information please contact Jane Cabutti: [Jane@greenfunders.org](mailto:Jane@greenfunders.org)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC FUNDING SPOTLIGHT: WOMEN AND GIRLS

### THEMATIC SPOTLIGHT: WOMEN AND GIRLS

---

Lockdown procedures around the world have led to an increased focus on the issue of domestic violence. However, according to the OECD the economic and social consequences will exacerbate existing inequalities and discrimination against women and girls, especially among the most marginalised and vulnerable.

The European Women's Lobby further notes that the situation is particularly worrying for women and girls made vulnerable by the crisis including sole carers, those in unsafe accommodation, those in precarious work or economic uncertainty, those requiring care or those who already face social exclusion.

In turn, this had led to increased calls for collaborative intelligence gathering to determine on-the-ground needs, as well as increased funding to enable organisations to adapt their service delivery to support vulnerable women and girls.

**Fondation CHANEL** has convened other key European donors in an Alliance for Women in Europe. The aim is to bring a structured response to the COVID-19 emergency as well as building capacity for long term support for women's organisations in Europe. The initiative includes:

- A pooled fund offering flexible operational grants that provides a single point of access to donors and organisations;
- A dialogue and advocacy platform to share research and best practices, where experienced and new donors can convene with experts in their country and field of expertise through referrals.

Please contact the team for a follow up call:

**Marion Schaefer, Head of European Programs ([marion.schaefer@chanel.com](mailto:marion.schaefer@chanel.com))**

**Magali Nougarede, Executive Assistant ([magali.nougarede@chanel.com](mailto:magali.nougarede@chanel.com))**



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC SPOTLIGHT: WOMEN AND GIRLS

Meanwhile, in the UK Rosa, the fund for women and girls, has conducted a women's sector survey in partnership with the Women's Resource Centre, Smallwood Trust and Women's Fund for Scotland, which had over 318 respondents.

Here are some of the top line findings from the survey:

- Over 50% wanted to see a national campaign for protection of the sector.
- Over 42% worked with BAME women.
- 66% are worried on some level about surviving this crisis.
- Over 50% said there was lack of time/capacity in finding suitable funds, and 40% said they had little capacity to write bids to reach emergency funds.
- Organisations are asking funders to give them as much flexibility as possible. 74% said they needed projects and programme proposals to be adaptable, and 55% said they needed to divert funds to core funding.

<http://rosauk.org/2020/05/11/coronavirus-funding-resources-and-updates-from-rosa/>

Internationally, the picture is different. According to new data from the International Rescue Committee, reports of abuse have decreased by 50% in Bangladesh and 30% in Tanzania as a result of restrictions on mobility, lack of information, and increased isolation. Once restrictions are lifted, UN Women expects a significant increase in the demand for services for those who have suffered gender based violence through the lockdown periods.

Among other activities, organisations have been supporting telephone support lines and looking for safe ways to maintain data on gender based violence throughout the crisis.

<https://www.devex.com/news/why-focusing-on-gender-based-violence-is-a-priority-in-a-crisis-97148>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC SPOTLIGHT: CHILDREN AND YOUNG PEOPLE

### THEMATIC SPOTLIGHT: CHILDREN AND YOUNG PEOPLE

---

Following the Big Night In, Children in Need is coordinating a sector wide response for children and young people affected by COVID-19.

As part of this work, they are setting up both pooled and aligned funds under a shared strategy to enable philanthropists and foundations to contribute collaboratively to the effort.

Based on a survey of its 3,000 portfolio grantees, CiN has identified the following needs:

**1. Increase in poverty and deprivation**

Pre-Covid 19 there were 4.1 million children in poverty overall (30% of children).<sup>1</sup> In some parts of the UK more than half of children are living in poverty.<sup>2</sup> Nearly a million people applied for universal credit benefits over a fortnight in March 2020 as the coronavirus pandemic worsened.<sup>3</sup>

**2. Worsening mental health and emotional wellbeing among those at risk**

83% of young people (with mental health needs) said the pandemic had made their mental health problem "worse"<sup>4</sup>; while 26% who had been accessing support said they were not currently able to do so.<sup>5</sup> There has also been a sharp rise in the number of calls to ChildLine.<sup>6</sup>

<sup>1</sup> <https://www.gov.uk/government/statistics/households-below-average-income-199495-to-201718>

<sup>2</sup> <http://www.endchildpoverty.org.uk/poverty-in-your-area-2018/>

<sup>3</sup> <https://www.bbc.co.uk/news/uk-politics-52129128>

<sup>4</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

<sup>5</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

<sup>6</sup> <https://www.theguardian.com/world/2020/mar/27/sharp-rise-in-number-of-calls-to-childline-over-coronavirus>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



### 3. **Lack of access to essentials for disabled children and their families**

Nearly nine in 10 [89%] families said the health and wellbeing of their disabled or seriously ill children had been negatively affected as a result of the Covid-19 outbreak  
Almost three quarters of families [73%] have gone without some essential household goods as a result of the Covid-19 outbreak.

### 4. **Increasing incidence of domestic abuse and lack of services and support**

67% of survivors who are currently experiencing abuse said it has got worse since Covid-19 and 72% said their abuser had more control over their life. 80% of survivors, who previously had been supported through face-to-face informal networks, said this had stopped completely or decreased.

### 5. **Anxiety about bereavement and anticipated need for more grief counselling**

BBC CiN projects are witnessing increased anxiety levels amongst children who have already experienced loss or have a seriously ill family member. Some projects are already supporting children bereaved due to a C-19 related death. There is an anticipation of a significant rise in demand as the number of deaths increases.

How children cope with, understand and manage grief will be impacted, as the usual ways people grieve and say goodbye will change.

In response, CiN is leading a consultation that will include government, third sector organisations and funders (including trusts and foundations, philanthropists and corporate funders).

The aim is to develop a strategic vision for how funders can collaborate to address critical needs of children and young people across the relief, recovery and resilience phases of the COVID-19 crisis.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC SPOTLIGHT: CHILDREN AND YOUNG PEOPLE

The consultation will consider the roles different funders can play to address the following challenges and opportunities:

- **Connecting to those seldom reached and marginalised:** identifying gaps in provision and how to address these.
- **Connectivity and collaboration:** there have been fast paced connections and collaborations between funders with potential for further development.
- **Data and resource sharing across the sector:** infrastructure organisations are already starting to share expertise and tools for free.
- **Innovation:** there is the opportunity to innovate and respond, e.g. systemic approaches
- **Mobilisation to digital delivery:** support and the resources to do this effectively are needed.
- **A spotlight on inequality:** highlighting the challenges for the most vulnerable in society and the importance of community support

The aim is to use the period of social change brought about by COVID-19 to explore how new forms of partnership can meet the needs of children and young people more effectively both during and after the pandemic.

[Claire.hoyle@bbc.co.uk](mailto:Claire.hoyle@bbc.co.uk)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



# FURTHER RESOURCES

---

APPEALS...P12-22

TECHNOLOGY...P23

POLICY...P24

HUBS, RESOURCES, AND GUIDES...P25-27

GUIDANCE FOR TRUSTEES...P28-29

HOW TO FUND EFFECTIVELY...P30

PODCASTS...P31



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



### LONDON COMMUNITY RESPONSE FUND – WAVE 2

The London Community Response Fund (LCRF) has awarded £11 million to community and voluntary organisations. The total funds pledged stands at £18 million. LCRF has moved from its Wave 1 programme of small emergency grants to Wave 2. Wave 2 has two funding streams:

- **Crisis response** – grants of up to £10,000 to enable you to meet the immediate needs of communities, from food and essentials, to equipment and additional short-term staff costs;
- **Delivering differently** – grants of between £10,000 and £50,000 to enable you to change the way you deliver your work to ensure it continues to meet the needs of your communities, from switching to digital channels to redeploying staff to boost your capacity at a time of increased demand. In some circumstances we may consider grants above £50,000 but there must be a strong rationale in your application for this.

There will also be a Wave 3 dedicated to sector sustainability.

LCRF fund was launched by London Funders, with backing from City Bridge Trust and the Mayor of London, to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

There is an open-access portal for community organisations to apply for funding.

Pooling their information means the grant assessors can determine if organisations have already passed due diligence screening by any aligned funder, enabling swift processing of applications.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children and young people
4. Domestic abuse and violence against women and girls
5. Equity and inclusion
6. Food
7. Homelessness
8. Infrastructure (civil society support)
9. People at risk
10. Refugees and migrants

<https://londoncommunityresponsefund.org.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

### ‘BIG NIGHT IN’ MATCHED FUNDING OPEN TO 23<sup>RD</sup> JUNE

---

Comic Relief has confirmed that the deadline for the Government’s commitment to match major donations of more than £10,000 towards The Big Night In will be extended until 23<sup>rd</sup> June.

During this period major pledges will be matched from the government who will provide uncapped matched funding on the amounts raised or pledged.

Major donors will also have the opportunity to restrict their donation to one of the funding themes being managed by Comic Relief and Children in Need. These are:

Managed by Children in Need

- Children and young people

Managed by Comic Relief

- Elderly people
- Homelessness
- Domestic abuse
- Refugees and migration
- Food poverty
- Mental health

Contact Sonya Timms: [s.timms@comicrelief.com](mailto:s.timms@comicrelief.com)

### NATIONAL EMERGENCIES TRUST

---

NET provides a single point of contact for those wishing to support front-line grantmaking nationally. The appeal has raised been supported by trusts, companies and individuals and continues to distribute the money donated.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution. As of 5<sup>th</sup> May, NET had distributed £27.5 million to community foundations

<https://nationalemergenciestrust.org.uk/coronavirus/>

### COMMUNITY FOUNDATIONS

---

UKCF is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the recovery and rebuild phase.





## FURTHER RESOURCES: APPEALS

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level. £27.5 million has been distributed to frontline organizations through grants as of 5<sup>th</sup> May.

Additionally, many have launched local appeals for COVID-19, for which over £25 million has been raised to support through recovery and renewal, largely from corporate funders. These include:

1. Bedfordshire & Luton Community Foundation
2. Berkshire Community Foundation
3. Cambridgeshire Community Foundation
4. Cheshire Community Foundation
5. Community Foundation for Northern Ireland
6. Community Foundation for Staffordshire
7. Community Foundation for Calderdale
8. Community Foundation for Surrey
9. Community Foundation Tyne & Wear and Northumberland
10. Community Foundations for Lancashire and Merseyside
11. Cornwall Community Foundation
12. County Durham Community Foundation
13. Cumbria Community Foundation
14. Devon Community Foundation
15. Dorset Community Foundation
16. East End Community Foundation
17. Essex Community Foundation
18. Foundation Derbyshire
19. Gloucestershire Community Foundation
20. Hampshire and Isle of Wight Community Foundation
21. Heart of Bucks
22. Heart of England Community Foundation
23. Hertfordshire Community Foundation
24. Kent Community Foundation
25. Lincolnshire Community Foundation
26. Milton Keynes Community Foundation
27. Norfolk Community Foundation
28. Oxfordshire Community Foundation
29. Quartet Community Foundation
30. Somerset Community Foundation
31. Suffolk Community Foundation
32. Sussex Community Foundation
33. The London Community Foundation
34. Two Ridings Community Foundation
35. Wiltshire Community Foundation
36. Worcestershire Community Foundation

<https://www.ukcommunityfoundations.org/our-network>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £40 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund will re-open for grant applications once more money is raised.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

The organisation is continuing to raise funds that will be spent on:

- Urgent response grants
- Social care partnership grants
- Recovery grants

<https://www.nhscharitiestogether.co.uk/covid-19-urgent-appeal-qas/>

### NHS CHARITIES TOGETHER TOTAL REACHES £116 MILLION

The NHS Charities Together has now raised over £116 million, including £38 million donated in response to Captain Tom's fundraising effort and £5 million from the Duke of Westminster.

NHS Charities Together is the legal entity that channels voluntary funding to the NHS. Funds raised are being distributed equitably across the NHS Trusts and Health Boards to support the health and wellbeing of NHS staff above and beyond NHS provision.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

### THE FORE – RAFT FUND

---

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees and new organisations. The fund will offer grants of up to £5,000.

Additionally, The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>

### PRISM THE GIFT FUND

---

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts.

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://prismthegiftfund.co.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

### FUNDING DIRECTORIES AND THEMATIC COVID-19 APPEALS

There are now a number of resources that list sources of funding. Some of these include appeals as funders seek co-funders to increase flows to specific themes.

- **COVID-19 Funder Toolkit from the Charity Excellence Framework.**

The toolkit now lists more than 620 funders and includes a search function that allows searches by region and theme.

<https://www.charityexcellence.co.uk/>

- **Directory for Social Change Coronavirus Funding Updates**

Offering daily updates as new funders launch grant schemes.

<https://www.dsc.org.uk/content/coronavirus-funding-updates/>

- **Locality**

This national network for community organisations is listing the funding options that are available to its membership.

<https://locality.org.uk/services-tools/resources/coronavirus-covid-19-information-and-support/covid-19-funding/>

- **Creative Scotland**

Offering a resource directory for the creative industries.

<https://www.creativescotland.com/resources/professional-resources/covid-19-directory>

- **FundsforNGOs**

This New York based organisation is monitoring global funding initiatives to tackle the pandemic.

<https://www2.fundsforngos.org/listing/grant-opportunities-to-tackle-the-coronavirus-outbreak/>

*We have included a few examples on the following pages of appeals that highlight the range of responses to the pandemic.*

### ELDERLY CARE

**Bring Joy Foundation** has a Keep Busy, Keep Active campaign for elderly people living in isolation due to lockdown and is fundraising for additional income so the grants programme can be re-opened to support more lonely and isolated seniors during this very difficult time.

[justgiving.com/campaign/homeisolation](http://justgiving.com/campaign/homeisolation)

**Age UK** is aiming to raise £10 million to cover:



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

- expert advice through a free advice line
  - friendship services, including a 24-hour helpline
  - more funding to over 130 local Age UKs
- <https://donate.ageuk.org.uk/public/donate.aspx?content=coronavirus-b&maxy=b>

### FINANCIAL SECURITY

**Trussell Trust** has launched an information hub for Coronavirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations.

<https://www.trusselltrust.org/coronavirus-food-banks/>

**FareShare** has raised 83% of its £500,000 target to support its work to deliver food to vulnerable people.

<https://fareshare.org.uk/help-us/>

**Hospitality Workers Emergency Fund** supporting hospitality workers on zero-hours contracts not supported by government schemes.

<https://www.weareripjar.com/emergency-fund/>

The **Care Workers Charity** is has raised £1.5 million in extra funds to support with hardship

grants for care workers who need to self-isolate as a result of exposure to coronavirus. It needs more as the crisis continues to affect care workers. Campaign closes on 29 May 2020.

<https://www.justgiving.com/campaign/coronaviruscareworkersfund>

**The Licensed Trade Charity** has raised only half of the £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

<https://www.gofundme.com/f/support-the-together-we-can-campaign>

**The Drinks Trust** has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

<https://www.drinkstrust.org.uk/cv19-fund>

**retailTRUST** and the British Retail Consortium have joined forces to raise £10 million for retail staff who are facing financial distress as a result of the coronavirus pandemic. The CaRe20 – Caring For Retail During Covid-19 campaign aims to raise funds to provide financial, emotional, physical and vocational support to retail workers who may be ineligible for government support during the health emergency.

<https://www.justgiving.com/campaign/CaRe20>

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

hospitality workers. It is also offering mortgage, rent and mental health advice.

<https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/>

**Fashion and Textile Children's' Trust** is making grants to help parents and carers who have worked in the UK fashion or textile industry and whose household income has reduced as a result of the coronavirus outbreak. Support includes essential clothing; equipment or bedding; children's bedroom furniture; essential White Goods; specialist items for children with additional needs.

<https://www.ftct.org.uk/support-for-families-affected-by-coronavirus>

**ABTA Lifeline** is appealing for support for their severe financial hardship fund, they have already received £20,000 from the Martin Lewis fund and need more to support affected travel industry workers with emergency food vouchers, financial advice and mental health support.

<https://www.abtalifeline.org.uk/news-and-events/news/2020/11/3/corona-virus-support>

**Rainy Day Trust** helps those from the home improvement industry who are in financial distress with grants and advice and are appealing for more help as the industry contracts and lays off workers.

<https://www.rainydaytrust.org.uk/donate/>

**Neighbourly** has launched an appeal for a £500,000 fund to support a series of micro-grants of up to £400, for organisations in UK and Ireland whose work involves supporting members of the community suffering economically, socially or from ill health as a result of the outbreak. They are working with partner businesses M&S, Lidl, Aldi, Danone and Coca-Cola European Partners who have contributed about half of the fund and seeking more donations.

[www.neighbourly.com/NeighbourlyCommunityFund](http://www.neighbourly.com/NeighbourlyCommunityFund)

## YOUNG PEOPLE

The Childhood Trust has launched the Champions for Children campaign to help London-wide charities raise funds to support over 100,000 disadvantaged children and families affected by the global crisis. The £2,500,000 campaign provides unrestricted funding to support young people and children's charities as they seek to repurpose or recover their services and regain resilience in order to deliver support where it is most needed

<https://www.childhoodtrust.org.uk/champions-for-children1>

**Cash for Kids** has launched a COVID-19 appeal to make grants available to vulnerable and low-



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

income families with children to cover basic essentials such as food and heating during the COVID-19 crisis. Donors can choose the geographical area they would like to support. <http://www.cashforkids.uk.com/appeal/>.

**Children in Need** has an Emergency Essentials programme supporting children and families in crisis. <https://www.bbcchildreninneed.co.uk/changing-lives/stories/an-update-on-covid-19-from-our-ceo/>

### EDUCATION

The **Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

<https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch>

**Buttle UK** is appealing for funds for its **Chances for Children** programme which will target educational activity and stimulus in the home

environment, establishing and maintaining internet access and household essentials. <https://www.buttleuk.org/news/buttle-uks-covid-19-response>

### MENTAL HEALTH

**Missing People** is seeking additional support to keep its 24/7 Helpline open. The organisation is facing increased demand as people experience new challenges linked to COVID-19. Children from abusive or unsafe homes or adults with mental health issues in particular feel trapped and see their only option is to run away. <https://www.missingpeople.org.uk/latest-news/1117-missing-people-response-to-coronavirus.html>

**The Royal Medical Benevolent Fund** has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort. <https://rmbf.org/donate/urgent-coronavirus-appeal/>

**Samaritans** has launched an emergency appeal to keep helplines open.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

<https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/>

### WOMEN AND GIRLS

**Smallwood Trust** has announced a partnership with Glasspool Charity Trust that will distribute essential needs grants directly to women on low incomes via community partners whilst also appealing for funds to continue to support women in need in Scotland.

<https://www.smallwoodtrust.org.uk/smallwood-trusts-response-coronavirus-outbreak>

**Rosa** has raised 10% of the £250,000 Response Fund to support specialist women's organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

<https://www.gofundme.com/f/emergency-response-fund-for-the-womeno39s-sector>

**Young Women's Trust** has launched Young Women's Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

[https://www.youngwomenstrust.org/what\\_we\\_d\\_o/media\\_centre/press\\_releases/1116\\_emergency\\_fund\\_launched\\_for\\_young\\_women](https://www.youngwomenstrust.org/what_we_d_o/media_centre/press_releases/1116_emergency_fund_launched_for_young_women)

### HOUSING AND HOMELESSNESS

**CEO Sleepout**, which fights homelessness and poverty, has launched a Community Volunteer Groups Emergency Fund to provide cash grants to local community volunteer groups across the UK that are responding to coronavirus measures, such as bringing essential supplies to those who are isolating alone. Once the Emergency Fund has raised £2,500, it will begin distribution of funds. <https://ceosleepoutuk.com/>

**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

[https://england.shelter.org.uk/donate?reserved\\_appeal\\_code=20200318-IG-01](https://england.shelter.org.uk/donate?reserved_appeal_code=20200318-IG-01)

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

<https://www.crisis.org.uk/get-involved/in-this-together/>

**Landaid** is tackling youth homelessness and is appealing for funds to provide grants of up to £10,000 for immediate relief from the impact of COVID-19 to provide food, a safe spaces to isolate, money to pay the bills, and vital mental health support, as well as to support front-line



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

key workers and helps keep them safe.  
<https://www.landaid.org/apply-funding>

### ARTS AND CULTURE

---

**Make a Difference Trust** has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic.  
<https://makeadifferencetrust.charitycheckout.co.uk/cf/covid-19-emergency-assistance-fund>

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.  
<https://www.bfi.org.uk/news-opinion/news-bfi/announcements/covid-19-film-tv-emergency-relief-fund>

**Spotify COVID-19 Music Relief** is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund.

<https://artists.spotify.com/blog/spotify-covid-19-music-relief>

**The Actors' Benevolent Fund** are supporting professional actors, actresses and stage managers who are in financial distress due to the crisis with rapid grants and support.  
<https://www.actorsbenevolentfund.co.uk/>

### MEDICAL FUNDING

---

**Rosetrees Trust** has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers, of which £50,000 has already been raised.  
[https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\\_medium=social&utm\\_source=whatsapp&utm\\_campaign=p\\_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb](https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb)

**Cambridge COVID-19 Research Fund** is seeking funding to support research into a vaccine for the virus. [https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm\\_source=en0420&utm\\_medium=email](https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm_source=en0420&utm_medium=email)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

[&utm\\_campaign=alumni](#)

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus.

<https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak>

<https://stories.msf.org.uk/urgent-appeal/>

**Start Network** is leading a global network of aid agencies with a response fund to anticipate and respond to critical virus-related humanitarian needs in low-income countries. The fund is being kickstarted with a donation from IKEA Foundation for €1.5 million.

<https://startnetwork.org/news-and-blogs>

## INTERNATIONAL

**Kiva** launched an appeal to provide relief in the form of loans to entrepreneurs and small businesses impacted by COVID-19

[https://www.kiva.org/covid19response?utm\\_source=marketing&utm\\_medium=email&utm\\_campaign=COVID\\_global](https://www.kiva.org/covid19response?utm_source=marketing&utm_medium=email&utm_campaign=COVID_global)

The **World Health Organisation's** Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic. Funds are for countries most at risk and with the weakest health systems to help them combat the virus.

<https://covid19responsefund.org/>

**Médicins sans Frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## 360GIVING PLATFORM

---

360Giving Covid Tracker registered a total of £50 million on 21st May. The data captures funding from 42 funders and 2,744 recipients.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 36 Giving to track the total.

Additionally, 360Giving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

<https://covidtracker.threesixtygiving.org/>

## MAANCH PLATFORM AND FUND

---

Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the

funded. This service is available to other existing funds for free.

[www.bit.ly/MaanchC](http://www.bit.ly/MaanchC)

## BREVIO BRINGS FORWARD LAUNCH

---

Brevio has launched its online matching platform three months early to support efforts to match charities and funders efficiently.

The platform offers a standardised grant application process providing an efficient single point of contact for charities to access a wider pool of funding. Funders can input their criteria to achieve a suitable match. The platform will be free to funders until January 2021 and free to charities until May 2021.

<https://brevio.org/blog/brevios-solution-to-covid19/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## CALL FOR ‘GOVERNMENT INNOVATION FUND’ FOR CHARITIES

Speaking at a virtual launch event for [New Philanthropy Capital](#)'s report *State of the Sector 2020*, Javed Khan, chief executive of Banardos, said charities were “behind the curve” in terms of digital innovation and called on the government to invest in helping the sector to innovate. This will be vital for building the sector back up to be better than before the crisis.

Khan said the government should launch an innovation fund to help charities develop and share new approaches to providing services.

The Minister for Civil Society, Baroness Diana Barran, also spoke at the launch and outlined the priorities for her department as 1) building communities 2) young people and 3) including improving the way government spending on civil society is carried out. She said that these priorities would be viewed through the lens of levelling up communities across the UK and improving digital skills.

<https://www.thirdsector.co.uk/need-government-innovation-fund-says-barnardos-chief/digital/article/1683546>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK

## DCMS COMMITTEE CALLS FOR ENHANCED SUPPORT FOR CHARITY SECTOR

On 6<sup>th</sup> May, the parliamentary committee for digital, culture, media and sport reported on the impact of the COVID-19 crisis on the charity sector.

The report backs the charity sector's call for a stabilisation fund from government and a review of how relief schemes designed for the business sector can be applied across the charity sector. The report also calls for DCMS and the National Lottery Community Fund to publish clear guidance on how charities can access the £750 million offered by HM Treasury to support the charitable sector.

The report highlights that 25% of charities do not have reserves (NCVO) and 70% expect to fail by the end of 2020 (Directory for Social Change). It makes the point that charities do not have the right to survive but that people have the right to the services they provide.

The report acknowledges the role of philanthropy and charitable giving to support the sector in the short term and to help it to rebuild. It highlights measures proposed by the Charities Aid Foundation to incentivise additional giving:



- Remove the declaration requirement so that donations automatically receive Gift Aid until the end of 2021
- Offer one-off tax credits for individuals to be donated to a charity of their choice
- Introduce incentives for industry to roll out payroll giving

The report calls on the government to publish progress on its support package for the charity sector by 5<sup>th</sup> June.

<https://committees.parliament.uk/publications/938/documents/7200/default/>

## HOUSE OF LORDS DEBATE ON CHARITABLE SECTOR

On Thursday 30<sup>th</sup> April, 66 members of the House of Lords spoke in a debate considering the fundraising and organisational challenges faced by the charitable and voluntary sector during the COVID-19 pandemic.

Lord Addington commented on the importance of supporting the sector not only during the crisis, but as we exit it as well. He welcomed the financial input from Government so far but emphasised that the £750 million input covers

only 18.7% of the estimated £4 billion loss to the sector, a motion supported by other members.

Baroness Prashar echoed the sentiment that the Government's response has been inadequate thus far given the scale of problems being faced by charities. She called on the Government to work with funders, regulators and philanthropists to provide leadership and support, as well as actively creating a climate where giving can thrive. She reminded members that philanthropists can act as catalysts to mobilise networks and local communities, but charitable giving cannot fill the £4 billion gap. Therefore, Government must put in place future measures and approaches to help the sector adapt and focus on new ways to meet the funding gap which will be required in the future.

<https://hansard.parliament.uk/lords/2020-04-30/debates/7C721552-0014-4B93-913C-A33F56ED7049/CharitableAndVoluntarySector>





### ACF TO HOST ‘FUNDERS COLLABORATIVE HUB’

A proposal is being developed to put in place a collaboration focused on the next phase of the crisis as the country looks to recover and renew. Work is expected to start in summer 2020 and last into 2021.

The Hub will be hosted by ACF and convene foundations and sector partners, led by Esmée Fairbairn Foundation and Lloyds Bank Foundation. The focus of the Hub initially will be sharing information, data and learnings using a “hub and spoke” approach that will connect organisations that are building collaborations on particular issues linked to the pandemic.

The next phase will include engagement with foundations and wider civil society. ACF welcomes contributions. Please contact Carol Mack, Chief Executive, Association of Charitable Foundations ([policy@acf.org.uk](mailto:policy@acf.org.uk)).

<https://www.acf.org.uk/news/enabling-collaboration-between-funders-in-response-to-the-covid-19-pandemic>

### CAF OFFERS COVID-19 PHILANTHROPY HUB

CAF’s COVID-19 Philanthropy Hub offers information and resources to individual donors. It includes examples of organisations working across the following themes:

- 1. Homelessness**  
[Crisis](#), [Centrepoin](#)t, [Shelter Cymru](#), [Homeless Network Scotland](#), [Thames Reach](#), [Groundswell](#) and [The Passage](#)
- 2. Mental health**  
[Mental Health Foundation](#)
- 3. Vulnerable elderly populations**  
[London Irish Centre](#), [Crisis Aid](#)
- 4. Vulnerable children and young people**  
[WellChild](#), [Feeding Britain](#), [NSPCC](#)
- 5. Foodbanks**  
[Trussell Trust](#), [FareShare](#), [Oasis UK](#)
- 6. Domestic violence**  
[Chayn](#), [Women’s Aid](#)

<https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## NPC'S GUIDE FOR PHILANTHROPISTS

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

1. Elderly care
2. Financial security
3. Young people
4. Education
5. Mental health
6. Disability
7. Prison and rehab
8. Sexual harassment and domestic violence
9. Housing and homelessness
10. Children in care
11. Discrimination
12. Refugees
13. Arts and culture
14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>

## NPC LAUNCHES INTERACTIVE COVID-19 DATA FOR CHARITIES AND FUNDERS

NPC has built an interactive dashboard, to help charities and funders see the places that are currently suffering the most from Covid-19, and those that have underlying factors—such as age, health, ethnicity, economic indicators—which may put them at risk.

NPC wants to expand the range of data available to charities and funders. NPC is exploring including more funder data, plus data on charities, mutual aid groups and social enterprises. NPC also wants to explore demand data from charities, to better understand what they are experiencing on the ground and to set that against official figures.

NPC can only do this with the support of others. If you want to be involved, or you are a funder and you need help to further analyse this data, or you wish to use the data to inform your giving in a particular region or charitable area, please get in touch - [tom.collinge@thinknpc.org](mailto:tom.collinge@thinknpc.org)  
<https://www.thinknpc.org/resource-hub/update-interactive-covid-19-data-for-charities-and-funders/>





### TPW GLOBAL COVID-19 RESOURCES

---

The Philanthropy Workshop has compiled a summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

TPW is also hosting Spotlight Webinars that take place every Wednesday at 5pm BST and are open to all. These are hosted on TPW's central digital hub which helps to build your practice, access new ideas, and deepen your connection with peers.

<https://tpw.force.com/s/programs>

<https://tpw.force.com/s/covid-19-resources>

### BIG SOCIETY CAPITAL RESOURCE HUB

---

Big Society Capital has a COVID-19 Resource Hub on Good Finance website covering:

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance
5. Operational guidance and support
6. Webinars and pro-bono support
7. Connectivity and remote working resources

8. News and opinions

9. Get in touch

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



GUIDANCE FOR TRUSTEES

With many charitable organisations facing existential challenges, there is an increasing amount of guidance to help trustees navigate the decisions ahead.

The **Association of Charitable Foundations** identifies that efficient decision making frameworks, understanding of lived experience and diversity of knowledge and personality on boards will be important success factors.

ACF states that foundations and charities have to have strong objectives, but also be flexible in balancing long and short term. The report concludes with seven pillars of good foundation governance.

<https://www.acf.org.uk/news/acf-publishes-new-report-on-strategy-and-governance>

With fears for the wellbeing of charity leaders who are taking on huge responsibilities, **Pilotlight** reinforced the message that support to charities is more than money, issuing key messages for trustees:

- Focus on mental health for resilience
- Don't smother
- Focus on good decisions rather than perfect governance

- Know your role and stay informed
- Act immediately, but plan for an exit

<https://www.facebook.com/PilotlightUK/photos/a.464780530239603/3078066822244281/?type=3&theater>

On 30th April **NCVO** held a webinar on Governing during a Pandemic. The main points were:

- Decisions must be in line with charitable objectives
- Severe incident reporting is not suspended: each organisation must evaluate any COVID-19 related risk
- Develop a cash flow forecast, seek advice early and make plans
- Any meetings taken online must be in line with governance documents, decisions must be circulated
- Delegate more authority temporarily to the charity leaders to enable them to be nimble
- Be open to partnerships with non-charitable organisations
- Do scenario planning: develop plans to handle each scenario
- Review and tweak plans regularly

NCVO is also opening guidance on its website to non-members:





## GUIDANCE FOR TRUSTEES

<https://www.ncvo.org.uk/practical-support/information/governance>

Listen to the webinar at:

[https://www.youtube.com/watch?v=34H\\_b2MtNxc](https://www.youtube.com/watch?v=34H_b2MtNxc)

**The UK Charity Commission** has also issued guidance to trustees about financial decision making:

The guidance recommends that charities consider what is in their best interest, leverage trustees' skills in business and operations to streamline and change business models, go through a process that involves considering their existing financial situation, looking at options for minimising costs and protecting and increasing income, and keeping the charity's operations and finances under regular review. It also gives legal guidance if a charity has to be closed.

It gives a framework for deciding between meeting urgent need now or dialling down services in order to survive into the future and discusses whether formal structures such as managed insolvency, joint working or merger with another charity could be the most purposeful way forward.

<https://www.gov.uk/guidance/manage-financial-difficulties-in-your-charity-caused-by-coronavirus>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness,

purchase equipment, or deliver services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## PODCASTS

### PHILANTHROPY IMPACT WEBINAR SERIES

---

Philanthropy Impact is hosting a weekly webinar to support advisers to help their client fund effectively during the crisis. The series, called Walk in my Shoes, is available on You Tube.

#### Episode 6: Philanthropy and Social Investment

<https://youtu.be/7LwdqAhdo1k>

#### Episode 7: Philanthropic efforts in Asia to battle the COVID-19 crisis

<https://www.youtube.com/watch?v=WIDo1n6MX4A>

#### Episode 8: The role philanthropy can play in saving charities and supporting infrastructure

<https://www.youtube.com/watch?v=MwJVGuoCuso>

#### Episode 9: Engaging new funders, role of professional advisers

<https://youtu.be/0jIHytWVvVI>

### CAF'S GIVING THOUGHT PODCASTS

---

CAF's two most recent Giving Thought podcasts provide insight on the role of civils society through the pandemic and how it is being shaped to meet changing demand.

**Philanthropy, civil society and COVID-19 what next?** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-history-of-philanthropy-and-civil-society-in-times-of-crisis>

**Cassie Robinson on Tech, Civil Society and Philanthropy** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/cassie-robinson-on-tech-civil-society-and-philanthropy>

**The covid-19 crisis: voices from civil society** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-covid-19-crisis-voices-from-civil-society>

---



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



Friday 15th May  
Issue 6

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

## FURTHER RESOURCES

APPEALS...P11-21

TECHNOLOGY...P22

HUBS, RESOURCES, AND GUIDES...P23-24

GUIDANCE FOR TRUSTEES...P25-26

HOW TO FUND EFFECTIVELY...P27

PODCASTS...P28

## WEEKLY HEADLINES

### For professionally staffed family foundations:

- ACF, Esmée Fairbairn Foundation and Lloyds Bank Foundation develop 'Funders Collaborative Hub'...p2

### For philanthropists and thematic funders:

- NPC launch interactive COVID-19 data for charities and funders...p3

### For donors supporting the general emergency response:

- CAF and The Sunday Times Giving List host webinar on philanthropy during the COVID-19 pandemic...p4

## THEMATIC FUNDING SPOTLIGHT WOMEN AND GIRLS

*Going forward, we will include a section highlighting the response within a specific thematic area, including any relevant funds*

The COVID-19 pandemic has led to a resurgence of violence against women. With support from Fondation CHANEL as initial convener and other key European donors, the proposed action is to urgently establish a funding Alliance for Women in Europe...p5-6



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## WEEKLY HEADLINES: PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### ACF TO HOST ‘FUNDERS COLLABORATIVE HUB’

A proposal is being developed to put in place a collaboration focused on the next phase of the crisis as the country looks to recover and renew. Work is expected to start in summer 2020 and last into 2021.

The Hub will be hosted by ACF and convene foundations and sector partners, led by Esmée Fairbairn Foundation and Lloyds Bank Foundation. The focus of the Hub initially will be sharing information, data and learnings using a “hub and spoke” approach that will connect organisations that are building collaborations on particular issues linked to the pandemic.

The next phase will include engagement with foundations and wider civil society. ACF welcomes contributions. Please contact Carol Mack, Chief Executive, Association of Charitable Foundations ([policy@acf.org.uk](mailto:policy@acf.org.uk)).  
<https://www.acf.org.uk/news/enabling-collaboration-between-funders-in-response-to-the-covid-19-pandemic>

### ONLINE COVID ACTION NETWORK LAUNCHED

The Covid Action Network has been launched to build a crowd-powered resource that can generate ideas, develop new insights and initiate meaningful action in the fight against Covid-19 and its consequences. The approach is twofold.

The network has a dedicated destination - [www.covid-action.net](http://www.covid-action.net). Built on Tremr’s collaborative social framework. Members can share news, views and ideas, participate in productive debates and provide input to the challenges that teams are facing in the field.

The network is also building a global community of journalists tasked with delivering an essential resource of pandemic related news, analysis and information. Their aim is to arm those fighting Covid with accurate intelligence, up to date maps of the landscape and identify the most pressing targets.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## WEEKLY HEADLINE: PHILANTHROPISTS AND THEMATIC FUNDERS

### NPC LAUNCHES INTERACTIVE COVID-19 DATA FOR CHARITIES AND FUNDERS

---

NPC has built an interactive dashboard, to help charities and funders see the places that are currently suffering the most from Covid-19, and those that have underlying factors—such as age, health, ethnicity, economic indicators—which may put them at risk.

NPC wants to expand the range of data available to charities and funders. NPC is exploring including more funder data, plus data on charities, mutual aid groups and social enterprises. NPC also wants to explore demand data from charities, to better understand what they are experiencing on the ground and to set that against official figures.

NPC can only do this with the support of others. If you want to be involved, or you are a funder and you need help to further analyse this data, or you wish to use the data to inform your giving in a particular region or charitable area, please get in touch - [tom.collinge@thinknpc.org](mailto:tom.collinge@thinknpc.org)  
<https://www.thinknpc.org/resource-hub/update-interactive-covid-19-data-for-charities-and-funders/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## WEEKLY HEADLINES: DONORS SUPPORTING THE GENERAL EMERGENCY

### CAF AND THE SUNDAY TIMES GIVING LIST HOST WEBINAR ON PANDEMIC PHILANTHROPY

On 20th May 1:00 PM – 2:30 PM BST, Charities Aid Foundation and The Sunday Times Rich List will host a webinar providing donors the chance to reflect on their own giving during the COVID pandemic and take lessons from others during this unprecedented time.

The webinar will consider how the 1,000 wealthiest individuals and families in the UK are ranked in the annual review of wealth and giving and highlight how high net individuals are responding to the pandemic in fast, flexible and inspirational ways.

The webinar will feature the Editor and Compiler of The Sunday Times Rich and Giving Lists, Alastair McCall and Robert Watts as well as Martin Lewis, philanthropist and founder of MoneySavingExpert.com.

To register:

<https://register.gotowebinar.com/register/1784715586302063117>

### THE BIG NIGHT IN MATCHED FUNDING EXTENDED TO 23RD JUNE

Comic Relief has confirmed that the deadline for the Government's commitment to match major donations of more than £10,000 towards The Big Night In will be extended until 23rd June.

During this period major pledges will be matched from the government who will provide uncapped matched funding on the amounts raised or pledged.

Major donors will also have the opportunity to restrict their donation to one of the funding themes being managed by Comic Relief and Children in Need. These are:

Managed by Children in Need

- Children and young people

Managed by Comic Relief

- Elderly people
- Homelessness
- Domestic abuse
- Refugees and migration
- Food poverty
- Mental health

Contact: [s.timms@comicrelief.com](mailto:s.timms@comicrelief.com)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC SPOTLIGHT: WOMEN AND GIRLS

---

Lockdown procedures around the world have led to an increased focus on the issue of domestic violence. However, according to the OECD the economic and social consequences will exacerbate existing inequalities and discrimination against women and girls, especially among the most marginalised and vulnerable.

The European Women's Lobby further notes that the situation is particularly worrying for women and girls made vulnerable by the crisis including sole carers, those in unsafe accommodation, those in precarious work or economic uncertainty, those requiring care or those who already face social exclusion.

In turn, this had led to increased calls for collaborative intelligence gathering to determine on-the-ground needs, as well as increased funding to enable organisations to adapt their service delivery to support vulnerable women and girls.

**Fondation CHANEL** has convened other key European donors in an Alliance for Women in Europe. The aim is to bring a structured response to the COVID-19 emergency as well as building capacity for long term support for women's organisations in Europe. The initiative includes:

- A pooled fund offering flexible operational grants that provides a single point of access to donors and organisations;
- A dialogue and advocacy platform to share research and best practices, where experienced and new donors can convene with experts in their country and field of expertise through referrals.

Please contact the team for a follow up call:

**Marion Schaefer, Head of European Programs** ([marion.schaefer@chanel.com](mailto:marion.schaefer@chanel.com))

**Magali Nougarede, Executive Assistant** ([magali.nougarede@chanel.com](mailto:magali.nougarede@chanel.com))





## THEMATIC SPOTLIGHT: WOMEN AND GIRLS

Meanwhile, in the UK Rosa, the fund for women and girls, has conducted a women's sector survey in partnership with the Women's Resource Centre, Smallwood Trust and Women's Fund for Scotland, which had over 318 respondents.

Here are some of the top line findings from the survey:

- Over 50% wanted to see a national campaign for protection of the sector.
- Over 42% worked with BAME women.
- 66% are worried on some level about surviving this crisis.
- Over 50% said there was lack of time/capacity in finding suitable funds, and 40% said they had little capacity to write bids to reach emergency funds.
- Organisations are asking funders to give them as much flexibility as possible. 74% said they needed projects and programme proposals to be adaptable, and 55% said they needed to divert funds to core funding.

<http://rosauk.org/2020/05/11/coronavirus-funding-resources-and-updates-from-rosa/>

Internationally, the picture is different. According to new data from the International Rescue Committee, reports of abuse have decreased by 50% in Bangladesh and 30% in Tanzania as a result of restrictions on mobility, lack of information, and increased isolation. Once restrictions are lifted, UN Women expects a significant increase in the demand for services for those who have suffered gender based violence through the lockdown periods.

Among other activities, organisations have been supporting telephone support lines and looking for safe ways to maintain data on gender based violence throughout the crisis.

<https://www.devex.com/news/why-focusing-on-gender-based-violence-is-a-priority-in-a-crisis-97148>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC SPOTLIGHT: CHILDREN AND YOUNG PEOPLE

### THEMATIC SPOTLIGHT: CHILDREN AND YOUNG PEOPLE

---

Following the Big Night In, Children in Need is coordinating a sector wide response for children and young people affected by COVID-19.

As part of this work, they are setting up both pooled and aligned funds under a shared strategy to enable philanthropists and foundations to contribute collaboratively to the effort.

Based on a survey of its 3,000 portfolio grantees, CiN has identified the following needs:

#### 1. Increase in poverty and deprivation

Pre-Covid 19 there were 4.1 million children in poverty overall (30% of children).<sup>1</sup> In some parts of the UK more than half of children are living in poverty.<sup>2</sup> Nearly a million people applied for universal credit benefits over a fortnight in March 2020 as the coronavirus pandemic worsened.<sup>3</sup>

#### 2. Worsening mental health and emotional wellbeing among those at risk

83% of young people (with mental health needs) said the pandemic had made their mental health problem "worse"<sup>4</sup>; while 26% who had been accessing support said they were not currently able to do so.<sup>5</sup> There has also been a sharp rise in the number of calls to ChildLine.<sup>6</sup>

<sup>1</sup> <https://www.gov.uk/government/statistics/households-below-average-income-199495-to-201718>

<sup>2</sup> <http://www.endchildpoverty.org.uk/poverty-in-your-area-2018/>

<sup>3</sup> <https://www.bbc.co.uk/news/uk-politics-52129128>

<sup>4</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

<sup>5</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

<sup>6</sup> <https://www.theguardian.com/world/2020/mar/27/sharp-rise-in-number-of-calls-to-childline-over-coronavirus>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



### 3. **Lack of access to essentials for disabled children and their families**

Nearly nine in 10 [89%] families said the health and wellbeing of their disabled or seriously ill children had been negatively affected as a result of the Covid-19 outbreak  
Almost three quarters of families [73%] have gone without some essential household goods as a result of the Covid-19 outbreak.

### 4. **Increasing incidence of domestic abuse and lack of services and support**

67% of survivors who are currently experiencing abuse said it has got worse since Covid-19 and 72% said their abuser had more control over their life. 80% of survivors, who previously had been supported through face-to-face informal networks, said this had stopped completely or decreased.

### 5. **Anxiety about bereavement and anticipated need for more grief counselling**

BBC CiN projects are witnessing increased anxiety levels amongst children who have already experienced loss or have a seriously ill family member. Some projects are already supporting children bereaved due to a C-19 related death. There is an anticipation of a significant rise in demand as the number of deaths increases.

How children cope with, understand and manage grief will be impacted, as the usual ways people grieve and say goodbye will change.

In response, CiN is leading a consultation that will include government, third sector organisations and funders (including trusts and foundations, philanthropists and corporate funders).

The aim is to develop a strategic vision for how funders can collaborate to address critical needs of children and young people across the relief, recovery and resilience phases of the COVID-19 crisis.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## THEMATIC SPOTLIGHT: CHILDREN AND YOUNG PEOPLE

The consultation will consider the roles different funders can play to address the following challenges and opportunities:

- **Connecting to those seldom reached and marginalised:** identifying gaps in provision and how to address these.
- **Connectivity and collaboration:** there have been fast paced connections and collaborations between funders with potential for further development.
- **Data and resource sharing across the sector:** infrastructure organisations are already starting to share expertise and tools for free.
- **Innovation:** there is the opportunity to innovate and respond, e.g. systemic approaches
- **Mobilisation to digital delivery:** support and the resources to do this effectively are needed.
- **A spotlight on inequality:** highlighting the challenges for the most vulnerable in society and the importance of community support

The aim is to use the period of social change brought about by COVID-19 to explore how new forms of partnership can meet the needs of children and young people more effectively both during and after the pandemic.

[Claire.hoyle@bbc.co.uk](mailto:Claire.hoyle@bbc.co.uk)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



# FURTHER RESOURCES

---

APPEALS...P11-21

TECHNOLOGY...P22

HUBS, RESOURCES, AND GUIDES...P23-24

GUIDANCE FOR TRUSTEES...P25-26

HOW TO FUND EFFECTIVELY...P27

PODCASTS...P28



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



### LONDON COMMUNITY RESPONSE FUND – WAVE 2

The London Community Response Fund (LCRF) has moved from its Wave 1 programme of small emergency grants to Wave 2. Wave 2 has two funding streams:

- **Crisis response** – grants of up to £10,000 to enable you to meet the immediate needs of communities, from food and essentials, to equipment and additional short-term staff costs;
- **Delivering differently** – grants of between £10,000 and £50,000 to enable you to change the way you deliver your work to ensure it continues to meet the needs of your communities, from switching to digital channels to redeploying staff to boost your capacity at a time of increased demand. In some circumstances we may consider grants above £50,000 but there must be a strong rationale in your application for this.

There will also be a Wave 3 dedicated to sector sustainability.

LCRF fund was launched by London Funders, with backing from City Bridge Trust and the Mayor of London, to provide coordinated funding

to support groups responding to the needs of London communities affected by the CV19 pandemic.

There is an open-access portal for community organisations to apply for funding.

Pooling their information means the grant assessors can determine if organisations have already passed due diligence screening by any aligned funder, enabling swift processing of applications.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children and young people
4. Domestic abuse and violence against women and girls
5. Equity and inclusion
6. Food
7. Homelessness
8. Infrastructure (civil society support)
9. People at risk
10. Refugees and migrants

<https://londoncommunityresponsefund.org.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## NATIONAL EMERGENCIES TRUST

NET provides a single point of contact for those wishing to support front-line grantmaking nationally. The appeal has raised been supported by trusts, companies and individuals and continues to distribute the money donated.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution. As of 5th May, NET had distributed £27.5 million to community foundations

<https://nationalemergenciestrust.org.uk/coronavirus/>

## COMMUNITY FOUNDATIONS

UKCF is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the recovery and rebuild phase.

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level to grassroots

organisations that need money now. £27.5 million has been distributed to frontline organizations through grants as of 5th May.

Additionally, many have launched local appeals for COVID-19, for which over £25 million has been raised to support through recovery and renewal, largely from corporate funders. These include:

1. Bedfordshire & Luton Community Foundation
2. Berkshire Community Foundation
3. Cambridgeshire Community Foundation
4. Cheshire Community Foundation
5. Community Foundation for Northern Ireland
6. Community Foundation for Staffordshire
7. Community Foundation for Calderdale
8. Community Foundation for Surrey
9. Community Foundation Tyne & Wear and Northumberland
10. Community Foundations for Lancashire and Merseyside
11. Cornwall Community Foundation
12. County Durham Community Foundation
13. Cumbria Community Foundation
14. Devon Community Foundation
15. Dorset Community Foundation
16. East End Community Foundation
17. Essex Community Foundation
18. Foundation Derbyshire
19. Gloucestershire Community Foundation





## FURTHER RESOURCES: APPEALS

20. Hampshire and Isle of Wight Community Foundation

21. Heart of Bucks

22. Heart of England Community Foundation

23. Hertfordshire Community Foundation

24. Kent Community Foundation

25. Lincolnshire Community Foundation

26. Milton Keynes Community Foundation

27. Norfolk Community Foundation

28. Oxfordshire Community Foundation

29. Quartet Community Foundation

30. Somerset Community Foundation

31. Suffolk Community Foundation

32. Sussex Community Foundation

33. The London Community Foundation

34. Two Ridings Community Foundation

35. Wiltshire Community Foundation

36. Worcestershire Community Foundation

<https://www.ukcommunityfoundations.org/our-network>

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £40 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund

will re-open for grant applications once more money is raised.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

### NHS CHARITIES TOGETHER TOTAL REACHES £103 MILLION

The NHS Charities Together has now raised over £103 million, including £32 million donated in response to Captain Tom's fundraising effort and £5 million from the Duke of Westminster.

NHS Charities Together is the legal entity that channels voluntary funding to the NHS. Funds raised are being distributed equitably across the NHS Trusts and Health Boards to support the health and wellbeing of NHS staff above and beyond NHS provision.

The organisation is continuing to raise funds that will be spent on:

- Urgent response grants
- Social care partnership grants
- Recovery grants

<https://www.nhscharitiestogether.co.uk/covid-19-urgent-appeal-qas/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



### THE FORE – RAFT FUND

---

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees and new organisations. The fund will offer grants of up to £5,000.

Additionally, The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>

### PRISM THE GIFT FUND

---

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts.

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://prismthegiftfund.co.uk/>





## FURTHER RESOURCES: APPEALS

### FUNDING DIRECTORIES AND THEMATIC COVID-19 APPEALS

There are now a number of resources that list sources of funding. Some of these include appeals as funders seek co-funders to increase flows to specific themes.

- **COVID-19 Funder Toolkit from the Charity Excellence Framework.**

The toolkit now lists more than 620 funders and includes a search function that allows searches by region and theme.

<https://www.charityexcellence.co.uk/>

- **Directory for Social Change Coronavirus Funding Updates**

Offering daily updates as new funders launch grant schemes.

<https://www.dsc.org.uk/content/coronavirus-funding-updates/>

- **Locality**

This national network for community organisations is listing the funding options that are available to its membership.

<https://locality.org.uk/services-tools/resources/coronavirus-covid-19-information-and-support/covid-19-funding/>

- **Creative Scotland**

Offering a resource directory for the creative industries.

<https://www.creativescotland.com/resources/professional-resources/covid-19-directory>

- **FundsforNGOs**

This New York based organisation is monitoring global funding initiatives to tackle the pandemic.

<https://www2.fundsforngos.org/listing/grant-opportunities-to-tackle-the-coronavirus-outbreak/>

*We have included a few examples on the following pages of appeals that highlight the range of responses to the pandemic.*

### ELDERLY CARE

**Bring Joy Foundation** has a Keep Busy, Keep Active campaign for elderly people living in isolation due to lockdown and is fundraising for additional income so the grants programme can be re-opened to support more lonely and isolated seniors during this very difficult time.

[justgiving.com/campaign/homeisolation](http://justgiving.com/campaign/homeisolation)

**Age UK** is aiming to raise £10 million to cover:



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

- expert advice through a free advice line
  - friendship services, including a 24-hour helpline
  - more funding to over 130 local Age UKs
- <https://donate.ageuk.org.uk/public/donate.aspx?content=coronavirus-b&maxy=b>

### FINANCIAL SECURITY

**Trussell Trust** has launched an information hub for Coronavirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations.

<https://www.trusselltrust.org/coronavirus-food-banks/>

**FareShare** has raised 83% of its £500,000 target to support its work to deliver food to vulnerable people.

<https://fareshare.org.uk/help-us/>

**Hospitality Workers Emergency Fund** supporting hospitality workers on zero-hours contracts not supported by government schemes.

<https://www.weareripjar.com/emergency-fund/>

The **Care Workers Charity** is has raised £1.5 million in extra funds to support with hardship

grants for care workers who need to self-isolate as a result of exposure to coronavirus. It needs more as the crisis continues to affect care workers. Campaign closes on 29 May 2020.

<https://www.justgiving.com/campaign/coronaviruscareworkersfund>

**The Licensed Trade Charity** has raised only half of the £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

<https://www.gofundme.com/f/support-the-together-we-can-campaign>

**The Drinks Trust** has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

<https://www.drinkstrust.org.uk/cv19-fund>

**retailTRUST** and the British Retail Consortium have joined forces to raise £10 million for retail staff who are facing financial distress as a result of the coronavirus pandemic. The CaRe20 – Caring For Retail During Covid-19 campaign aims to raise funds to provide financial, emotional, physical and vocational support to retail workers who may be ineligible for government support during the health emergency.

<https://www.justgiving.com/campaign/CaRe20>

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

hospitality workers. It is also offering mortgage, rent and mental health advice.

<https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/>

**Fashion and Textile Children's' Trust** is making grants to help parents and carers who have worked in the UK fashion or textile industry and whose household income has reduced as a result of the coronavirus outbreak. Support includes essential clothing; equipment or bedding; children's bedroom furniture; essential White Goods; specialist items for children with additional needs.

<https://www.ftct.org.uk/support-for-families-affected-by-coronavirus>

**ABTA Lifeline** is appealing for support for their severe financial hardship fund, they have already received £20,000 from the Martin Lewis fund and need more to support affected travel industry workers with emergency food vouchers, financial advice and mental health support.

<https://www.abtalifeline.org.uk/news-and-events/news/2020/11/3/corona-virus-support>

**Rainy Day Trust** helps those from the home improvement industry who are in financial distress with grants and advice and are appealing for more help as the industry contracts and lays off workers.

<https://www.rainydaytrust.org.uk/donate/>

**Neighbourly** has launched an appeal for a £500,000 fund to support a series of micro-grants of up to £400, for organisations in UK and Ireland whose work involves supporting members of the community suffering economically, socially or from ill health as a result of the outbreak. They are working with partner businesses M&S, Lidl, Aldi, Danone and Coca-Cola European Partners who have contributed about half of the fund and seeking more donations.

[www.neighbourly.com/NeighbourlyCommunityFund](http://www.neighbourly.com/NeighbourlyCommunityFund)

## YOUNG PEOPLE

The Childhood Trust has launched the Champions for Children campaign to help London-wide charities raise funds to support over 100,000 disadvantaged children and families affected by the global crisis. The £2,500,000 campaign provides unrestricted funding to support young people and children's charities as they seek to repurpose or recover their services and regain resilience in order to deliver support where it is most needed

<https://www.childhoodtrust.org.uk/champions-for-children1>

**Cash for Kids** has launched a COVID-19 appeal to make grants available to vulnerable and low-



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

income families with children to cover basic essentials such as food and heating during the COVID-19 crisis. Donors can choose the geographical area they would like to support. <http://www.cashforkids.uk.com/appeal/>.

**Children in Need** has an Emergency Essentials programme supporting children and families in crisis.

<https://www.bbcchildreninneed.co.uk/changing-lives/stories/an-update-on-covid-19-from-our-ceo/>

### EDUCATION

The **Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

<https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch>

**Buttle UK** is appealing for funds for its **Chances for Children** programme which will target educational activity and stimulus in the home

environment, establishing and maintaining internet access and household essentials.

<https://www.buttleuk.org/news/buttle-uks-covid-19-response>

### MENTAL HEALTH

**Missing People** is seeking additional support to keep its 24/7 Helpline open. The organisation is facing increased demand as people experience new challenges linked to COVID-19. Children from abusive or unsafe homes or adults with mental health issues in particular feel trapped and see their only option is to run away.

<https://www.missingpeople.org.uk/latest-news/1117-missing-people-response-to-coronavirus.html>

**The Royal Medical Benevolent Fund** has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort.

<https://rmbf.org/donate/urgent-coronavirus-appeal/>

**Samaritans** has launched an emergency appeal to keep helplines open.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

<https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/>

### WOMEN AND GIRLS

**Smallwood Trust** has announced a partnership with Glasspool Charity Trust that will distribute essential needs grants directly to women on low incomes via community partners whilst also appealing for funds to continue to support women in need in Scotland.

<https://www.smallwoodtrust.org.uk/smallwood-trusts-response-coronavirus-outbreak>

**Rosa** has raised 10% of the £250,000 Response Fund to support specialist women's organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

<https://www.gofundme.com/f/emergency-response-fund-for-the-womeno39s-sector>

**Young Women's Trust** has launched Young Women's Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

[https://www.youngwomenstrust.org/what\\_we\\_d\\_o/media\\_centre/press\\_releases/1116\\_emergency\\_fund\\_launched\\_for\\_young\\_women](https://www.youngwomenstrust.org/what_we_d_o/media_centre/press_releases/1116_emergency_fund_launched_for_young_women)

### HOUSING AND HOMELESSNESS

**CEO Sleepout**, which fights homelessness and poverty, has launched a Community Volunteer Groups Emergency Fund to provide cash grants to local community volunteer groups across the UK that are responding to coronavirus measures, such as bringing essential supplies to those who are isolating alone. Once the Emergency Fund has raised £2,500, it will begin distribution of funds. <https://ceosleepoutuk.com/>

**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

[https://england.shelter.org.uk/donate?reserved\\_appeal\\_code=20200318-IG-01](https://england.shelter.org.uk/donate?reserved_appeal_code=20200318-IG-01)

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

<https://www.crisis.org.uk/get-involved/in-this-together/>

**Landaid** is tackling youth homelessness and is appealing for funds to provide grants of up to £10,000 for immediate relief from the impact of COVID-19 to provide food, a safe spaces to isolate, money to pay the bills, and vital mental health support, as well as to support front-line



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

key workers and helps keep them safe.  
<https://www.landaid.org/apply-funding>

### ARTS AND CULTURE

**Make a Difference Trust** has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic.  
<https://makeadifferencetrust.charitycheckout.co.uk/cf/covid-19-emergency-assistance-fund>

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.  
<https://www.bfi.org.uk/news-opinion/news-bfi/announcements/covid-19-film-tv-emergency-relief-fund>

**Spotify COVID-19 Music Relief** is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund.

<https://artists.spotify.com/blog/spotify-covid-19-music-relief>

**The Actors' Benevolent Fund** are supporting professional actors, actresses and stage managers who are in financial distress due to the crisis with rapid grants and support.  
<https://www.actorsbenevolentfund.co.uk/>

### MEDICAL FUNDING

**Rosetrees Trust** has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers, of which £50,000 has already been raised.  
[https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\\_medium=social&utm\\_source=whatsapp&utm\\_campaign=p\\_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb](https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb)

**Cambridge COVID-19 Research Fund** is seeking funding to support research into a vaccine for the virus. [https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm\\_source=en0420&utm\\_medium=email](https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm_source=en0420&utm_medium=email)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## FURTHER RESOURCES: APPEALS

[&utm\\_campaign=alumni](#)

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus.

<https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak>

### INTERNATIONAL

---

**Kiva** launched an appeal to provide relief in the form of loans to entrepreneurs and small businesses impacted by COVID-19

[https://www.kiva.org/covid19response?utm\\_source=marketing&utm\\_medium=email&utm\\_campaign=COVID\\_global](https://www.kiva.org/covid19response?utm_source=marketing&utm_medium=email&utm_campaign=COVID_global)

The **World Health Organisation's** Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic. Funds are for countries most at risk and with the weakest health systems to help them combat the virus.

<https://covid19responsefund.org/>

**GlobalGiving** has raised over its target of £4 million for its Coronavirus Relief Fund. Donors can either contribute to the general fund or fund individual projects directly. GlobalGiving has currently listed more than 200 projects around the world.

<https://www.globalgiving.org/projects/coronavirus-relief-fund/projects/#menu>

**Médicins sans Frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff.

<https://stories.msf.org.uk/urgent-appeal/>

**Start Network** is leading a global network of aid agencies with a response fund to anticipate and respond to critical virus-related humanitarian needs in low-income countries. The fund is being kickstarted with a donation from IKEA Foundation for €1.5 million.

<https://startnetwork.org/news-and-blogs>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



### 360GIVING PLATFORM

360Giving Covid Tracker registered a total of £43.56 million on 15th May.

The data captures funding from 40 funders and 2,541 recipients.

The Covid Tracker uses the 360 Giving data standard to determine how much money is going toward COVID-19 responses from funders.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 36 Giving to track the total.

Additionally, 360Giving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

<https://covidtracker.threesixtygiving.org/>

### MAANCH PLATFORM AND FUND

Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the funded. This service is available to other existing funds for free.

[www.bit.ly/MaanchC](http://www.bit.ly/MaanchC)

### BREVIO BRINGS FORWARD LAUNCH

Brevio has launched its online matching platform three months early to support efforts to match charities and funders efficiently.

The platform offers a standardised grant application process providing an efficient single point of contact for charities to access a wider pool of funding. Funders can input their criteria to achieve a suitable match.

The platform will be free to funders until January 2021 and free to charities until May 2021.

<https://brevio.org/blog/brevios-solution-to-covid19/>





### CAF OFFERS COVID-19 PHILANTHROPY HUB

CAF's COVID-19 Philanthropy Hub offers information and resources to individual donors. It includes examples of organisations working across the following themes:

1. **Homelessness**  
[Crisis](#), [Centrepunt](#), [Shelter Cymru](#), [Homeless Network Scotland](#), [Thames Reach](#), [Groundswell](#) and [The Passage](#)
2. **Mental health**  
[Mental Health Foundation](#)
3. **Vulnerable elderly populations**  
[London Irish Centre](#), [Crisis Aid](#)
4. **Vulnerable children and young people**  
[WellChild](#), [Feeding Britain](#), [NSPCC](#)
5. **Foodbanks**  
[Trussell Trust](#), [FareShare](#), [Oasis UK](#)
6. **Domestic violence**  
[Chayn](#), [Women's Aid](#)

<https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy>

### NPC'S GUIDE FOR PHILANTHROPISTS

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

1. Elderly care
2. Financial security
3. Young people
4. Education
5. Mental health
6. Disability
7. Prison and rehab
8. Sexual harassment and domestic violence
9. Housing and homelessness
10. Children in care
11. Discrimination
12. Refugees
13. Arts and culture
14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>





### TPW GLOBAL COVID-19 RESOURCES

---

The Philanthropy Workshop has compiled a summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

<https://tpw.force.com/s/covid-19-resources>

### BIG SOCIETY CAPITAL RESOURCE HUB

---

Big Society Capital has a COVID-19 Resource Hub on Good Finance website covering:

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance
5. Operational guidance and support
6. Webinars and pro-bono support
7. Connectivity and remote working resources
8. News and opinions
9. Get in touch

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



GUIDANCE FOR TRUSTEES

With many charitable organisations facing existential challenges, there is an increasing amount of guidance to help trustees navigate the decisions ahead.

The **Association of Charitable Foundations** identifies that efficient decision making frameworks, understanding of lived experience and diversity of knowledge and personality on boards will be important success factors.

ACF states that foundations and charities have to have strong objectives, but also be flexible in balancing long and short term. The report concludes with seven pillars of good foundation governance.

<https://www.acf.org.uk/news/acf-publishes-new-report-on-strategy-and-governance>

With fears for the wellbeing of charity leaders who are taking on huge responsibilities, **Pilotlight** reinforced the message that support to charities is more than money, issuing key messages for trustees:

- Focus on mental health for resilience
- Don't smother
- Focus on good decisions rather than perfect governance

- Know your role and stay informed
- Act immediately, but plan for an exit

<https://www.facebook.com/PilotlightUK/photos/a.464780530239603/3078066822244281/?type=3&theater>

On 30th April **NCVO** held a webinar on Governing during a Pandemic. The main points were:

- Decisions must be in line with charitable objectives
- Severe incident reporting is not suspended: each organisation must evaluate any COVID-19 related risk
- Develop a cash flow forecast, seek advice early and make plans
- Any meetings taken online must be in line with governance documents, decisions must be circulated
- Delegate more authority temporarily to the charity leaders to enable them to be nimble
- Be open to partnerships with non-charitable organisations
- Do scenario planning: develop plans to handle each scenario
- Review and tweak plans regularly

NCVO is also opening guidance on its website to non-members:





## GUIDANCE FOR TRUSTEES

<https://www.ncvo.org.uk/practical-support/information/governance>

Listen to the webinar at:

[https://www.youtube.com/watch?v=34H\\_b2MtNxc](https://www.youtube.com/watch?v=34H_b2MtNxc)

**The UK Charity Commission** has also issued guidance to trustees about financial decision making:

The guidance recommends that charities consider what is in their best interest, leverage trustees' skills in business and operations to streamline and change business models, go through a process that involves considering their existing financial situation, looking at options for minimising costs and protecting and increasing income, and keeping the charity's operations and finances under regular review. It also gives legal guidance if a charity has to be closed.

services in order to survive into the future and discusses whether formal structures such as managed insolvency, joint working or merger with another charity could be the most purposeful way forward.

<https://www.gov.uk/guidance/manage-financial-difficulties-in-your-charity-caused-by-coronavirus>

It gives a framework for deciding between meeting urgent need now or dialling down



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness,

purchase equipment, or deliver services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## PODCASTS

### PHILANTHROPY IMPACT WEBINAR SERIES

---

Philanthropy Impact is hosting a weekly webinar to support advisers to help their client fund effectively during the crisis. The series, called Walk in my Shoes, is available on You Tube.

**Episode 5: Contrasting and comparing American and English philanthropy in the context of COVID-19**

[https://www.youtube.com/watch?v=IMWYbe7L\\_Qk](https://www.youtube.com/watch?v=IMWYbe7L_Qk)

**Episode 6: Philanthropy and Social Investment**

<https://youtu.be/7LwdqAhdo1k>

**Episode 7: Philanthropic efforts in Asia to battle the COVID-19 crisis**

<https://www.youtube.com/watch?v=WIDo1n6MX4A>

**Episode 8: The role philanthropy can play in saving charities and supporting infrastructure**

<https://www.youtube.com/watch?v=MwJVGuoCUsQ>

### CAF'S GIVING THOUGHT PODCASTS

---

CAF's two most recent Giving Thought podcasts provide insight on the role of civils society through the pandemic and how it is being shaped to meet changing demand.

**Philanthropy, civil society and COVID-19 what next?** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-history-of-philanthropy-and-civil-society-in-times-of-crisis>

**Cassie Robinson on Tech, Civil Society and Philanthropy** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/cassie-robinson-on-tech-civil-society-and-philanthropy>

**The covid-19 crisis: voices from civil society** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-covid-19-crisis-voices-from-civil-society>

---



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



Thursday 7th May  
Issue 5

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

The information will be updated and augmented weekly during the acute phase of the crisis.

## HOW TO FUND

SEE PAGE ..... 21

## OTHER RESOURCES

SEE PAGE ..... 22-23

## FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

SEE PAGE ..... 2-5

**WEEKLY HEADLINE: New guidance for trustees from ACF, the UK Charity Commission, NCVO, and Pilotlight**

## FOR PHILANTHROPISTS AND THEMATIC FUNDERS

SEE PAGES ..... 6-17

**WEEKLY HEADLINE: Children in Need coordinates a sector-wide response for children and young people**

## FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

SEE PAGES ..... 18-20

**WEEKLY HEADLINE: DCMS Committee calls for enhanced support for charity sector including incentives for charitable giving**



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



# INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

## GUIDANCE FOR TRUSTEES

With many charitable organisations facing existential challenges, there is an increasing amount of guidance to help trustees navigate the decisions ahead.

The **Association of Charitable Foundations** identifies that efficient decision making frameworks, understanding of lived experience and diversity of knowledge and personality on boards will be important success factors.

ACF states that foundations and charities have to have strong objectives, but also be flexible in balancing long and short term. The report concludes with seven pillars of good foundation governance.

<https://www.acf.org.uk/news/acf-publishes-new-report-on-strategy-and-governance>

With fears for the wellbeing of charity leaders who are taking on huge responsibilities, **Pilotlight** reinforced the message that support to charities is more than money, issuing key messages for trustees:

- Focus on mental health for resilience
- Don't smother
- Focus on good decisions rather than perfect governance
- Know your role and stay informed
- Act immediately, but plan for an exit

<https://www.facebook.com/PilotlightUK/photos/a.464780530239603/3078066822244281/?type=3&theater>

On 30<sup>th</sup> April **NCVO** held a webinar on Governing during a Pandemic. The main points were:

- Decisions must be in line with charitable objectives
- Severe incident reporting is not suspended: each organisation must evaluate any COVID-19 related risk
- Develop a cash flow forecast, seek advice early and make plans
- Any meetings taken online must be in line with governance documents, decisions must be circulated
- Delegate more authority temporarily to the charity leaders to enable them to be nimble
- Be open to partnerships with non-charitable organisations
- Do scenario planning: develop plans to handle each scenario
- Review and tweak plans regularly

NCVO is also opening guidance on its website to non-members: <https://www.ncvo.org.uk/practical-support/information/governance>

Listen to the webinar at:

[https://www.youtube.com/watch?v=34H\\_b2MtNxc](https://www.youtube.com/watch?v=34H_b2MtNxc)

**The UK Charity Commission** has also issued guidance to trustees about financial decision making:

The guidance recommends that charities consider what is in their best interest, leverage trustees' skills in business and operations to streamline and change business models, go through a process that involves



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

considering their existing financial situation, looking at options for minimising costs and protecting and increasing income, and keeping the charity’s operations and finances under regular review. It also gives legal guidance if a charity has to be closed.

It gives a framework for deciding between meeting urgent need now or dialling down services in order to survive into the future and discusses whether formal structures such as managed insolvency, joint working or merger with another charity could be the most purposeful way forward.

<https://www.gov.uk/guidance/manage-financial-difficulties-in-your-charity-caused-by-coronavirus>

### NPC GATHERS DATA ON VULNERABLE GROUPS

NPC has taken public data and built tables which describe the health and economic vulnerability of places and communities to show where these vulnerabilities lie: the tables are accessible to charities and funders.

They help to show the places that are currently suffering the most from Covid-19, and those that have underlying risk factors—such as age, health and the economy.

Currently, the data is calculated according to the number of local charities in a local authority per 1,000

people. NPC is looking to augment the approach with additional data, including more funder data, data on charities, mutual aid groups and social enterprises. NPC would also like to explore demand data from charities, to better understand what they are experiencing on the ground and to set that against the official figures.

It can only do this with the support of others who have relevant data. If your organisation can support, please get in touch: [tom.collinge@thinknpc.org](mailto:tom.collinge@thinknpc.org)

<https://www.thinknpc.org/resource-hub/covid-19-data/>

### LONDON COMMUNITY RESPONSE FUND – WAVE 2

The London Community Response Fund (LCRF) has moved from its Wave 1 programme of small emergency grants to Wave 2. Wave 2 has two funding streams:

- **Crisis response** – grants of up to £10,000 to enable you to meet the immediate needs of communities, from food and essentials, to equipment and additional short-term staff costs;



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

- **Delivering differently** – grants of between £10,000 and £50,000 to enable you to change the way you deliver your work to ensure it continues to meet the needs of your communities, from switching to digital channels to redeploying staff to boost your capacity at a time of increased demand. In some circumstances we may consider grants above £50,000 but there must be a strong rationale in your application for this.

In Wave 1, which offered small emergency grants, LCRF was able to award 100 grants from over 800 applications.

There will also be a Wave 3 dedicated to sector sustainability.

LCRF fund was launched by London Funders, with backing from City Bridge Trust and the Mayor of London, to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

There is an open-access portal for community organisations to apply for funding.

Grant applications are assessed by the grant assessors of the aligned partners. Once approved the aligned funders have 48 hours to fund a project before it is sent to the unrestricted funders for consideration.

Pooling their information means the grant assessors can determine if organisations have already passed due diligence screening by any aligned funder, enabling swift processing of applications.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children and young people
4. Domestic abuse and violence against women and girls
5. Equity and inclusion
6. Food
7. Homelessness
8. Infrastructure (civil society support)
9. People at risk
10. Refugees and migrants

<https://londoncommunityresponsefund.org.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### 360GIVING COVID TRACKER

360Giving Covid Tracker registered a total of £15.88 million on 6<sup>th</sup> May.

The data captures funding from 34 funders and 1,229 recipients.

The Covid Tracker uses the 360 Giving data standard to determine how much money is going toward COVID-19 responses from funders.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 36 Giving to track the total.

Additionally, 360Giving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

<https://covidtracker.threesixtygiving.org/>

### ACF MEMBER SURVEY

Findings from ACF's member survey show 61% of charitable foundations are realigning grants or setting up new funds in response to COVID-19. ACF estimates that this will release a further £750 million of funding to tackle coronavirus.

Key findings from the report:

- 92% of responding foundations say they are being more flexible about reporting and payment schedules for grants
- 61% are already realigning grants, or setting up new funds
- 43% are planning to allow grantees to convert restricted funding into unrestricted
- 38% are inviting grantees to request advance payments to ease their cashflow
- 22% are advocating on behalf of those affected by the crisis

<https://www.acf.org.uk/news/covid-19-the-crisis-in-charities-and-the-respons>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## CHILDREN AND YOUNG PEOPLE: A COORDINATED RESPONSE

Following the Big Night In, Children in Need is coordinating a sector wide response for children and young people affected by COVID-19.

As part of this work, they are setting up both pooled and aligned funds under a shared strategy to enable philanthropists and foundations to contribute collaboratively to the effort.

Based on a survey of its 3,000 portfolio grantees, CiN has identified the following needs:

### 1. Increase in poverty and deprivation

Pre-Covid 19 there were 4.1 million children in poverty overall (30% of children).<sup>1</sup> In some parts of the UK more than half of children are living in poverty.<sup>2</sup> Nearly a million people applied for universal credit benefits over a fortnight in March 2020 as the coronavirus pandemic worsened.<sup>3</sup>

<sup>1</sup> <https://www.gov.uk/government/statistics/households-below-average-income-1994-95-to-2017-18>

<sup>2</sup> <http://www.endchildpoverty.org.uk/poverty-in-your-area-2018/>

<sup>3</sup> <https://www.bbc.co.uk/news/uk-politics-52129128>

<sup>4</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

### 2. Worsening mental health and emotional wellbeing among those at risk

83% of young people (with mental health needs) said the pandemic had made their mental health problem “worse”<sup>4</sup>; while 26% who had been accessing support said they were not currently able to do so.<sup>5</sup> There has also been a sharp rise in the number of calls to ChildLine.<sup>6</sup>

### 3. Lack of access to essentials for disabled children and their families

Nearly nine in 10 [89%] families said the health and wellbeing of their disabled or seriously ill children had been negatively affected as a result of the Covid-19 outbreak.

Almost three quarters of families [73%] have gone without some essential household goods as a result of the Covid-19 outbreak.

<sup>5, 5</sup> <https://youngminds.org.uk/about-us/media-centre/press-releases/coronavirus-having-major-impact-on-young-people-with-mental-health-needs-new-survey/>

<sup>6</sup> <https://www.theguardian.com/world/2020/mar/27/sharp-rise-in-number-of-calls-to-childline-over-coronavirus>





## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### 4. Increasing incidence of domestic abuse and lack of services and support

67% of survivors who are currently experiencing abuse said it has got worse since Covid-19 and 72% said their abuser had more control over their life. 80% of survivors, who previously had been supported through face-to-face informal networks, said this had stopped completely or decreased.

### 5. Anxiety about bereavement and anticipated need for more grief counselling

BBC CiN projects are witnessing increased anxiety levels amongst children who have already experienced loss or have a seriously ill family member. Some projects are already supporting children bereaved due to a C-19 related death. There is an anticipation of a significant rise in demand as the number of deaths increases. How children cope with, understand and manage grief will be impacted, as the usual ways people grieve and say goodbye will change.

In response, CiN is leading a consultation that will include government, third sector organisations and funders (including trusts and foundations, philanthropists and corporate funders).

The aim is to develop a strategic vision for how funders can collaborate to address critical needs of children and young people across the relief, recovery and resilience phases of the COVID-19 crisis.

The consultation will consider the roles different funders can play to address the following challenges and opportunities:

- **Connecting to those seldom reached and marginalised:** identifying gaps in provision and how to address these.
- **Connectivity and collaboration:** there have been fast paced connections and collaborations between funders with potential for further development.
- **Data and resource sharing across the sector:** infrastructure organisations are already starting to share expertise and tools for free.
- **Innovation:** there is the opportunity to innovate and respond, e.g. systemic approaches
- **Mobilisation to digital delivery:** support and the resources to do this effectively are needed.
- **A spotlight on inequality:** highlighting the challenges for the most vulnerable in society and the importance of community support

The aim is to use the period of social change brought about by COVID-19 to explore how new forms of partnership can meet the needs of children and young people more effectively both during and after the pandemic.

[Claire.hoyle@bbc.co.uk](mailto:Claire.hoyle@bbc.co.uk)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### CAF CORONAVIRUS BRIEFING

In a UK-wide pulse survey of charities and donors CAF has identified that one in four charities has seen an increase in demand for their services and only 42% believe they will be able to operate beyond 12 months in their current form.

[https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47\\_2](https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47_2)

### NPC'S GUIDE FOR PHILANTHROPISTS

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

1. Elderly care
2. Financial security
3. Young people
4. Education
5. Mental health
6. Disability
7. Prison and rehab
8. Sexual harassment and domestic violence
9. Housing and homelessness
10. Children in care
11. Discrimination
12. Refugees

13. Arts and culture
14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>

### NHS CHARITIES TOGETHER TOAL REACHES £102 MILLION

The NHS Charities Together has now raised over £102 million, including £32 million donated in response to Captain Tom's fundraising effort and £5 million from the Duke of Westminster.

NHS Charities Together is the legal entity that channels voluntary funding to the NHS. Funds raised are being distributed equitably across the NHS Trusts and Health Boards to support the health and wellbeing of NHS staff above and beyond NHS provision.

The organisation is continuing to raise funds that will be spent on:

- Urgent response grants
- Social care partnership grants
- Recovery grants

<https://www.nhscharitiestogether.co.uk/covid-19-urgent-appeal-qas/>





## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### GROWTH IN THE NUMBER AND RANGE OF COVID-19 APPEALS

In the last three weeks, the breadth and scale of the impact of the COVID-19 pandemic on the non-profit sector has started to become apparent. Across the sector non-profits are facing an increase in demand for their services at the same time as they adapt to the new operating environment and face a fundraising freeze.

In the last weeks, many more non-profits have launched appeals specifically in response to COVID-19. Efforts to match funders with organisations have also increased.

There are now a number of resources that list sources of funding. Some of these include appeals as funders seek co-funders to increase flows to specific themes.

- **COVID-19 Funder Toolkit from the Charity Excellence Framework.**

The toolkit now lists more than 620 funders and includes a search function that allows searches by region and theme.

<https://www.charityexcellence.co.uk/>

- **Directory for Social Change Coronavirus Funding Updates**

Offering daily updates as new funders launch grant schemes.

<https://www.dsc.org.uk/content/coronavirus-funding-updates/>

- **Locality**

This national network for community organisations is listing the funding options that are available to its membership.

<https://locality.org.uk/services-tools/resources/coronavirus-covid-19-information-and-support/covid-19-funding/>

- **Creative Scotland**

Offering a resource directory for the creative industries.

<https://www.creativescotland.com/resources/professional-resources/covid-19-directory>

- **FundsforNGOs**

This New York based organisation is monitoring global funding initiatives to tackle the pandemic.

<https://www2.fundsforngos.org/listing/grant-opportunities-to-tackle-the-coronavirus-outbreak/>

*We have included a few examples on the following pages of appeals that highlight the range of responses to the pandemic.*

### ELDERLY CARE

**Bring Joy Foundation** has a Keep Busy, Keep Active campaign for elderly people living in isolation due to lockdown and is fundraising for additional income so



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

the grants programme can be re-opened to support more lonely and isolated seniors during this very difficult time.

[justgiving.com/campaign/homeisolation](https://justgiving.com/campaign/homeisolation)

**Age UK** is aiming to raise £10 million to cover:

- expert advice through a free advice line
- friendship services, including a 24-hour helpline
- more funding to over 130 local Age UKs

<https://donate.ageuk.org.uk/public/donate.aspx?content=coronavirus-b&maxy=b>

### FINANCIAL SECURITY

**Trussell Trust** has launched an information hub for Coronavirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations.

<https://www.trusselltrust.org/coronavirus-food-banks/>

**FareShare** has a £150,000 target to support its work to deliver food to vulnerable people.

<https://fareshare.org.uk/help-us/>

**Hospitality Workers Emergency Fund** supporting hospitality workers on zero-hours contracts not supported by government schemes.

<https://www.weareripjar.com/emergency-fund/>

The **Care Workers Charity** is raising £1 million in extra funds to support with hardship grants for care workers who need to self-isolate as a result of exposure to coronavirus.

<https://www.justgiving.com/campaign/coronaviruscareworkersfund>

**The Licensed Trade Charity** has launched a £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

<https://www.gofundme.com/f/support-the-together-we-can-campaign>

**The Drinks Trust** has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

<https://www.drinkstrust.org.uk/cv19-fund>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**retailTRUST** and the British Retail Consortium have joined forces to raise £10 million for retail staff who are facing financial distress as a result of the coronavirus pandemic. The CaRe20 – Caring For Retail During Covid-19 campaign aims to raise funds to provide financial, emotional, physical and vocational support to retail workers who may be ineligible for government support during the health emergency.

<https://www.justgiving.com/campaign/CaRe20>

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to hospitality workers. It is also offering mortgage, rent and mental health advice. <https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/>

**Fashion and Textile Children's' Trust** is making grants to help parents and carers who have worked in the UK fashion or textile industry and whose household income has reduced as a result of the coronavirus outbreak. Support includes essential clothing; equipment or bedding; children's bedroom furniture; essential White Goods; specialist items for children with additional needs.

<https://www.ftct.org.uk/support-for-families-affected-by-coronavirus>

**ABTA Lifeline** is appealing for support for their severe financial hardship fund, they have already received £20,000 from the Martin Lewis fund and need more to support affected travel industry workers with emergency food vouchers, financial advice and mental health support.

<https://www.abtalifeline.org.uk/news-and-events/news/2020/11/3/corona-virus-support>

**Rainy Day Trust** helps those from the home improvement industry who are in financial distress with grants and advice and are appealing for more help as the industry contracts and lays off workers.

<https://www.rainydaytrust.org.uk/donate/>

**Neighbourly** has launched an appeal for a £500,000 fund to support a series of micro-grants of up to £400, for organisations in UK and Ireland whose work involves supporting members of the community suffering economically, socially or from ill health as a result of the outbreak. They are working with partner businesses M&S, Lidl, Aldi, Danone and Coca-Cola European Partners who have contributed about half of the fund and seeking more donations.

[www.neighbourly.com/NeighbourlyCommunityFund](http://www.neighbourly.com/NeighbourlyCommunityFund)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### YOUNG PEOPLE

---

**The Childhood Trust** has launched the Champions for Children campaign to help London-wide charities raise funds to support over 100,000 disadvantaged children and families affected by the global crisis. The £2,500,000 campaign provides unrestricted funding to support young people and children's charities as they seek to repurpose or recover their services and regain resilience in order to deliver support where it is most needed

<https://www.childhoodtrust.org.uk/champions-for-children1>

**Cash for Kids** has launched a COVID-19 appeal to make grants available to vulnerable and low-income families with children to cover basic essentials such as food and heating during the COVID-19 crisis. Donors can choose the geographical area they would like to support. <http://www.cashforkids.uk.com/appeal/>.

**Children in Need** has an Emergency Essentials programme supporting children and families in crisis. <https://www.bbcchildreninneed.co.uk/changing-lives/stories/an-update-on-covid-19-from-our-ceo/>

### EDUCATION

---

The **Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

<https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch>

**Buttle UK** is appealing for funds for its **Chances for Children** programme which will target educational activity and stimulus in the home environment, establishing and maintaining internet access and household essentials.

<https://www.buttleuk.org/news/buttle-uks-covid-19-response>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### MENTAL HEALTH

**Missing People** is seeking additional support to keep its 24/7 Helpline open. The organisation is facing increased demand as people experience new challenges linked to COVID-19. Children from abusive or unsafe homes or adults with mental health issues in particular feel trapped and see their only option is to run away.

<https://www.missingpeople.org.uk/latest-news/1117-missing-people-response-to-coronavirus.html>

**The Royal Medical Benevolent Fund** has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort.

<https://rmbf.org/donate/urgent-coronavirus-appeal/>

**Samaritans** has launched an emergency appeal to keep helplines open.

<https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/>

### WOMEN AND GIRLS

**Smallwood Trust** has announced a partnership with Glasspool Charity Trust that will distribute essential needs grants directly to women on low incomes via community partners whilst also appealing for funds to continue to support women in need in Scotland.

<https://www.smallwoodtrust.org.uk/smallwood-trusts-response-coronavirus-outbreak>

**Rosa** has launched a £250,000 Response Fund to support specialist women’s organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

<https://www.gofundme.com/f/emergency-response-fund-for-the-womeno39s-sector>

**Young Women’s Trust** has launched Young Women’s Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

[https://www.youngwomenstrust.org/what\\_we\\_do/media\\_centre/press\\_releases/1116\\_emergency\\_fund\\_launched\\_for\\_young\\_women](https://www.youngwomenstrust.org/what_we_do/media_centre/press_releases/1116_emergency_fund_launched_for_young_women)

### HOUSING AND HOMELESSNESS

**CEO Sleepout**, which fights homelessness and poverty, has launched a Community Volunteer Groups Emergency Fund to provide cash grants to local community volunteer groups across the UK that are responding to coronavirus measures, such as bringing essential supplies to those who are isolating alone. Once the Emergency Fund has raised £2,500, it will begin distribution of funds.

<https://ceosleepoutuk.com/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

[https://england.shelter.org.uk/donate?reserved\\_appeal\\_code=20200318-IG-01](https://england.shelter.org.uk/donate?reserved_appeal_code=20200318-IG-01)

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

<https://www.crisis.org.uk/get-involved/in-this-together/>

**Landaid** is tackling youth homelessness and is appealing for funds to provide grants of up to £10,000 for immediate relief from the impact of COVID-19 to provide food, a safe spaces to isolate, money to pay the bills, and vital mental health support, as well as to support front-line key workers and helps keep them safe. <https://www.landaid.org/apply-funding>

## ARTS AND CULTURE

**Make a Difference Trust** has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic.

<https://makeadifferencetrust.charitycheckout.co.uk/cf/covid-19-emergency-assistance-fund>

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.

<https://www.bfi.org.uk/news-opinion/news-bfi/announcements/covid-19-film-tv-emergency-relief-fund>

**Spotify COVID-19 Music Relief** is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund.

<https://artists.spotify.com/blog/spotify-covid-19-music-relief>

**The Actors' Benevolent Fund** are supporting professional actors, actresses and stage managers who are in financial distress due to the crisis with rapid grants and support.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### MEDICAL FUNDING

**Rosetrees Trust** has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers, of which £50,000 has already been raised.

[https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\\_medium=social&utm\\_source=whatsapp&utm\\_campaign=p\\_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfhoeb](https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfhoeb)

**Cambridge COVID-19 Research Fund** is seeking funding to support research into a vaccine for the virus. [https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm\\_source=en0420&utm\\_medium=email&utm\\_campaign=alumni](https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm_source=en0420&utm_medium=email&utm_campaign=alumni)

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus. <https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak>

### INTERNATIONAL

**Kiva** launched an appeal to provide relief in the form of loans to entrepreneurs and small businesses impacted by COVID-19 [https://www.kiva.org/covid19response?utm\\_source=](https://www.kiva.org/covid19response?utm_source=)

[marketing&utm\\_medium=email&utm\\_campaign=COVID\\_global](#)

The **World Health Organisation's** Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic. Funds are for countries most at risk and with the weakest health systems to help them combat the virus. <https://covid19responsefund.org/>

**GlobalGiving** has raised £over its target of £4 million for its Coronavirus Relief Fund. Donors can either contribute to the general fund or fund individual projects directly. GlobalGiving has currently listed more than 200 projects around the world. <https://www.globalgiving.org/projects/coronavirus-relief-fund/projects/#menu>

**Médicins sans Frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff. <https://stories.msf.org.uk/urgent-appeal/>

**Start Network** is leading a global network of aid agencies with a response fund to anticipate and respond to critical virus-related humanitarian needs in low-income countries. The fund is being kickstarted with a donation from IKEA Foundation for €1.5 million. <https://startnetwork.org/news-and-blogs>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### THE BIG NIGHT IN MATCHED FUNDING UNTIL 31<sup>ST</sup> MAY

Comic Relief has confirmed that the deadline for the Government’s commitment to match major donations of more than £10,000 towards The Big Night In will be extended until 31<sup>st</sup> May.

During this period major pledges will be matched from the government who will provide uncapped matched funding on the amounts raised or pledged.

Major donors will also have the opportunity to restrict their donation to one of the funding themes being managed by Comic Relief and Children in Need.

These are:

Managed by Children in Need

- Children and young people

Managed by Comic Relief

- Elderly people
- Homelessness
- Domestic abuse
- Refugees and migration
- Food poverty
- Mental health

Contact: [s.timms@comicrelief.com](mailto:s.timms@comicrelief.com)

### THE FORE – RAFT FUND

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees and new organisations. The fund will offer grants of up to £5,000.

Additionally, The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### PRISM THE GIFT FUND

---

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts.

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://donate.helprefugees.org/campaigns/coronavirus-appeal/>

### MAANCH PLATFORM AND FUND

---

Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the funded. This service is available to other existing funds for free. [www.bit.ly/MaanchC](http://www.bit.ly/MaanchC)

### BREVIO BRINGS FORWARD LAUNCH

---

Brevio has launched its online matching platform three months early to support efforts to match charities and funders efficiently.

The platform offers a standardised grant application process providing an efficient single point of contact for charities to access a wider pool of funding. Funders can input their criteria to achieve a suitable match.

The platform will be free to funders until January 2021 and free to charities until May 2021.

<https://brevio.org/blog/brevios-solution-to-covid19/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL RESPONSE

### DCMS COMMITTEE CALLS FOR ENHANCED SUPPORT FOR CHARITY SECTOR

The parliamentary committee for digital, culture, media and sport has reported on the impact of the COVID-19 crisis on the charity sector.

The report backs the charity sector’s call for a stabilisation fund from government and a review of how relief schemes designed for the business sector can be applied across the charity sector. The report also calls for DCMS and the National Lottery Community Fund to publish clear guidance on how charities can access the £750 million offered by HM Treasury to support the charitable sector.

The report highlights that 25% of charities do not have reserves (NCVO) and 70% expect to fail by the end of 2020 (Directory for Social Change). It makes the point that charities do not have the right to survive but that people have the right to the services they provide.

The report acknowledges the role of philanthropy and charitable giving to support the sector in the short term and to help it to rebuild. It highlights measures proposed by the Charities Aid Foundation to incentivise additional giving:

- Remove the declaration requirement so that donations automatically receive Gift Aid until the end of 2021
- Offer one-off tax credits for individuals to be donated to a charity of their choice
- Introduce incentives for industry to roll out payroll giving

The report calls on the government to publish progress on its support package for the charity sector by 5<sup>th</sup> June.

### NATIONAL EMERGENCIES TRUST

NET provides a single point of contact for those wishing to support front-line grantmaking nationally. The appeal has raised been supported by trusts, companies and individuals and continues to distribute the money donated.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution. As of 5<sup>th</sup> May, NET had distributed £27.5 million to community foundations.

<https://nationalemergenciestrust.org.uk/coronavirus/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL RESPONSE

### THE BIG GIVE AND NET

In support of NET’s online appeal on the Big Give platform, philanthropists including James Reed, the Reed Foundation and the Julia & Hans Rausing Trust have offered matched funding of over £600,000 on the platform.

<https://donate.thebiggive.org.uk/covid-19>

### COMMUNITY FOUNDATIONS

UKCF is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the recovery and rebuild phase.

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level to grassroots organisations that need money now. £27.5 million has been distributed to frontline organizations through grants as of 5<sup>th</sup> May.

Additionally, many have launched local appeals for COVID-19, for which over £25 million has been raised to support through recovery and renewal, largely from corporate funders. These include:

1. Bedfordshire & Luton Community Foundation
2. Berkshire Community Foundation
3. Cambridgeshire Community Foundation
4. Cheshire Community Foundation
5. Community Foundation for Northern Ireland
6. Community Foundation for Staffordshire
7. Community Foundation for Calderdale
8. Community Foundation for Surrey
9. Community Foundation Tyne & Wear and Northumberland
10. Community Foundations for Lancashire and Merseyside
11. Cornwall Community Foundation
12. County Durham Community Foundation
13. Cumbria Community Foundation
14. Devon Community Foundation
15. Dorset Community Foundation
16. East End Community Foundation
17. Essex Community Foundation
18. Foundation Derbyshire
19. Gloucestershire Community Foundation
20. Hampshire and Isle of Wight Community Foundation
21. Heart of Bucks
22. Heart of England Community Foundation
23. Hertfordshire Community Foundation
24. Kent Community Foundation
25. Lincolnshire Community Foundation
26. Milton Keynes Community Foundation
27. Norfolk Community Foundation
28. Oxfordshire Community Foundation
29. Quartet Community Foundation



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL RESPONSE

30. Somerset Community Foundation
31. Suffolk Community Foundation
32. Sussex Community Foundation
33. The London Community Foundation
34. Two Ridings Community Foundation
35. Wiltshire Community Foundation
36. Worcestershire Community Foundation

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

---

Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £40 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund will re-open for grant applications once more money is raised.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

### BSC RESILIENCE AND RECOVERY FUND

---

Big Society Capital has launched a £100 million Resilience and Recovery Loan fund for charities and social enterprises that are experiencing disruption to their business models as a result of COVID-19. Over 500 organisations have received support through this scheme to date.

The loans will provide working capital until organisations can get back to business as usual.

Examples include:

- Bridging loans until government finance comes through
- Delay in receipt of trading income
- Scaling up to meet additional demand

<https://bigsocietycapital.com/latest/week-3-update-our-response-covid-19/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION ON HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness,

purchase equipment, or deliver services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## OTHER RESOURCES

### PHILANTHROPY IMPACT WEBINAR SERIES

---

Philanthropy Impact is hosting a weekly webinar to support advisers to help their client fund effectively during the crisis. The series, called Walk in my Shoes, is available on You Tube.

**Episode 4: Donor advised funds as vehicles for giving during an emergency**

[https://www.youtube.com/watch?v=CNp7\\_VF\\_OcM](https://www.youtube.com/watch?v=CNp7_VF_OcM)

**Episode 5: Contrasting and comparing American and English philanthropy in the context of COVID-19**

[https://www.youtube.com/watch?v=IMWYbe7J\\_Ok](https://www.youtube.com/watch?v=IMWYbe7J_Ok)

**Episode 6: Philanthropy and Social Investment**

<https://youtu.be/7LwdqAhd01k>

### CAF'S GIVING THOUGHT PODCASTS

---

CAF's two most recent Giving Thought podcasts provide insight on the role of civils society through the pandemic and how it is being shaped to meet changing demand.

**Cassie Robinson on Tech, Civil Society and Philanthropy**

<https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/cassie-robinson-on-tech-civil-society-and-philanthropy>

**The covid-19 crisis: voices from civil society**

<https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-covid-19-crisis-voices-from-civil-society>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## OTHER RESOURCES

### CAF OFFERS COVID-19 PHILANTHROPY HUB

---

CAF's COVID-19 Philanthropy Hub offers information and resources to individual donors. It includes examples of organisations working across the following themes:

- 1. Homelessness**  
[Crisis](#), [Centrepoint](#), [Shelter Cymru](#), [Homeless Network Scotland](#), [Thames Reach](#), [Groundswell](#) and [The Passage](#)
- 2. Mental health**  
[Mental Health Foundation](#)
- 3. Vulnerable elderly populations**  
[London Irish Centre](#), [Crisis Aid](#)
- 4. Vulnerable children and young people**  
[WellChild](#), [Feeding Britain](#), [NSPCC](#)
- 5. Foodbanks**  
[Trussell Trust](#), [FareShare](#), [Oasis UK](#)
- 6. Domestic violence**  
[Chayn](#), [Women's Aid](#)

<https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy>

### TPW GLOBAL COVID-19 RESOURCES

---

The Philanthropy Workshop has compiled a summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

<https://tpw.force.com/s/covid-19-resources>

### BIG SOCIETY CAPITAL RESOURCE HUB

---

Big Society Capital has a COVID-19 Resource Hub on Good Finance website covering:

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance
5. Operational guidance and support
6. Webinars and pro-bono support
7. Connectivity and remote working resources
8. News and opinions
9. Get in touch

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



Friday 1st May  
Issue 4

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

The information will be updated and augmented weekly during the acute phase of the crisis.

## HOW TO FUND

SEE PAGE ..... 18

## OTHER RESOURCES

SEE PAGE ..... 19

## FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

SEE PAGE ..... 2-4

**WEEKLY HEADLINE: NPC collate data on health and economic vulnerability across communities to help target support**

## FOR PHILANTHROPISTS AND THEMATIC FUNDERS

SEE PAGES ..... 5-15

**WEEKLY HEADLINE: House of Lords debates fundraising and organisational challenges faced by the charitable and voluntary sector**

## FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

SEE PAGES ..... 16-18

**WEEKLY HEADLINES: Comic Relief confirms extension of government matched funding deadline to double major gifts for The Big Night In to 31st May**



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### NPC GATHERS DATA ON VULNERABLE GROUPS

There are large amounts of data available from government and official sources, which describe the health and economic vulnerability of places and communities.

NPC has taken that data and built tables to show where these vulnerabilities lie: the tables are accessible to charities and funders. They help to show the places that are currently suffering the most from Covid-19, and those that have underlying risk factors—such as age, health and the economy.

Currently, the data is currently calculated according to the number of local charities in a local authority per 1,000 people. However, this is only the start and there are many more useful sources of data that could be added to the data set.

NPC wants to include more funder data, plus data on charities, mutual aid groups and social enterprises. NPC would also like to explore demand data from charities, to better understand what they are experiencing on the ground and to set that against the official figures. It can only do this with the support of others who have relevant data. If your organisation can support, [please get in touch](#).

<https://www.thinknpc.org/resource-hub/covid-19-data/>

### NCVO LAUNCH GUIDANCE FOR TRUSTEES

The coronavirus pandemic has presented charity boards with the challenge of making critical decisions over service provision, operations and sustainability. Last month NCVO set out the [key questions trustees needed to think about](#). This advice has been updated this month to reflect the changing situation..

Next Thursday afternoon, as part of the webinar series on coronavirus and the sector's response, NCVO will be running a webinar for trustees, entitled '*Governing during a pandemic, what are the key things trustees need to be focused on?*'. The session will provide practical tips on key issues trustees should be consider and signposting to useful resources to help trustees navigate this uncertain time. The webinar will cover:

- What trustees should focus on right now
- Top tips for how this can be achieved remotely
- Key legal and regulatory updates
- How to begin to plan for the future

[https://booking.ncvo.org.uk/training/event\\_series/ncvo-webinar-governing-during-a-pandemic-what-are-key-things-trustees-need-to-be-focused-on](https://booking.ncvo.org.uk/training/event_series/ncvo-webinar-governing-during-a-pandemic-what-are-key-things-trustees-need-to-be-focused-on)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### LONDON COMMUNITY RESPONSE FUND – WAVE 2

The London Community Response Fund (LCRF) has moved from its Wave 1 programme of small emergency grants to Wave 2. Wave 2 has two funding streams:

- **Crisis response** – grants of up to £10,000 to enable you to meet the immediate needs of communities, from food and essentials, to equipment and additional short-term staff costs;
- **Delivering differently** – grants of between £10,000 and £50,000 to enable you to change the way you deliver your work to ensure it continues to meet the needs of your communities, from switching to digital channels to redeploying staff to boost your capacity at a time of increased demand. In some circumstances we may consider grants above £50,000 but there must be a strong rationale in your application for this.

In Wave 1, which offered small emergency grants, LCRF was able to award 100 grants from over 800 applications.

There will also be a Wave 3 dedicated to sector sustainability.

LCRF fund was launched by London Funders, with backing from City Bridge Trust and the Mayor of

London, to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

There is an open-access portal for community organisations to apply for funding.

Grant applications are assessed by the grant assessors of the aligned partners. Once approved the aligned funders have 48 hours to fund a project before it is sent to the unrestricted funders for consideration.

Pooling their information means the grant assessors can determine if organisations have already passed due diligence screening by any aligned funder, enabling swift processing of applications.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children and young people
4. Domestic abuse and violence against women and girls
5. Equity and inclusion
6. Food
7. Homelessness
8. Infrastructure (civil society support)
9. People at risk
10. Refugees and migrants

<https://londoncommunityresponsefund.org.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### 360GIVING COVID TRACKER

360Giving Covid Tracker registered a total of £12.85 million on 30<sup>th</sup> April.

The data captures funding from 28 funders and 835 recipients.

The Covid Tracker uses the 360 Giving data standard to determine how much money is going toward COVID-19 responses from funders.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 360 Giving to track the total.

Additionally, 360Giving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

<https://covidtracker.threesixtygiving.org/>

### ACF MEMBER SURVEY

Findings from ACF's member survey show 61% of charitable foundations are realigning grants or setting up new funds in response to COVID-19. ACF estimates that this will release a further £750 million of funding to tackle coronavirus.

Key findings from the report:

- 92% of responding foundations say they are being more flexible about reporting and payment schedules for grants
- 61% are already realigning grants, or setting up new funds
- 43% are planning to allow grantees to convert restricted funding into unrestricted
- 38% are inviting grantees to request advance payments to ease their cashflow
- 22% are advocating on behalf of those affected by the crisis

<https://www.acf.org.uk/news/covid-19-the-crisis-in-charities-and-the-response>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### HOUSE OF LORDS DEBATE CHARITABLE SECTOR

On Thursday 30<sup>th</sup> April, 66 members of the House of Lords spoke in a debate considering the fundraising and organisational challenges faced by the charitable and voluntary sector during the COVID-19 pandemic.

Lord Addington commented on the importance of supporting the sector not only during the crisis, but as we exit it as well. He welcomed the financial input from Government so far but emphasised that the £750 million input covers only 18.7% of the estimated £4 billion loss to the sector, a motion supported by other members.

Baroness Prashar echoed the sentiment that the Government's response has been inadequate thus far given the scale of problems being faced by charities. She called on the Government to work with funders, regulators and philanthropists to provide leadership and support, as well as actively creating a climate where giving can thrive. She reminded members that philanthropists can act as catalysts to mobilise networks and local communities, but charitable giving cannot fill the £4 billion gap. Therefore, Government must put in place future measures and approaches to help the sector adapt and focus on new ways to meet the funding gap which will be required in the future.

<https://hansard.parliament.uk/lords/2020-04-30/debates/7C721552-0014-4B93-913C-A33F56ED7049/CharitableAndVoluntarySector>

### NHS CHARITIES TOGETHER RAISES £50 MILLION

The NHS Charities Together has now raised over £83 million, including £32 million donated in response to Captain Tom's fundraising effort and £5 million from the Duke of Westminster.

NHS Charities Together is the legal entity that channels voluntary funding to the NHS. Funds raised are being distributed equitably across the NHS Trusts and Health Boards to support the health and wellbeing of NHS staff above and beyond NHS provision, providing:

- Counselling to NHS staff
- Technology to connect patients, staff and volunteers to loved ones
- Access to nutritious food and drinks and comfortable spaces for staff to take breaks
- Partnership funding to hospices, community health and social care organisations

The organisation is continuing to raise funds and has launched a COVID-19 Urgent Appeal that will be spent on:

- Urgent response grants
- Social care partnership grants
- Recovery grants

<https://www.nhscharitiestogether.co.uk/covid-19-urgent-appeal-qas/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### CAF CORONAVIRUS BRIEFING

In a UK-wide pulse survey of charities and donors CAF has identified that one in four charities has seen an increase in demand for their services and only 42% believe they will be able to operate beyond 12 months in their current form.

[https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47\\_2](https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47_2)

### CAF OFFERS COVID-19 PHILANTHROPY HUB

CAF's COVID-19 Philanthropy Hub offers information and resources to individual donors. It includes examples of organisations working across the following themes:

- 1. Homelessness**  
[Crisis](#), [Centrepoint](#), [Shelter Cymru](#), [Homeless Network Scotland](#), [Thames Reach](#), [Groundswell](#) and [The Passage](#)
- 2. Mental health**  
[Mental Health Foundation](#)
- 3. Vulnerable elderly populations**  
[London Irish Centre](#), [Crisis Aid](#)
- 4. Vulnerable children and young people**  
[WellChild](#), [Feeding Britain](#), [NSPCC](#)

- 5. Foodbanks**  
[Trussell Trust](#), [FareShare](#), [Oasis UK](#)
- 6. Domestic violence**  
[Chayn](#), [Women's Aid](#)

<https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy>

### TPW GLOBAL COVID-19 RESOURCES

The Philanthropy Workshop has compiled a summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

<https://tpw.force.com/s/covid-19-resources>

### BIG SOCIETY CAPITAL RESOURCE HUB

Big Society Capital has a COVID-19 Resource Hub on Good Finance website covering:

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance
5. Operational guidance and support
6. Webinars and pro-bono support



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

- 7. Connectivity and remote working resources
- 8. News and opinions
- 9. Get in touch

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>

### NPC'S GUIDE FOR PHILANTHROPISTS

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

- 1. Elderly care
- 2. Financial security
- 3. Young people
- 4. Education
- 5. Mental health
- 6. Disability
- 7. Prison and rehab
- 8. Sexual harassment and domestic violence
- 9. Housing and homelessness
- 10. Children in care
- 11. Discrimination
- 12. Refugees
- 13. Arts and culture
- 14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>

### GROWTH IN THE NUMBER AND RANGE OF COVID-19 APPEALS

In the last two weeks, the breadth and scale of the impact of the COVID-19 pandemic on the non-profit sector has started to become apparent. Across the sector non-profits are facing an increase in demand for their services at the same time as they adapt to the new operating environment and face a fundraising freeze.

In the last weeks, many more non-profits have launched appeals specifically in response to COVID-19. Efforts to match funders with organisations have also increased.

There are now a number of resources that list sources of funding. Some of these include appeals as funders seek co-funders to increase flows to specific themes.

- **COVID-19 Funder Toolkit from the Charity Excellence Framework.**

The toolkit now lists more than 550 funders and includes a search function that allows searches by region and theme.

<https://www.charityexcellence.co.uk/>

- **Directory for Social Change Coronavirus Funding Updates**





## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

Offering daily updates as new funders launch grant schemes.

<https://www.dsc.org.uk/content/coronavirus-funding-updates/>

- **Locality**

This national network for community organisations is listing the funding options that are available to its membership.

<https://locality.org.uk/services-tools/resources/coronavirus-covid-19-information-and-support/covid-19-funding/>

- **Creative Scotland**

Offering a resource directory for the creative industries.

<https://www.creativescotland.com/resources/professional-resources/covid-19-directory>

- **FundsforNGOs**

This New York based organisation is monitoring global funding initiatives to tackle the pandemic.

<https://www2.fundsforngos.org/listing/grant-opportunities-to-tackle-the-coronavirus-outbreak/>

*We have included a few examples on the following pages of appeals that highlight the range of responses to the pandemic.*

## ELDERLY CARE

**Bring Joy Foundation** has a Keep Busy, Keep Active campaign for elderly people living in isolation due to lockdown and is fundraising for additional income so the grants programme can be re-opened to support more lonely and isolated seniors during this very difficult time.

[justgiving.com/campaign/homeisolation](http://justgiving.com/campaign/homeisolation)

**Age UK** is aiming to raise £10 million to cover:

- expert advice through a free advice line
- friendship services, including a 24-hour helpline
- more funding to over 130 local Age UKs

<https://donate.ageuk.org.uk/public/donate.aspx?content=coronavirus-b&maxy=b>

## FINANCIAL SECURITY

**Trussell Trust** has launched an information hub for Coronavirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations.

<https://www.trusselltrust.org/coronavirus-food-banks/>

**FareShare** has a £150,000 target to support its work to deliver food to vulnerable people.

<https://fareshare.org.uk/help-us/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**Hospitality Workers Emergency Fund** supporting hospitality workers on zero-hours contracts not supported by government schemes.

<https://www.weareripjar.com/emergency-fund/>

The **Care Workers Charity** is raising £1 million in extra funds to support with hardship grants for care workers who need to self-isolate as a result of exposure to coronavirus.

<https://www.justgiving.com/campaign/coronaviruscareworkersfund>

**The Licensed Trade Charity** has launched a £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

<https://www.gofundme.com/f/support-the-together-we-can-campaign>

**The Drinks Trust** has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

<https://www.drinkstrust.org.uk/cv19-fund>

**retailTRUST** and the British Retail Consortium have joined forces to raise £10 million for retail staff who are facing financial distress as a result of the coronavirus pandemic. The CaRe20 – Caring For Retail During Covid-19 campaign aims to raise funds to provide financial, emotional, physical and vocational support to retail workers who may be ineligible for government support during the health emergency.

<https://www.justgiving.com/campaign/CaRe20>

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to hospitality workers. It is also offering mortgage, rent and mental health advice. <https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/>

**Fashion and Textile Children's' Trust** is making grants to help parents and carers who have worked in the UK fashion or textile industry and whose household income has reduced as a result of the coronavirus outbreak. Support includes essential clothing; equipment or bedding; children's bedroom furniture; essential White Goods; specialist items for children with additional needs.

<https://www.ftct.org.uk/support-for-families-affected-by-coronavirus>

**ABTA Lifeline** is appealing for support for their severe financial hardship fund, they have already received £20,000 from the Martin Lewis fund and need more to support affected travel industry workers with emergency food vouchers, financial advice and mental health support.

<https://www.abtalifeline.org.uk/news-and-events/news/2020/11/3/corona-virus-support>

**Rainy Day Trust** helps those from the home improvement industry who are in financial distress with grants and advice and are appealing for more help as the industry contracts and lays off workers.

<https://www.rainydaytrust.org.uk/donate/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**Neighbourly** has launched an appeal for a £500,000 fund to support a series of micro-grants of up to £400, for organisations in UK and Ireland whose work involves supporting members of the community suffering economically, socially or from ill health as a result of the outbreak. They are working with partner businesses M&S, Lidl, Aldi, Danone and Coca-Cola European Partners who have contributed about half of the fund and seeking more donations.  
[www.neighbourly.com/NeighbourlyCommunityFund](http://www.neighbourly.com/NeighbourlyCommunityFund)

### YOUNG PEOPLE

**The Childhood Trust** has launched the Champions for Children campaign to help London-wide charities raise funds to support over 100,000 disadvantaged children and families affected by the global crisis. The £2,500,000 campaign provides unrestricted funding to support young people and children's charities as they seek to repurpose or recover their services and regain resilience in order to deliver support where it is most needed  
<https://www.childhoodtrust.org.uk/champions-for-children1>

**Cash for Kids** has launched a COVID-19 appeal to make grants available to vulnerable and low-income families with children to cover basic essentials such as food and heating during the COVID-19 crisis. Donors

can choose the geographical area they would like to support. <http://www.cashforkids.uk.com/appeal/>.

**Children in Need** has an Emergency Essentials programme supporting children and families in crisis. <https://www.bbcchildreninneed.co.uk/changing-lives/stories/an-update-on-covid-19-from-our-ceo/>

### EDUCATION

The **Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

<https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**Buttle UK** is appealing for funds for its **Chances for Children** programme which will target educational activity and stimulus in the home environment, establishing and maintaining internet access and household essentials.

<https://www.buttleuk.org/news/buttle-uks-covid-19-response>

### MENTAL HEALTH

**Missing People** is seeking additional support to keep its 24/7 Helpline open. The organisation is facing increased demand as people experience new challenges linked to COVID-19. Children from abusive or unsafe homes or adults with mental health issues in particular feel trapped and see their only option is to run away.

<https://www.missingpeople.org.uk/latest-news/1117-missing-people-response-to-coronavirus.html>

**The Royal Medical Benevolent Fund** has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort.

<https://rmbf.org/donate/urgent-coronavirus-appeal/>

**Samaritans** has launched an emergency appeal to keep helplines open.

<https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/>

### WOMEN AND GIRLS

**Smallwood Trust** has announced a partnership with Glasspool Charity Trust that will distribute essential needs grants directly to women on low incomes via community partners whilst also appealing for funds to continue to support women in need in Scotland.

<https://www.smallwoodtrust.org.uk/smallwood-trusts-response-coronavirus-outbreak>

**Rosa** has launched a £250,000 Emergency Response Fund to support specialist women's organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

<https://www.gofundme.com/f/emergency-response-fund-for-the-womeno39s-sector>

**Young Women's Trust** has launched Young Women's Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

[https://www.youngwomenstrust.org/what\\_we\\_do/media\\_centre/press\\_releases/1116\\_emergency\\_fund\\_launched\\_for\\_young\\_women](https://www.youngwomenstrust.org/what_we_do/media_centre/press_releases/1116_emergency_fund_launched_for_young_women)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### HOUSING AND HOMELESSNESS

**CEO Sleepout**, which fights homelessness and poverty, has launched a Community Volunteer Groups Emergency Fund to provide cash grants to local community volunteer groups across the UK that are responding to coronavirus measures, such as bringing essential supplies to those who are isolating alone. Once the Emergency Fund has raised £2,500, it will begin distribution of funds.

<https://ceosleepoutuk.com/>

**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

[https://england.shelter.org.uk/donate?reserved\\_appeal\\_code=20200318-IG-01](https://england.shelter.org.uk/donate?reserved_appeal_code=20200318-IG-01)

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

<https://www.crisis.org.uk/get-involved/in-this-together/>

**Landaid** is tackling youth homelessness and is appealing for funds to provide grants of up to £10,000 for immediate relief from the impact of COVID-19 to provide food, a safe spaces to isolate, money to pay the bills, and vital mental health support, as well as to support front-line key workers and helps keep them safe. <https://www.landaid.org/apply-funding>

### ARTS AND CULTURE

**Make a Difference Trust** has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic.

<https://makeadifferencetrust.charitycheckout.co.uk/covid-19-emergency-assistance-fund>

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.

<https://www.bfi.org.uk/news-opinion/news-bfi/announcements/covid-19-film-tv-emergency-relief-fund>

**Spotify COVID-19 Music Relief** is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund.

<https://artists.spotify.com/blog/spotify-covid-19-music-relief>

**The Actors' Benevolent Fund** are supporting professional actors, actresses and stage managers who are in financial distress due to the crisis with rapid grants and support.

<https://www.actorsbenevolentfund.co.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### MEDICAL FUNDING

**Rosetrees Trust** has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers, of which £50,000 has already been raised.

[https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\\_medium=social&utm\\_source=whatsapp&utm\\_campaign=p\\_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb](https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb)

**Cambridge COVID-19 Research Fund** is seeking funding to support research into a vaccine for the virus. [https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm\\_source=en0420&utm\\_medium=email&utm\\_campaign=alumni](https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm_source=en0420&utm_medium=email&utm_campaign=alumni)

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus. <https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak>

### INTERNATIONAL

**Kiva** launched an appeal to provide relief in the form of loans to entrepreneurs and small businesses

impacted by COVID-19

[https://www.kiva.org/covid19response?utm\\_source=marketing&utm\\_medium=email&utm\\_campaign=COVID\\_global](https://www.kiva.org/covid19response?utm_source=marketing&utm_medium=email&utm_campaign=COVID_global)

The **World Health Organisation’s** Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic. Funds are for countries most at risk and with the weakest health systems to help them combat the virus. <https://covid19responsefund.org/>

**GlobalGiving** has raised £3.4 million towards its target of £4 million for its Coronavirus Relief Fund, up from £2.5 million last week. Donors can either contribute to the general fund or fund individual projects directly. GlobalGiving has currently listed more than 200 projects around the world. <https://www.globalgiving.org/projects/coronavirus-relief-fund/projects/#menu>

**Médicins sans Frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff. <https://stories.msf.org/uk/urgent-appeal/>

**Start Network** is leading a global network of aid agencies with a response fund to anticipate and respond to critical virus-related humanitarian needs in low-income countries. The fund is being kickstarted with a donation from IKEA Foundation for €1.5 million. <https://startnetwork.org/news-and-blogs>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### THE FORE – RAFT FUND

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees and new organisations. The fund will offer grants of up to £5,000.

Additionally, The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>

### PRISM THE GIFT FUND

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts.

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://donate.helprefugees.org/campaigns/coronavirus-appeal/>

### MAANCH PLATFORM AND FUND

Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the funded. This service is available to other existing funds for free. [www.bit.ly/MaanchCRF](http://www.bit.ly/MaanchCRF)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

### THE BIG NIGHT IN MATCHED FUND

Comic Relief has confirmed that the deadline for the Government’s commitment to match major donations of more than £10,000 towards The Big Night In will be extended until 31st May.

During this period major pledges will be matched from the government who will provide uncapped matched funding on the amounts raised or pledged

Major donors will also have the opportunity to restrict their donation to one of the funding themes being managed by Comic Relief and Children in Need.

These are:

Managed by Children in Need

- Children and young people

Managed by Comic Relief

- Elderly people
- Homelessness
- Domestic abuse
- Refugees and migration
- Food poverty
- Mental health

Contact: [s.timms@comicrelief.com](mailto:s.timms@comicrelief.com)

### NATIONAL EMERGENCIES TRUST

The first £20 million of funds raised from the Big Night In on 23rd April has been ringfenced for the National Emergencies Trust (NET).

NET provides a single point of contact for those wishing to support front-line grantmaking nationally. The appeal has raised been supported by trusts, companies and individuals and continues to distribute the money donated.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution. As of 24th April, NET had distributed £22.5 million to community foundations.

<https://nationalemergenciestrust.org.uk/coronavirus/>

### THE BIG GIVE AND NET

In support of NET’s online appeal on the Big Give platform, philanthropists including James Reed, the Reed Foundation and the Julia & Hans Rausing Trust have offered matched funding of over £600,000 on the platform.

<https://donate.thebiggive.org.uk/covid-19>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### COMMUNITY FOUNDATIONS

---

UKCF is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the recovery and rebuild phase.

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level to grassroots organisations that need money now. £8.2 million has been distributed to 2,514 frontline organizations through grants as of 23<sup>rd</sup> April.

Additionally, many have launched local appeals for COVID-19 including:

1. Bedfordshire & Luton Community Foundation
2. Berkshire Community Foundation
3. Cambridgeshire Community Foundation
4. Cheshire Community Foundation
5. Community Foundation for Northern Ireland
6. Community Foundation for Staffordshire
7. Community Foundation for Calderdale
8. Community Foundation for Surrey
9. Community Foundation Tyne & Wear and Northumberland
10. Community Foundations for Lancashire and Merseyside
11. Cornwall Community Foundation



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

12. County Durham Community Foundation
13. Cumbria Community Foundation
14. Devon Community Foundation
15. Dorset Community Foundation
16. East End Community Foundation
17. Essex Community Foundation
18. Foundation Derbyshire
19. Gloucestershire Community Foundation
20. Hampshire and Isle of Wight Community Foundation
21. Heart of Bucks
22. Heart of England Community Foundation
23. Hertfordshire Community Foundation
24. Kent Community Foundation
25. Lincolnshire Community Foundation
26. Milton Keynes Community Foundation
27. Norfolk Community Foundation
28. Oxfordshire Community Foundation
29. Quartet Community Foundation
30. Somerset Community Foundation
31. Suffolk Community Foundation
32. Sussex Community Foundation
33. The London Community Foundation
34. Two Ridings Community Foundation
35. Wiltshire Community Foundation
36. Worcestershire Community Foundation

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £40 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund will re-open for grant applications once more money is raised.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

### BSC RESILIENCE AND RECOVERY FUND

Big Society Capital has launched a £100 million Resilience and Recovery Loan fund for charities and social enterprises that are experiencing disruption to their business models as a result of COVID-19.

The loans will provide working capital until organisations can get back to business as usual. Examples include:

- Bridging loans until government finance comes through
- Delay in receipt of trading income
- Scaling up to meet additional demand

<https://bigsocietycapital.com/latest/week-3-update-our-response-covid-19/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION ON HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally-agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness, purchase equipment, or deliver

services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## OTHER RESOURCES

### PHILANTHROPY IMPACT WEBINAR SERIES

---

Philanthropy Impact is hosting a weekly webinar to support advisers to help their client fund effectively during the crisis. The series, called Walk in my Shoes, is available on You Tube.

**Episode 4: Donor advised funds as vehicles for giving during an emergency**

[https://www.youtube.com/watch?v=CNp7\\_VF\\_OcM](https://www.youtube.com/watch?v=CNp7_VF_OcM)

**Episode 5: Contrasting and comparing American and English philanthropy in the context of COVID-19**

[https://www.youtube.com/watch?v=IMWYbe7J\\_Ok](https://www.youtube.com/watch?v=IMWYbe7J_Ok)

**Episode 6: Philanthropy and Social Investment**

<https://youtu.be/7LwdqAhdo1k>

### CAF'S GIVING THOUGHT PODCASTS

---

CAF's two most recent Giving Thought podcasts provide insight on the role of civils society through the pandemic and how it is being shaped to meet changing demand.

**Cassie Robinson on Tech, Civil Society and**

**Philanthropy** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/cassie-robinson-on-tech-civil-society-and-philanthropy>

**The COVID-19 Crisis: Voices from Civil Society**

<https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-covid-19-crisis-voices-from-civil-society>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



Thursday 23rd April  
Issue 3

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

The information will be updated and augmented weekly during the acute phase of the crisis.

## HOW TO FUND

SEE PAGE ..... 17

## OTHER RESOURCES

SEE PAGE ..... 18

## FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

SEE PAGE ..... 2-4

**WEEKLY HEADLINE: Thoughts turn to recovery phase: NPC and IVAR consider how to fund effectively for the long-term**

## FOR PHILANTHROPISTS AND THEMATIC FUNDERS

SEE PAGES ..... 5-14

**WEEKLY HEADLINE: Big Night In can double major gifts with matched funding from Government**

## FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

SEE PAGES ..... 15-16

**WEEKLY HEADLINES: NET set to receive £20 million from Big Night In**



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### NPC STARTS PLANNING FOR RECOVERY

Response, recovery, resilience has become a mantra for many funders in recent weeks. While the growing number of emergency appeals among non-profit organisations suggests the response phase is far from over, there are signs that funders are starting to consider the recovery phase.

NPC has led the charge recommending a systems thinking approach. This requires planning and enhanced collaboration to work through the following steps:

1. A shared understanding of complexity and interdependence
2. A shared understanding of the problem
3. Identification of causal relationships
4. Identification of leverage points
5. Foresight
6. Systemic design thinking
7. Coordinated action
8. Reflexive review
9. Shared learning
10. System leadership

<https://www.thinknpc.org/blog/covid-19-means-systems-thinking-is-no-longer-optional/>

### IVAR ASKS FUNDERS TO PREPARE FOR RECOVERY PHASE

In a briefing entitled *Moving out of the Initial Shock*, the Institute for Voluntary Action Research (IVAR) has called for funders to:

- Assure existing grantees that support is flexible
- Be clear and open in communications so charities know where they stand
- Be clear and flexible with reporting requirements
- Recognise there is no one-size-fits-all solution, each grantee will require different support
- Build collective intelligence about the future pattern of need and funding
- Consider their ability and appetite for long-term funding, and determine how they will allow for uncertainty
- Consider how they might fund over a 6-12 month time frame to help organisations through the recovery and stabilisation phases

The findings are based on a survey of 32 charities and provides insight on the challenges faced on the frontline.

<https://www.ivar.org.uk/wp-content/uploads/2020/04/Briefing-2-Moving-out-of-the-initial-shock-IVAR-April-2020-1.pdf>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### LONDON COMMUNITY RESPONSE FUND – WAVE 2

The London Community Response Fund (LCRF) has moved from its Wave 1 programme of small emergency grants to Wave 2. Wave 2 has two funding streams:

- **Crisis response** – grants of up to £10,000 to enable you to meet the immediate needs of communities, from food and essentials, to equipment and additional short-term staff costs;
- **Delivering differently** – grants of between £10,000 and £50,000 to enable you to change the way you deliver your work to ensure it continues to meet the needs of your communities, from switching to digital channels to redeploying staff to boost your capacity at a time of increased demand. In some circumstances we may consider grants above £50,000 but there must be a strong rationale in your application for this.

In Wave 1, which offered small emergency grants, LCRF was able to award 100 grants from over 800 applications.

There will also be a Wave 3 dedicated to sector sustainability. LCRF fund was launched by London

Funders, with backing from City Bridge Trust and the Mayor of London, to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

There is an open-access portal for community organisations to apply for funding.

Grant applications are assessed by the grant assessors of the aligned partners. Once approved the aligned funders have 48 hours to fund a project before it is sent to the unrestricted funders for consideration.

Pooling their information means the grant assessors can determine if organisations have already passed due diligence screening by any aligned funder, enabling swift processing of applications.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children and young people
4. Domestic abuse and violence against women and girls
5. Equity and inclusion
6. Food
7. Homelessness
8. Infrastructure (civil society support)
9. People at risk
10. Refugees and migrants

<https://londoncommunityresponsefund.org.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### 360GIVING COVID TRACKER

360Giving Covid Tracker registered a total of £7.76 million on 23 rd April.

The data captures funding from 19 funders and 497 recipients.

The Covid Tracker uses the 360 Giving data standard to determine how much money is going toward COVID-19 responses from funders.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 36 Giving to track the total.

Additionally, 360Giving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

<https://covidtracker.threesixtygiving.org/>

### ACF MEMBER SURVEY

Findings from ACF's member survey show 61% are realigning grants or setting up new funds in response to COVID-19. ACF estimates that this will release £750 million of funding to tackle coronavirus.

Key findings:

- 92% of responding foundations say they are being more flexible about reporting and payment schedules for grants
- 61% are already realigning grants in response, or setting up new funds
- 43% are planning to allow grantees to convert restricted funding into unrestricted
- 38% are inviting grantees to request advance payments to ease their cashflow
- 22% are advocating on behalf of those affected by the crisis

<https://www.acf.org.uk/news/covid-19-the-crisis-in-charities-and-the-response>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### BIG NIGHT IN OFFERS GOV'T MATCHED FUNDING

The Big Night In on 23<sup>rd</sup> April marks a national fundraising effort with collaboration between BBC One, BBC Children in Need and Comic Relief.

The UK government will provide uncapped matched funding on the amounts raised or pledged between Thursday 23<sup>rd</sup> and Sunday 26<sup>th</sup> April.

During this period major pledges will be matched from the government funding pot.

Major donors will also have the opportunity to restrict their donation to one of the funding themes being managed by Comic Relief and Children in Need. These are:

Managed by Children in Need

- Children and young people

Managed by Comic Relief

- Elderly people
- Homelessness
- Domestic abuse
- Refugees and migration
- Food poverty
- Mental health

Contact: [s.timms@comicrelief.com](mailto:s.timms@comicrelief.com)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK

### NHS CHARITIES TOGETHER RAISES £50 MILLION

The NHS Charities Together has raised over £50 million this month, including £28 million donated in response to Captain Tom's fundraising effort and £5 million from the Duke of Westminster.

NHS Charities Together is the legal entity that channels voluntary funding to the NHS. Funds raised are being distributed equitably across the NHS Trusts and Health Boards to support the health and wellbeing of NHS staff above and beyond NHS provision, providing:

- Counselling to NHS staff
- Technology to connect patients, staff and volunteers to loved ones
- Access to nutritious food and drinks and comfortable spaces for staff to take breaks
- Partnership funding to hospices, community health and social care organisations

The organisation is continuing to raise funds and has launched a COVID-19 Urgent Appeal that will be spent on:

- Urgent response grants
- Social care partnership grants
- Recovery grants

<https://www.nhscharitiestogether.co.uk/covid-19-urgent-appeal-qas/>



# INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

## CAF CORONAVIRUS BRIEFING

In a UK-wide pulse survey of charities and donors CAF has identified that one in four charities has seen an increase in demand for their services and only 42% believe they will be able to operate beyond 12 months in their current form.

[https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47\\_2](https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47_2)

## CAF OFFERS COVID-19 PHILANTHROPY HUB

CAF's COVID-19 Philanthropy Hub offers information and resources to individual donors. It includes examples of organisations working across the following themes:

- 1. Homelessness**  
[Crisis](#), [Centrepoint](#), [Shelter Cymru](#), [Homeless Network Scotland](#), [Thames Reach](#), [Groundswell](#) and [The Passage](#)
- 2. Mental health**  
[Mental Health Foundation](#)
- 3. Vulnerable elderly populations**  
[London Irish Centre](#), [Crisis Aid](#)
- 4. Vulnerable children and young people**  
[WellChild](#), [Feeding Britain](#), [NSPCC](#)

### 5. Foodbanks

[Trussell Trust](#), [FareShare](#), [Oasis UK](#)

### 6. Domestic violence

[Chayn](#), [Women's Aid](#)

<https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy>

## TPW GLOBAL COVID-19 RESOURCES

The Philanthropy Workshop has compiled summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

<https://tpw.force.com/s/covid-19-resources>

## BIG SOCIETY CAPITAL RESOURCE HUB

Big Society Capital has a COVID-19 Resource Hub on Good Finance website covering:

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

5. Operational guidance and support
6. Webinars and pro-bono support
7. Connectivity and remote working resources
8. News and opinions
9. Get in touch

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>

### NPC'S GUIDE FOR PHILANTHROPISTS

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

1. Elderly care
2. Financial security
3. Young people
4. Education
5. Mental health
6. Disability
7. Prison and rehab
8. Sexual harassment and domestic violence
9. Housing and homelessness
10. Children in care
11. Discrimination
12. Refugees
13. Arts and culture
14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>

### GROWTH IN THE NUMBER AND RANGE OF COVID-19 APPEALS

In the last week, the breadth and scale of the impact of the COVID-19 pandemic on the non-profit sector has started to become apparent. Across the sector non-profits are facing an increase in demand for their services at the same time as they adapt to the new operating environment and face a fundraising freeze.

In the last week, many more non-profits have launched appeals specifically in response to COVID-19. Efforts to match funders with organisations have also increased.

There are now a number of resources that list sources of funding. Some of these include appeals as funders seek co-funders to increase flows to specific themes.

- **COVID-19 Funder Toolkit from the Charity Excellence Framework.**

The toolkit now lists more than 550 funders and includes a search function that allows searches by region and theme.

<https://www.charityexcellence.co.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

- **Directory for Social Change Coronavirus Funding Updates**

Offering daily updates as new funders launch grant schemes.

<https://www.dsc.org.uk/content/coronavirus-funding-updates/>

- **Locality**

This national network for community organisations is listing the funding options that are available to its membership.

<https://locality.org.uk/services-tools/resources/coronavirus-covid-19-information-and-support/covid-19-funding/>

- **Creative Scotland**

Offering a resource directory for the creative industries.

<https://www.creativescotland.com/resources/professional-resources/covid-19-directory>

- **FundsforNGOs**

This New York based organisation is monitoring global funding initiatives to tackle the pandemic.

<https://www2.fundsforngos.org/listing/grant-opportunities-to-tackle-the-coronavirus-outbreak/>

*We have included a few examples on the following pages of appeals that highlight the range of responses to the pandemic.*

### ELDERLY CARE

---

**Bring Joy Foundation** has a Keep Busy, Keep Active campaign for elderly people living in isolation due to lockdown and is fundraising for additional income so the grants programme can be re-opened to support more lonely and isolated seniors during this very difficult time.

[justgiving.com/campaign/homeisolation](https://justgiving.com/campaign/homeisolation)

**Age UK** is aiming to raise £10 million to cover:

- expert advice through a free advice line
- friendship services, including a 24-hour helpline
- more funding to over 130 local Age UKs

<https://donate.ageuk.org.uk/public/donate.aspx?content=coronavirus-b&maxy=b>

### FINANCIAL SECURITY

---

**Trussell Trust** has launched an information hub for Coronavirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations.

<https://www.trusselltrust.org/coronavirus-food-banks/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**FareShare** has a £150,000 target to support its work to deliver food to vulnerable people.

<https://fareshare.org.uk/help-us/>

**Hospitality Workers Emergency Fund** supporting hospitality workers on zero-hours contracts not supported by government schemes.

<https://www.weareripjar.com/emergency-fund/>

The **Care Workers Charity** is raising £1 million in extra funds to support with hardship grants for care workers who need to self-isolate as a result of exposure to coronavirus.

<https://www.justgiving.com/campaign/coronaviruscareworkersfund>

**The Licensed Trade Charity** has launched a £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

<https://www.gofundme.com/f/support-the-together-we-can-campaign>

**The Drinks Trust** has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

<https://www.drinkstrust.org.uk/cv19-fund>

**retailTRUST** and the British Retail Consortium have joined forces to raise £10 million for retail staff who are facing financial distress as a result of the coronavirus pandemic. The CaRe20 – Caring For Retail During Covid-19 campaign aims to raise funds

to provide financial, emotional, physical and vocational support to retail workers who may be ineligible for government support during the health emergency.

<https://www.justgiving.com/campaign/CaRe20>

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to hospitality workers. It is also offering mortgage, rent and mental health advice. <https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/>

**Fashion and Textile Children's' Trust** is making grants to help parents and carers who have worked in the UK fashion or textile industry and whose household income has reduced as a result of the coronavirus outbreak. Support includes essential clothing; equipment or bedding; children's bedroom furniture; essential White Goods; specialist items for children with additional needs.

<https://www.ftct.org.uk/support-for-families-affected-by-coronavirus>

**ABTA Lifeline** is appealing for support for their severe financial hardship fund, they have already received £20,000 from the Martin Lewis fund and need more to support affected travel industry workers with emergency food vouchers, financial advice and mental health support.

<https://www.abtalifeline.org.uk/news-and-events/news/2020/11/3/corona-virus-support>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**Rainy Day Trust** helps those from the home improvement industry who are in financial distress with grants and advice and are appealing for more help as the industry contracts and lays off workers.

<https://www.rainydaytrust.org.uk/donate/>

**Neighbourly** has launched an appeal for a £500,000 fund to support a series of micro-grants of up to £400, for organisations in UK and Ireland whose work involves supporting members of the community suffering economically, socially or from ill health as a result of the outbreak. They are working with partner businesses M&S, Lidl, Aldi, Danone and Coca-Cola European Partners who have contributed about half of the fund and seeking more donations.

[www.neighbourly.com/NeighbourlyCommunityFund](http://www.neighbourly.com/NeighbourlyCommunityFund)

### YOUNG PEOPLE

**The Childhood Trust** has launched the Champions for Children campaign to help London-wide charities raise funds to support disadvantaged children and families affected by the early closure of schools. The scheme provides matched funding and needs £102,650 in pledges from major donors to support 20 charities. The money will be leveraged 4.5 times through additional fundraising.

[laurence.guinness@childhoodtrust.org.uk](mailto:laurence.guinness@childhoodtrust.org.uk)

**Cash for Kids** has launched a COVID-19 appeal to make grants available to vulnerable and low-income families with children to cover basic essentials such as food and heating during the COVID-19 crisis. Donors can choose the geographical area they would like to support. <http://www.cashforkids.uk.com/appeal/>.

**Children in Need** has an Emergency Essentials programme supporting children and families in crisis. <https://www.bbcchildreninneed.co.uk/changing-lives/stories/an-update-on-covid-19-from-our-ceo/>

### EDUCATION

The **Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

<https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

**Buttle UK** is appealing for funds for its **Chances for Children** programme which will target educational activity and stimulus in the home environment, establishing and maintaining internet access and household essentials.

<https://www.buttleuk.org/news/buttle-uks-covid-19-response>

### MENTAL HEALTH

**Missing People** is seeking additional support to keep its 24/7 Helpline open. The organisation is facing increased demand as people experience new challenges linked to COVID-19. Children from abusive or unsafe homes or adults with mental health issues in particular feel trapped and see their only option is to run away.

<https://www.missingpeople.org.uk/latest-news/1117-missing-people-response-to-coronavirus.html>

**The Royal Medical Benevolent Fund** has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort.

<https://rmbf.org/donate/urgent-coronavirus-appeal/>

**Samaritans** has launched an emergency appeal to keep helplines open.

<https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/>

### WOMEN AND GIRLS

**Smallwood Trust** has announced a partnership with Glasspool Charity Trust that will distribute essential needs grants directly to women on low incomes via community partners whilst also appealing for funds to continue to support women in need in Scotland.

<https://www.smallwoodtrust.org.uk/smallwood-trusts-response-coronavirus-outbreak>

**Rosa** has launched a £250,000 Emergency Response Fund to support specialist women's organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

<https://www.gofundme.com/f/emergency-response-fund-for-the-womeno39s-sector>

**Young Women's Trust** has launched Young Women's Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

[https://www.youngwomenstrust.org/what\\_we\\_do/media\\_centre/press\\_releases/1116\\_emergency\\_fund\\_launched\\_for\\_young\\_women](https://www.youngwomenstrust.org/what_we_do/media_centre/press_releases/1116_emergency_fund_launched_for_young_women)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### HOUSING AND HOMELESSNESS

**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

[https://england.shelter.org.uk/donate?reserved\\_appeal\\_code=20200318-IG-01](https://england.shelter.org.uk/donate?reserved_appeal_code=20200318-IG-01)

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

<https://www.crisis.org.uk/get-involved/in-this-together/>

**Landaid** is tackling youth homelessness and is appealing for funds to provide grants of up to £10,000 for immediate relief from the impact of COVID-19 to provide food, a safe spaces to isolate, money to pay the bills, and vital mental health support, as well as to support front-line key workers and helps keep them safe. <https://www.landaid.org/apply-funding>

### ARTS AND CULTURE

**Make a Difference Trust** has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic.

<https://makeadifferencetrust.charitycheckout.co.uk/cf/covid-19-emergency-assistance-fund>

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.

<https://www.bfi.org.uk/news-opinion/news-bfi/announcements/covid-19-film-tv-emergency-relief-fund>

**Spotify COVID-19 Music Relief** is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund.

<https://artists.spotify.com/blog/spotify-covid-19-music-relief>

**The Actors' Benevolent Fund** are supporting professional actors, actresses and stage managers who are in financial distress due to the crisis with rapid grants and support.

<https://www.actorsbenevolentfund.co.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### MEDICAL FUNDING

**Rosetrees Trust** has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers. [https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\\_medium=social&utm\\_source=whatsapp&utm\\_campaign=p\\_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb](https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfboeb)

**Cambridge COVID-19 Research Fund** is seeking funding to support research into a vaccine for the virus. [https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm\\_source=en0420&utm\\_medium=email&utm\\_campaign=alumni](https://www.philanthropy.cam.ac.uk/give-to-cambridge/cambridge-covid-19-research-fund?utm_source=en0420&utm_medium=email&utm_campaign=alumni)

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus. <https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak>

### INTERNATIONAL

The **World Health Organisation's** Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic. Funds are for countries most at risk and with the weakest health systems to help them combat the virus. <https://covid19responsefund.org/>

**GlobalGiving** has raised £2.5 million towards its target of £4 million for its Coronavirus Relief Fund, up from £1.3 million last week. Donors can either contribute to the general fund or fund individual projects directly. GlobalGiving has currently listed more than 200 projects around the world. <https://www.globalgiving.org/projects/coronavirus-relief-fund/projects/#menu>

**Médicins sans Frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff. <https://stories.msf.org.uk/urgent-appeal/>

**Start Network** is leading a global network of aid agencies with a response fund to anticipate and respond to critical virus-related humanitarian needs in low-income countries. The fund is being kickstarted with a donation from IKEA Foundation for €1.5 million. <https://startnetwork.org/news-and-blogs>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### THE FORE – RAFT FUND

---

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees. The fund will offer grants of up to £5,000.

Additionally, The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>

### PRISM THE GIFT FUND

---

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts.

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://donate.helprefugees.org/campaigns/coronavirus-appeal/>

### MAANCH PLATFORM AND FUND

---

Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the funded. This service is available to other existing funds for free. [www.bit.ly/MaanchCRE](http://www.bit.ly/MaanchCRE)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

### NATIONAL EMERGENCIES TRUST

The first £20 million of funds raised from the Big Night In on 23rd April has been ringfenced for the National Emergencies Trust (NET).

NET provides a single point of contact for those wishing to support front-line grantmaking nationally.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution.

The appeal has raised been supported by trusts, companies and individuals and continues to distribute the money donated.

<https://nationalemergenciestrust.org.uk/coronavirus/>

### THE BIG GIVE AND NET

In support of NET’s online appeal on the Big Give platform, philanthropists including James Reed, the Reed Foundation and the Julia & Hans Rausing Trust have offered matched funding of over £600,000 on the platform.

<https://donate.thebiggive.org.uk/covid-19>

### COMMUNITY FOUNDATIONS

UKCF is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the recovery and rebuild phase.

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level to grassroots organisations that need money now.

Additionally, many have launched local appeals for COVID-19 including:

1. Bedfordshire & Luton Community Foundation
2. Berkshire Community Foundation
3. Cambridgeshire Community Foundation
4. Cheshire Community Foundation
5. Community Foundation for Northern Ireland
6. Community Foundation for Staffordshire
7. Community Foundation for Calderdale
8. Community Foundation for Surrey
9. Community Foundation Tyne & Wear and Northumberland
10. Community Foundations for Lancashire and Merseyside
11. Cornwall Community Foundation



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

12. County Durham Community Foundation
13. Cumbria Community Foundation
14. Devon Community Foundation
15. Dorset Community Foundation
16. East End Community Foundation
17. Essex Community Foundation
18. Foundation Derbyshire
19. Gloucestershire Community Foundation
20. Hampshire and Isle of Wight Community Foundation
21. Heart of Bucks
22. Heart of England Community Foundation
23. Hertfordshire Community Foundation
24. Kent Community Foundation
25. Lincolnshire Community Foundation
26. Milton Keynes Community Foundation
27. Norfolk Community Foundation
28. Oxfordshire Community Foundation
29. Quartet Community Foundation
30. Somerset Community Foundation
31. Suffolk Community Foundation
32. Sussex Community Foundation
33. The London Community Foundation
34. Two Ridings Community Foundation
35. Wiltshire Community Foundation
36. Worcestershire Community Foundation

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

---

Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £40 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund will re-open for grant applications once more money is raised.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

### BSC RESILIENCE AND RECOVERY FUND

---

Big Society Capital has launched a £100 million Resilience and Recovery Loan fund for charities and social enterprises that are experiencing disruption to their business models as a result of COVID-19.

The loans will provide working capital until organisations can get back to business as usual. Examples include:

- Bridging loans until government finance comes through
- Delay in receipt of trading income
- Scaling up to meet additional demand

<https://bigsocietycapital.com/latest/week-3-update-our-response-covid-19/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION ON HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally-agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness, purchase equipment, or deliver

services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## OTHER RESOURCES

### PHILANTHROPY IMPACT WEBINAR SERIES

---

Philanthropy Impact is hosting a weekly webinar to support advisers to help their client fund effectively during the crisis. The series, called Walk in my Shoes, is available on You Tube.

**Episode 1: The impact of Covid-19 on the advisory space** <https://www.philanthropy-impact.org/events/event-listing/philanthropy-impact-walk-my-shoes-series-professional-advisers>

**Episode 2: Living with your values in uncertain times** <https://www.philanthropy-impact.org/events/event-listing/philanthropy-impact-walk-my-shoes-series-professional-advisers-0>

**Episode 3: Digital transformation in response to Covid-19** <https://www.philanthropy-impact.org/events/event-listing/philanthropy-impact-walk-my-shoes-series-professional-advisers-1>

### CAF'S GIVING THOUGHT PODCASTS

---

CAF's two most recent Giving Thought podcasts provide insight on the role of civils society through the pandemic and how it is being shaped to meet changing demand.

**Cassie Robinson on Tech, Civil Society and Philanthropy** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/cassie-robinson-on-tech-civil-society-and-philanthropy>

**The COVID-19 Crisis: Voices from Civil Society** <https://www.cafonline.org/about-us/blog-home/giving-thought/podcasts-from-giving-thought/the-covid-19-crisis-voices-from-civil-society>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



# BULLETIN FOR DONORS, PHILANTHROPISTS & FAMILY FOUNDATIONS

Wednesday 15<sup>th</sup> April  
Issue 2

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

The information will be updated and augmented weekly during the acute phase of the crisis.

## HOW TO FUND

SEE PAGE ..... 14

## OTHER RESOURCES

SEE PAGE ..... 15

## FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

SEE PAGE ..... 2-3

WEEKLY HEADLINE: **360Giving launches Covid Tracker, £5.3 million logged so far**

## FOR PHILANTHROPISTS AND THEMATIC FUNDERS

SEE PAGES ..... 4-10

WEEKLY HEADLINE: **CAF research suggests only 42% of charities believe they can operate more than one year in their current form**

## FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

SEE PAGES ..... 11-13

WEEKLY HEADLINE: **35 out of 46 Community Foundations have launched local funds**



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### 360GIVING COVID TRACKER

360Giving has launched a coronavirus response grants tracker using its 360 Giving data standard to determine how much money is going toward COVID-19 responses from funders.

When submitting data to the platform, funders can tag their donations with the label "COVID-19" to allow 36 Giving to track the total.

From March 19<sup>th</sup> – April 8<sup>th</sup> a total of £5.3 million was logged as COVID-19 related funding from 9 funders.

Additionally, 360Giving has updated its data visualisation to support collaboration through the pandemic. The tools allow funders to see which recipients they share with other funders.

<https://covidtracker.threesixtygiving.org/>

### ACF MEMBER SURVEY

Findings from ACF's member survey show 61% are realigning grants or setting up new funds in response to COVID-19. ACF estimates that this will release £750 million of funding to tackle coronavirus.

Key findings:

- 92% of responding foundations say they are being more flexible about reporting and payment schedules for grants
- 61% are already realigning grants in response, or setting up new funds
- 43% are planning to allow grantees to convert restricted funding into unrestricted
- 38% are inviting grantees to request advance payments to ease their cashflow
- 22% are advocating on behalf of those affected by the crisis

<https://www.acf.org.uk/news/covid-19-the-crisis-in-charities-and-the-response>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### LONDON COMMUNITY RESPONSE FUND

The London Community Response fund was launched by London Funders with backing from City Bridge Trust and the Mayor of London to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

A total of 16 funders have now supported the fund taking total funds to £8 million.

The fund also has a growing pool of aligned funders who can focus on particular funding areas – consistent with their missions and constitutions. The London Community Foundation and the East End Community Foundation are among the aligned funders.

There is an open-access portal for community organisations to apply for funding.

Grant applications are assessed by the grant assessors of the aligned partners. Once approved the aligned funders have 48 hours to fund a project before it is sent to the unrestricted funders for consideration.

Pooling their information means the grant assessors can determine if organisations have already passed

due diligence screening by any aligned funder, enabling swift processing of applications.

The fund closed for grant applications under Wave 1 (urgent needs, up to £5k) on 9<sup>th</sup> April. Wave 2 focuses on crisis responses and delivering services differently. There will also be a Wave 3 dedicated to sector sustainability.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children
4. Domestic violence
5. Food
6. Homelessness
7. Infrastructure
8. Vulnerable people

Intersecting these themes, the LCRF also considers:

1. Digital needs
2. Mental health
3. Marginalised groups

<https://londoncommunityresponsefund.org.uk/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### CAF CORONAVIRUS BRIEFING

---

CAF has released results of a UK-wide pulse survey of charities and donors.

One in four charities have seen an increase in demand for their services and only 42% believe they will be able to operate beyond 12 months in their current form.

[https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47\\_2](https://www.cafonline.org/docs/default-source/about-us-publications/caf-report-coronavirus-how-charities-and-donors-are-reacting.pdf?sfvrsn=15276c47_2)

### TPW GLOBAL COVID-19 RESOURCES

---

The Philanthropy Workshop has compiled summary of global COVID-19 Resources for philanthropists including resources, articles and thought leadership.

<https://tpw.force.com/s/covid-19-resources>

### CAF OFFERS COVID-19 PHILANTHROPY HUB

---

CAF has launched a COVID-19 Philanthropy Hub offering information and resources to individual donors. It includes examples of organisations working across the following themes:

- 1. Homelessness**  
[Crisis](#), [Centrepoint](#), [Shelter Cymru](#), [Homeless Network Scotland](#), [Thames Reach](#), [Groundswell](#) and [The Passage](#)
- 2. Mental health**  
[Mental Health Foundation](#)
- 3. Vulnerable elderly populations**  
[London Irish Centre](#), [Crisis Aid](#)
- 4. Vulnerable children and young people**  
[WellChild](#), [Feeding Britain](#), [NSPCC](#)
- 5. Foodbanks**  
[Trussell Trust](#), [FareShare](#), [Oasis UK](#)
- 6. Domestic violence**  
[Chayn](#), [Women's Aid](#)

<https://www.cafonline.org/my-personal-giving/long-term-giving/covid-19-and-caf-philanthropy>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### NPC'S GUIDE FOR PHILANTHROPISTS

---

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

1. Elderly care
2. Financial security
3. Young people
4. Education
5. Mental health
6. Disability
7. Prison and rehab
8. Sexual harassment and domestic violence
9. Housing and homelessness
10. Children in care
11. Discrimination
12. Refugees
13. Arts and culture
14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>

### BIG SOCIETY CAPITAL RESOURCE HUB

---

Big Society Capital Launched a COVID-19 Resource Hub on Good Finance website covering:

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance
5. Operational guidance and support
6. Webinars and pro-bono support
7. Connectivity and remote working resources
8. News and opinions
9. Get in touch

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### MAANCH CORONAVIRUS PLATFORM AND FUND

---

Maanch has created the first global COVID-19 dashboard, giving visibility of projects and transparency for funders to be able to respond rapidly and effectively during the crisis.

Using the intelligence gathered via the platform, Maanch has also launched a global philanthropic response fund to award grants globally and locally to the most vulnerable communities in need of resources.

The fund also offers a layer of due diligence and impact reporting on the projects funded by the fund. This service is available to other existing funds for free.

[www.bit.ly/MaanchCRF](http://www.bit.ly/MaanchCRF)

### THE FORE – RAFT FUND

---

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees. The fund will offer grants of up to £5,000.

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>

### THE FORE – SKILLED VOLUNTEERS DIRECTORY

---

The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>

### GLOBALGIVING

---

GlobalGiving has raised £1.3 million toward its target of £4 million Coronavirus Relief Fund. Donors can either contribute to the general fund or fund individual projects directly.

GlobalGiving has currently listed more than 200 projects around the world.

<https://www.globalgiving.org/projects/coronavirus-relief-fund/projects/#menu>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### PRISM THE GIFT FUND

---

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts. These are:

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://donate.helprefugees.org/campaigns/coronavirus-appeal/>

### LISTING OF OTHER COVID-19 APPEALS

---

*Many established charities are facing an increase in demand for their services at the same time as adapting to the changed operating environment, which means there is an urgent need for funding across the charity sector.*

*Below is a list of charitable organisations that have released appeals specifically in response to COVID-19.*

*This list was sourced principally from the COVID-19 Funder Toolkit from the Charity Excellence Framework platform (see Other Resources on p15). We have also included initiatives suggested by Beacon Collaborative members and its network of established philanthropists.*

### ELDERLY CARE

---

**Age UK** is aiming to raise £10 million to cover:

- expert advice through a free advice line
- friendship services, including a 24-hour helpline
- more funding to over 130 local Age UKs

<https://donate.ageuk.org.uk/public/donate.aspx?content=coronavirus-b&maxy=b>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### FINANCIAL SECURITY

**Trussell Trust** has launched an information hub for Coronavirus and Food Banks to provide information on what is happening in food banks across the country. The trust is encouraging financial donations.

<https://www.trusselltrust.org/coronavirus-food-banks/>

**FareShare** has a £150,000 target to support its work to deliver food to vulnerable people.

<https://fareshare.org.uk/help-us/>

**Hospitality Workers Emergency Fund** supporting hospitality workers on zero-hours contracts not supported by government schemes.

<https://www.wearetipjar.com/emergency-fund/>

**The Licensed Trade Charity** has launched a £25,000 appeal to support workers in the drinks industry with hardship funding and advice.

<https://www.gofundme.com/f/support-the-together-we-can-campaign>

**The Drinks Trust** has launched the COVID-19 Relief Fund for workers who have lost their jobs as a result of the pandemic. Applicants received a fixed amount of £250.

<https://www.drinkstrust.org.uk/cv19-fund>

**Hospitality Action's** COVID-19 Emergency Appeal will provide one-off payments to hospitality workers.

It is also offering mortgage, rent and mental health advice. <https://www.hospitalityaction.org.uk/blog-and-news/2020/march/housing-and-mental-health-advice-during-the-coronavirus/>

### YOUNG PEOPLE

**The Childhood Trust** has launched the Champions for Children campaign to help London-wide charities raise funds to support disadvantaged children and families affected by the early closure of schools. The scheme provides matched funding and needs £102,650 in pledges from major donors to support 20 charities. The money will be leveraged 4.5 times through additional fundraising.

[laurence.guinness@childhoodtrust.org.uk](mailto:laurence.guinness@childhoodtrust.org.uk)

### EDUCATION

**The Education Endowment Foundation** has launched an appeal to support schools and charities to:

- Ensure no child goes hungry
- Provide practical guidance and resources for home learning
- Catch-up teaching for children at risk of falling behind

<https://educationendowmentfoundation.org.uk/news/supporting-schools-through-the-covid-19-crisis-eef-and-sunday-times-launch/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### MENTAL HEALTH

---

**The Royal Medical Benevolent Fund** has made an urgent appeal for funds to provide mental health support to doctors who are on the frontline of the COVID-19 effort.

<https://rmbf.org/donate/urgent-coronavirus-appeal/>

**Samaritans** has launched an emergency appeal to keep helplines open.

<https://www.samaritans.org/support-us/fundraising-appeals/samaritans-emergency-appeal-coronavirus/>

### SEXUAL HARASSMENT AND DOMESTIC VIOLENCE

---

**Rosa** has launched a £250,000 Emergency Response Fund to support specialist women’s organisations across the UK across a range of issues including mental health, domestic abuse, employment issues and family rights.

<https://www.gofundme.com/f/emergency-response-fund-for-the-women039s-sector>

**Young Women’s Trust** has launched Young Women’s Emergency Fund targeting £50,000 to provide relief payments to vulnerable young women aged 18-30 who are facing acute financial hardship as a result of the pandemic.

[https://www.youngwomenstrust.org/what\\_we\\_do/media\\_centre/press\\_releases/1116\\_emergency\\_fund\\_launched\\_for\\_young\\_women](https://www.youngwomenstrust.org/what_we_do/media_centre/press_releases/1116_emergency_fund_launched_for_young_women)

### HOUSING AND HOMELESSNESS

---

**Shelter** has launched an Emergency Coronavirus Appeal to increase the number advisers on its telephone and web chat lines.

[https://england.shelter.org.uk/donate?reserved\\_appeal\\_code=20200318-IG-01](https://england.shelter.org.uk/donate?reserved_appeal_code=20200318-IG-01)

**Crisis** has launched a Homelessness Emergency Fund to keep their own services open and to fund other charities and services that provide homelessness shelter and support.

<https://www.crisis.org.uk/get-involved/in-this-together/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### ARTS AND CULTURE

---

**Make a Difference Trust** has launched the COVID-19 Emergency Assistance Fund offering financial assistance to entertainment professionals who are facing hardship as a result of the pandemic.  
<https://makeadifferencetrust.charitycheckout.co.uk/cf/covid-19-emergency-assistance-fund>

The **British Film Industry** has partnered with the **Film & TV Charity** for the COVID-19 Film and TV Emergency Relief Fund. Netflix is providing matched funding of £1 million. The fund will support workers and freelancers affected by the closure of productions.  
<https://www.bfi.org.uk/news-opinion/news-bfi/announcements/covid-19-film-tv-emergency-relief-fund>

**Spotify COVID-19 Music Relief** is seeking to match \$10 million to support verified organisations around the world that provide financial relief to musicians. In the UK, the funds will be directed to PRS Foundation, Help Musicians and the Unison Benevolent Fund.  
<https://artists.spotify.com/blog/spotify-covid-19-music-relief>

### MEDICAL FUNDING

---

**Rosetrees Trust** has set up a specialist panel to evaluate COVID-19 medical research applications and provide access to philanthropic funding. One specific initiative is seeking to raise £100,000 to support volunteers to make 100,000 visors for NHS workers.  
[https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm\\_medium=social&utm\\_source=whatsapp&utm\\_campaign=p\\_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfb0eb](https://www.gofundme.com/f/akhqf-make-a-visor-save-a-hero?sharetype=teams&member=4183074&utm_medium=social&utm_source=whatsapp&utm_campaign=p_na+share-sheet&rcid=80a524f613234a3ca0bea32bd1bfb0eb)

**University of Oxford** is seeking funding to support research into a vaccine and other drugs to combat the virus.  
<https://www.research.ox.ac.uk/Article/2020-03-09-support-oxford-s-response-to-the-covid-19-outbreak>

### INTERNATIONAL

---

**Médicins sans frontières** has a crisis appeal to support its work in 40 countries. The funding will enable MSF to send teams, medical supplies and protective equipment to support local medical staff.  
<https://stories.msf.org.uk/urgent-appeal/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

### NATIONAL EMERGENCIES TRUST

National Emergencies Trust (NET) was set up to provide a single point of contact for those wishing to support front-line grantmaking nationally.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution.

The appeal has raised £20 million, including £3m from the Sainsbury family via The Indigo Trust, The Three Guineas Trust and the Gatsby Charitable Foundation.

So far, £7.5 million has been distributed.

<https://nationalemergenciestrust.org.uk/coronavirus/>

### THE BIG GIVE AND NET

In support of NET’s online appeal on the Big Give platform, philanthropists including James Reed, the Reed Foundation and the Julia & Hans Rausing Trust have offered matched funding of over £600,000 on the platform.

<https://donate.thebiggive.org.uk/covid-19>

### COMMUNITY FOUNDATIONS

UKCF expects response to the crisis will happen in three phases: response, stabilisation and rebuild. It is encouraging donors to consider general donations via NET or their local Community Foundation for the initial response phase to the pandemic, with a view to supporting individual causes for the stabilisation and rebuild phase.

All 46 UK Community Foundations are working with the National Emergencies Trust to distribute funding at a local level to grassroots organisations that need money now.

Additionally, many have launched local appeals for COVID-19 including:

1. Bedfordshire & Luton Community Foundation
2. Berkshire Community Foundation
3. Cambridgeshire Community Foundation
4. Cheshire Community Foundation
5. Community Foundation for Northern Ireland
6. Community Foundation for Staffordshire
7. Community Foundation for Calderdale
8. Community Foundation for Surrey
9. Community Foundation Tyne & Wear and Northumberland
10. Community Foundations for Lancashire and Merseyside
11. Cornwall Community Foundation



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

12. County Durham Community Foundation
13. Cumbria Community Foundation
14. Devon Community Foundation
15. Dorset Community Foundation
16. East End Community Foundation
17. Essex Community Foundation
18. Foundation Derbyshire
19. Gloucestershire Community Foundation
20. Hampshire and Isle of Wight Community Foundation
21. Heart of Bucks
22. Heart of England Community Foundation
23. Hertfordshire Community Foundation
24. Kent Community Foundation
25. Lincolnshire Community Foundation
26. Milton Keynes Community Foundation
27. Norfolk Community Foundation
28. Oxfordshire Community Foundation
29. Quartet Community Foundation
30. Somerset Community Foundation
31. Suffolk Community Foundation
32. Sussex Community Foundation
33. The London Community Foundation
34. Wiltshire Community Foundation
35. Worcestershire Community Foundation

Additionally, UKCF is collating information from across the UK on unidentified need considering the three waves of the crisis: response, stabilisation, rebuild.

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

Charities Aid Foundation has had to pause applications to its Emergency Response Fund having received requests over £20 million. The fund launched with a target of £5 million to provide rapid response grants of up to £10,000 to smaller charities affected by COVID-19. The fund will re-open for grant applications once more money is raised.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

### BIG SOCIETY CAPITAL EMERGENCY LIQUIDITY FUND

Big Society Capital is seeking investors to support an Emergency Liquidity Facility to support social sector organisations with cash flow problems or in need of working capital.

While, in principle, charities can access the government’s Coronavirus Business Interruption Loan Scheme (CBILS), in practice, only charities that receive half their income from trading activities can apply.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

The fund will provide access to capital for the wider charitable sector.

In parallel, Big Society Capital, The Social Investment Forum and a group including 20 leading social lenders have written to the government to make an urgent request to make CBILS available to all charities and social enterprises that need finance through the crisis.

<https://bigsocietycapital.com/latest/week-3-update-our-response-covid-19/>

## WHO COVID-19 SOLIDARITY RESPONSE FUND

---

The World Health Organisation's Solidarity Response Fund supports the work of the WHO and partners to help countries respond to the pandemic.

Funds are for countries most at risk and with the weakest health systems to help them combat the virus.

The WHO COVID-19 Solidarity Response Fund is hosted by two foundations: the UN Foundation in the US and the Swiss Philanthropy Foundation in Switzerland.

<https://covid19responsefund.org/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION ON HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally-agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness,

purchase equipment, or deliver services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## OTHER RESOURCES

### CHARITY EXCELLENCE FRAMEWORK

---

The Charity Excellence Framework has released a series of toolkits to support senior management and trustees of charitable organisations.

Among the toolkits, the COVID-19 Funder List is updated daily and includes links to +250 UK organisations and +1,000 that are providing funds through the crisis. It is organised thematically across:

1. **UK-wide** - general, animals, art, disability & mental health, individuals and sport
2. **UK Countries** - Scotland, Ireland, Wales, English Regions (including cities)
3. **Rest of the World** - Global, Africa, Asia, Australia, Canada, Europe, New Zealand and the US
4. **Specialist Funding Streams** - niche funders, including for data, comms, logistics & media
5. **Platforms** - reduced or free access in response to the crisis
6. **Other**

<https://www.charityexcellence.co.uk/Content/UserGuide/COVID19%20Funder%20Toolkit%208.pdf>

### PHILANTHROPY IMPACT DAF WEBINAR

---

Philanthropy Impact is hosting a webinar on *Donor Advised Funds as a vehicle for giving during an emergency*. The webinar will take place on Tuesday 14 April 2020 at 4pm.

[https://zoom.us/webinar/register/WN\\_7lRMJQKBSFOslGxysyb\\_KA](https://zoom.us/webinar/register/WN_7lRMJQKBSFOslGxysyb_KA)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



# BULLETIN FOR DONORS, PHILANTHROPISTS & FAMILY FOUNDATIONS

Monday 6th April  
Issue 1

## ABOUT THIS GUIDE

This weekly guide provides information on the funding options for private individuals who wish to donate funds to organisations tackling the COVID-19 pandemic in the UK.

The information will be updated and augmented weekly during the acute phase of the crisis.

## HOW TO FUND

SEE PAGE ..... 7

## DIARY OF ONLINE EVENTS

SEE PAGE ..... 8

## OTHER RESOURCES

SEE PAGE ..... 9

## FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

SEE PAGE ..... 2

**WEEKLY HEADLINE: London Community Response Fund reaches £8 million with 16 funders, includes five family foundations**

## FOR PHILANTHROPISTS AND THEMATIC FUNDERS

SEE PAGES ..... 3-4

**WEEKLY HEADLINE: NPC publishes *How Philanthropists Should Respond To Coronavirus*, includes 14 thematic areas of need**

## FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

SEE PAGES ..... 5-6

**WEEKLY HEADLINE: National Emergency Trust reaches £15 million, £7 million already distributed by UK Community Foundations**



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PROFESSIONALLY STAFFED FAMILY FOUNDATIONS

### LONDON COMMUNITY RESPONSE FUND

The London Community Response fund was launched by London Funders with backing from City Bridge Trust and the Mayor of London to provide coordinated funding to support groups responding to the needs of London communities affected by the CV19 pandemic.

A total of 16 funders have now supported the fund taking total funds to £8 million.

The fund also has a growing pool of aligned funders who can focus on particular funding areas – consistent with their missions and constitutions.

There is an open-access portal for community organisations to apply for funding.

Grant applications are assessed by the grant assessors of the aligned partners. Once approved the aligned funders have 48 hours to fund a project before it is sent to the unrestricted funders for consideration.

The fund is anticipating three waves: first wave (urgent needs, up to £5k), second wave (service transformation), third wave (sector sustainability)

Pooling their information means the grant assessors can determine if organisations have already passed

due diligence screening by any aligned funder, enabling swift processing of applications.

The London Community Response Fund is currently hosting expert groups covering the following themes:

1. Advice
2. Arts and culture
3. Children
4. Domestic violence
5. Food
6. Homelessness
7. Infrastructure
8. Vulnerable people

Intersecting with these themes, the LCRF also considers:

1. Digital needs
2. Mental health
3. Marginalised groups

<https://londonfunders.org.uk/our-blog/new-emergency-support-fund-announced-help-community-and-voluntary-organisations>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### NPC'S GUIDE FOR PHILANTHROPISTS

---

Publishing *How Philanthropists Should Respond To Coronavirus*, New Philanthropy Capital has provided insight on how different sectors will be affected across:

1. Elderly care
2. Financial security
3. Young people
4. Education
5. Mental health
6. Disability
7. Prison and rehab
8. Sexual harassment and domestic violence
9. Housing and homelessness
10. Children in care
11. Discrimination
12. Refugees
13. Arts and culture
14. Medical funding

These themes highlight the breadth and depth of the crisis and provide a useful framework for those considering thematic funding.

<https://www.thinknpc.org/resource-hub/coronavirus-guide/>

### PRISM THE GIFT FUND

---

Prism the Gift Fund has so far set up three collective donor advised funds supporting COVID-19 efforts. These are:

1. Compassion London – delivering free meals to those in need, including NHS staff, elderly and vulnerable groups
2. Polly for Women – a free, confidential helpline for women and girls
3. Help Refugees – supporting refugees living in crowded and unsanitary camps

<https://donate.helprefugees.org/campaigns/coronavirus-appeal/>

### THE FORE – RAFT FUND

---

The Fore, which provides seed funding and business support to start-ups in the non-profit sector, has launched Rapid Action by The Fore and Trusts (RAFT) Emergency Fund to support its grantees. The fund will offer grants of up to £5,000.

<https://www.thefore.org/news/covid-19-response-help-for-small-charities-and-social-enterprises/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR PHILANTHROPISTS AND THEMATIC FUNDERS

### THE FORE – SKILLED VOLUNTEERS DIRECTORY

---

The Fore has launched a Rapid Action Directory for Skilled Volunteer Requests to connect small charities and social enterprises with skilled professionals keen to help with challenges thrown up by the COVID-19 crisis.

Organisations are looking for skilled volunteers to help a variety of needs including:

- New Cashflow forecasts
- Approaching lenders about loans
- Legal advice around delivery of contracts
- Claiming government support
- Converting to new delivery models

<https://www.thefore.org/news/covid-19-response-connecting-professionals-with-urgent-skilled-volunteering/>

### MAANCH RESPONSE FUND

---

Maanch has launched a technology platform that connects funders with projects supporting the COVID-19 effort on a thematic basis.

The platform is free to join and members can select their funding preferences. The platform also offers a layer of due diligence and impact reporting on the projects shown on the platform.

<https://maanch.com/outreach/covid-19/donate>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

### NATIONAL EMERGENCIES TRUST

---

National Emergencies Trust (NET) was set up to provide a single point of contact for those wishing to support front-line grantmaking nationally.

The Red Cross acts as the administrator funds, transferring money raised to NET, which is then passed to the UK network of Community Foundations for distribution.

The appeal has raised £15 million, including £3m from the Sainsbury family via The Indigo Trust, The Three Guineas Trust and the Gatsby Charitable Foundation.

So far, £7 million has been distributed with a further £6.5 million due to be distributed within the next week.

<https://nationalemergenciestrust.org.uk/coronavirus/>

### THE BIG GIVE AND NET

---

In support of NET's online appeal on the Big Give platform, philanthropists including James Reed, the Reed Foundation and the Julia & Hans Rausing Trust have offered matched funding of over £600,000 on the platform.

<https://donate.thebiggive.org.uk/covid-19>

### COMMUNITY FOUNDATIONS

---

A number of UK Community Foundations have launched local appeals for COVID-19 including:

1. Community Foundation Northern Ireland
2. Community Foundation Tyne and Wear and Northumberland
3. Bedford & Luton Community Foundation
4. Berkshire Community Foundation
5. Devon Community Foundation
6. Heart of England Community Foundation
7. Heart of Bucks Community Foundation
8. Quartet Community Foundation (West of England)
9. Sussex Community Foundation
10. Somerset Community Foundation

UKCF is collating information from across the UK on unidentified need considering the anticipated three waves of the crisis: response, stabilisation, rebuild.

The list of Community Foundations that have COVID-19 appeals was sourced from the 100+ Funders List (see Other Resources on page 8)



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION FOR DONORS SUPPORTING THE GENERAL EMERGENCY RESPONSE

### CAF CORONAVIRUS EMERGENCY RESPONSE FUND

---

Charities Aid Foundation has set up the CAF Coronavirus Emergency Response Fund to help smaller charities affected by COVID-19. It is intended as a rapid response fund and will make grants up to £10,000 within 14 days of application.

<https://www.cafonline.org/charities/grantmaking/caf-coronavirus-emergency-fund>

### BIG SOCIETY CAPITAL EMERGENCY LIQUIDITY FUND

---

Big Society Capital is seeking investors to support an Emergency Liquidity Facility to support social sector organisations with cash flow problems or in need of working capital.

While, in principle, charities can access the government's Coronavirus Business Interruption Loan

Scheme (CBILS), in practice, only charities that receive half their income from trading activities can apply.

The fund will provide access to capital for the wider charitable sector.

In parallel, Big Society Capital, The Social Investment Forum and a group including 20 leading social lenders have written to the government to make an urgent request to make CBILS available to all charities and social enterprises that need finance through the crisis.

<https://bigsocietycapital.com/latest/week-3-update-our-response-covid-19/>



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## INFORMATION ON HOW TO FUND EFFECTIVELY THROUGH THE CRISIS

*The following information summarises advice from London Funders and New Philanthropy Capital.*

### ADAPT ACTIVITIES

Grantees may experience difficulties achieving some of the outputs or outcomes originally agreed. Seek to maintain grant payments at originally-agreed levels and encourage a conversation if an organisation you are supporting are affected in this way.

### DISCUSS DATES

Grantees may struggle to meet reporting deadlines. Encourage them to get in touch to agree more realistic timetables.

### FINANCIAL FLEXIBILITY

Grantees may need to use funding to help cover sickness, purchase equipment, or deliver

services differently. Consider supporting organisations that need to move money between budget headings to ensure their work can continue.

### LISTEN

Grantees may just need to talk about the situation they are facing. Wait until they call you so that these conversations happen at the right time.

### BE PROACTIVE

All the usual fundraising channels are severely limited so, if you are a funder, don't wait to be asked.

### BE IMAGINATIVE

Look beyond the media headlines and identify newly vulnerable groups, and work with communities to coordinate with other philanthropists.

### CONSIDER WHICH CHARITIES WE CAN'T AFFORD TO LOSE

Ask yourself which charities do brilliant work but you never got around to supporting, take the lead in keeping them going.

### ENCOURAGE TRANSPARENCY

Be flexible with grantees, but don't suspend reporting. Instead work with them to identify new challenges.

### BE TIMELY

Bring forward any planned giving. Charities need it now.

### RECOGNISE THE RISKS

Facing up to reality, many great charities will not survive through the coming months. Do all you can, but be prepared for the risks.



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## DIARY OF ONLINE EVENTS

### PHILANTHROPY IMPACT

---

Monday 6<sup>th</sup> April, 4.00 – 5.00pm

**Digital transformation in  
response to COVID-19**

Regular “Walk in my Shoes”  
series for Philanthropy Impact  
members

### NPC

---

Tuesday 7<sup>th</sup> April, 2.00 - 3.30pm

**How to evaluate digital services**

Paid event

### MAANCH

---

Monday – Friday, 12.00 – 1.00pm

Monday: **Charities**  
Tuesday: **Volunteering**  
Wednesday: **Wealth advisers**  
Thursday: **Foundations and  
philanthropists**  
Friday: **Reflections**



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK



## OTHER RESOURCES

### CAF COVID-19 RESOURCE HUB

<https://www.cafonline.org/about-us/covid-19>

Charities Aid Foundation COVID-19 Resource Hub offers information on:

1. Initiatives around the UK providing funding for charities
2. Insight from CAF including the campaign #CharityUnitesUs
3. Guidance and advice from the sector and government

1. Social investors respond to COVID-19
2. Funding and investment guidance
3. A guide for navigating funding possibilities through COVID-19
4. Voluntary, community and social enterprise sector guidance
5. Operational guidance and support
6. Webinars and pro-bono support
7. Connectivity and remote working resources
8. News and opinions
9. Get in touch

1. UK-wide funders
2. Scotland
3. Northern Ireland
4. Wales
5. Regional funders
6. Local funders
7. Global funders

### BIG SOCIETY CAPITAL

<https://www.goodfinance.org.uk/covid-19-resource-hub-charities-social-enterprises>

Big Society Capital Launched a COVID-19 Resource Hub on Good Finance website covering:

### 100+ FUNDERS LIST

<https://www.linkedin.com/pulse/coronavirus-charity-funding-announcements-ian-mclintock/>

This LinkedIn list is designed for organisations seeking funding, but includes a number of organisations that have launched appeals. The list includes the following sections:



@BEACONAWARDS



BEACONCOLLABORATIVE.ORG.UK